



Women's Hose
 Cotton-knit 10c
 Rayon and wool 25 and 39c
 Wool in black 49c



Ladies' Gift Handkerchiefs
 Boxes at 29 39 49 & 75c

Children's Gift Handkerchiefs
 Boxes at 10c 25c 29c

Pre-Selling Event

Presenting much Christmas merchandise as a Christmas Gift to Our Friends and Customers

Bath Towels
 In Precious Shades 39 59c 89c

Turkish Towel Sets
 49c 59c 89c
 Piece Sets
 1 towel and 2 wash cloths
 Excellent Gifts

Sheet and Pillow Case Sets
 \$1.29
 \$2.95
 \$3.95
 Attractively styled and made to make them especially suitable for Christmas.

INITIALED BELTS
 by Hickok Sets
 \$1.00 \$2.00
 (Quartermaster buckles, genuine leather, attractive, makes gifts with a personal touch.)



ARROW
 Trump Shirts
 In White and Colors
 \$1.95
 Every one an Aristocrat
 Every one a beautiful GIFT
 Below—the shirt and tie

Final Clearance Ready-to-wear

Early in November we staged a pre-Thanksgiving Sale of Ready-to-Wear. As a feature of reorganizing the Department, we announce that every garment then in stock would be sold by January 1. Now comes final clearance. Every garment in stock November 15 is further drastically reduced and will be sold by January 1, regardless of the sacrifice necessary.

C. E. RAY'S SONS

A Department Store Waynesville, N. C.

Children's Chinchilla Coats
 \$1.95 and \$2.95
 Lovely enough for any youngster, splendid values. White, pink and blue.

Child's Sweater and Beret Set
 \$1.25
 White—Pink—Blue
 Charming clothes for attractive youngsters.

49c 98c 1.19
 1.39 and 1.49
 Always an acceptable gift.

MEN'S BATH ROBES
 Ideal Christmas Gifts
 \$3.49 \$3.95
 \$7.50

Beautiful New Dresses Being Received Daily
 Individual Selections From New York City GROUPED AT
 \$3.95 \$5.95
 \$9.95
 12.75 TO 24.75

IT'S A "CO-ED"
 THE SILK "ALL OCCASION"
 FROCK



\$6.95
 One Dozen Other Co-Ed Models Just Received Smart New Styles and Materials



\$2.95
 One group Ladies' Coats values up to \$16.75, assorted colors—tailored sport coats.

\$4.95
 One group of Ladies' Coats. Values from \$6.95 to \$16.95. Black fur trimmed in new styles, sizes 11 to 20.

\$7.95
 Ladies new fall coats reduced from \$14.95. Fur collars and cuffs silk lined and warmly interlined. Assorted size—Black only.

SPECIAL
 Group of 5 dress coats. Values from \$10.75 to \$19.75. Beautifully tailored, now only

\$9.95
 Exceptional bargains—The furs worth more than this price.

LET'S TRADE
\$13.95
 Dress coats correct in every way. Superb style, material and workmanship. Formerly \$19.75.

\$16.75
 This Season
 Redfern and Metro Coats. Reduced from \$21.75. Sport and dress—assorted colors. Every Redfern coat bears a years guarantee.

\$18.75
 Reduced from \$29.75
 Dust, wrinkle and shower proof fabric. A dress, sport coat good for years of wear. Excellently tailored.

\$25.00
 Originally \$39.75 to \$45.00
 3 only Redfern Coats of hand, some materials with genuine furs of beauty. Sizes 11, 16, and 12.

CHILDREN'S COATS
 Four Groups
 95c 1.95 2.95 3.95

Wonderful coats—wonderful bargains. Originally priced up to \$9.95. Assorted colors—sizes and Chinchillas included.



Nelly Don Dresses
 The Outstanding Dress Line of America

\$6.95 Values \$1.29
 \$9.95 Values 50c
 10.95 Values 60c
 12.95 Values 80c
 Every garment in this line bought this fall and in perfect condition.
 Sizes 12 to 20
 Satins—Ladies—Flat Crepes, Jerseys and other woolsens.

SILK CREPES
 \$6.95 Values \$4.50
 for Smart styles for matrons and misses which are recommended highly for economical service.

Beautiful Selected Silk DRESSES
 \$10.95 Values \$6.50
 For New dresses—new colors—new materials.
 Sizes 11 to 18

Cotton House Dresses
 10% reduction on new fall patterns in "Sunny Sue" fast color prints.
 \$1.19 to \$2.95 values now
90c TO \$2.59

Raincoats Drastically REDUCED
 Children's Group
50c 95c 1.49
 Ladies and Misses group
\$1.19 TO \$1.89

Ladies New Raincoats
 Waterproof suede and wool finish
 Values \$2.95 to \$8.95
20 PER CENT
 Reduction

HATS REDUCED
 Splendid assortment of colors and models, groups at
25c 49c 95c
 Original values up to \$2.95

What More Practical Gift for Her Than Rayon and Silk Underwear
 A splendid assortment has been assembled to make your selection easy.

Rayon Slips
 69c 1.00 1.25
 Beautifully woven in flesh, tea rose and white.

Rayon Gowns
 95c TO \$1.95
 Beautifully woven in flesh, tea rose and white.

Rayon Pajamas
 Blue—Flesh—Tea Rose
1.39 1.59 2.95
 Smartly colored and making a smart appearance.

Ladies' Pajamas
 Broadcloth in Prints and Stripes
\$1.49 and \$1.95
 splendid for gift purposes.

Rayon Bloomers
 Regular sizes 49 to 89c
 Extra sizes 89c
 spunto 89c

Women's Jersey Bloomers
 35c and 49c
 Heavy weights in attractive colors.

Gowns
 Silk crepe and satin
\$2.95 TO \$6.95
 Tailored or lace trimmed, Tea Rose, Blue and Flesh.

Quality Slips
\$1.95 TO \$2.95
 Crepe or satin daintily trimmed.

DAILY COLORED Scarfs
 49c TO 95c
 Figures, stripes and solids.

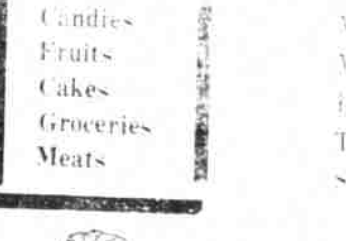
Brassieres
 49c TO \$1.50
 The new uplift models in lace and silk. The style for the new dresses.

ALL ABOARD ISLAND

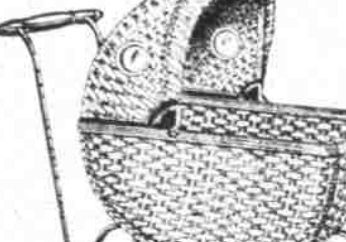
Headquarters for Santa Claus
 SEE HIM IN PERSON AT OUR STORE TELL HIM WHAT YOU WANT.



Christmas Goodies
 Nuts, Candies, Fruits, Cakes, Groceries, Meats



Panties
 Bloomers—Shorts—Teddies
\$1.00 TO \$1.95
 Close Silk



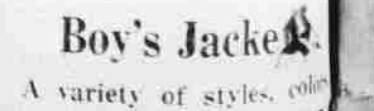
Skintight Dance Combination
\$2.95
 Fitting to perfection

Bath Robes
 Striped or solid flannels, Quilted silks in beautiful colors and patterns.
\$2.95 TO \$5.95

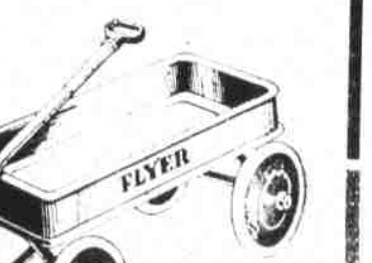
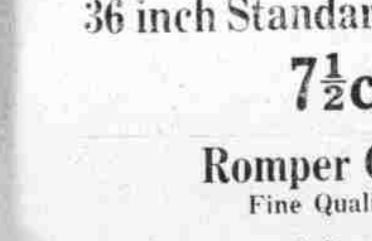
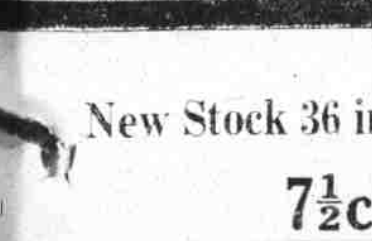
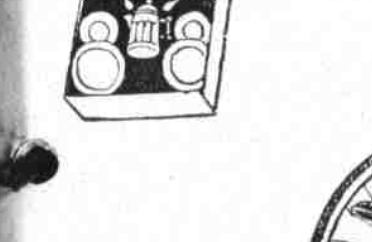


Boy's Jacket
 A variety of styles, colors and materials and prices

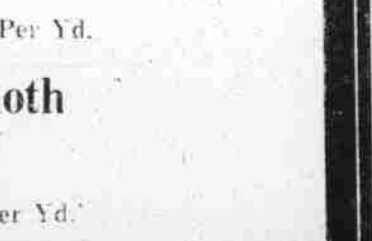
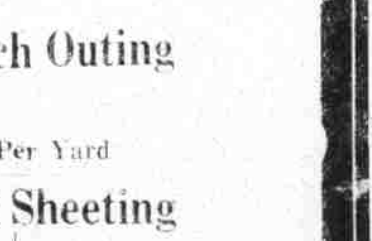
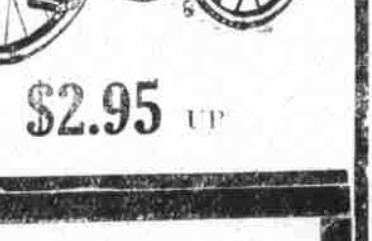
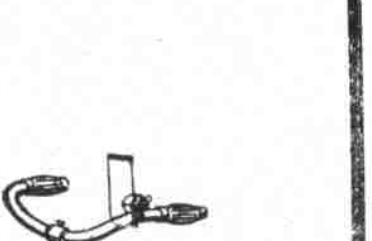
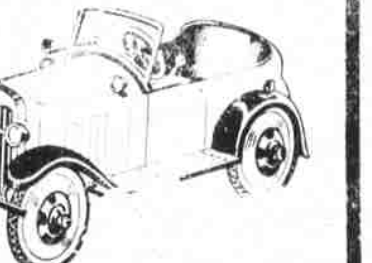
- Dolls
- Books
- Autos
- Trains
- Blocks
- Shells
- Jeans
- Chairs
- Games
- Trucks
- Wagons
- Tricycles
- Toy Carriages
- Mechanical Toys
- Michie Mouse Belts
- Michie Mouse Watches
- Penic sets
- Ties
- Socks



- Gloves
- Hats
- Scarfs
- Robes
- Lingerie
- Tie Sets
- Sweaters
- Blankets
- Handkerchiefs
- Shirts and Shorts
- Toilet Sets
- Toilet Articles
- Initialed Belt Sets
- Handkerchief Sets
- Foundation Garments
- Blouses and Shirts
- Baby Blankets
- Children's Clothes
- Bedroom Slippers
- Hickok Suspenders



98c UP



Baby Sweaters
 49c
 White and trimmed. Beautifully made up.

Children's Rayon Bloomers
 29c TO 39c
 Sizes 2 to 16

Children's Jersey Bloomers
 Sizes 1 to 11 15c
 Sizes 12 to 18 19c
 Splendid Values

Child's Coat Set
\$3.95
 Coat, leggings and beret. Red, Blue, and Green.

Child's Flannel Coat
 Beret to Match
\$3.50
 Smartly tailored in red and Blue.

Children's Hose
 Sizes 3 1/2 to 10 10c
 Sizes 5 to 10 19 & 25c
 Eye Stockings 49c

Nice Heavy
 Cotton Bedspreads \$2.95
 Rayon Bedspreads \$1.75
 Assorted Colors

Pillow Cases
 Head embroidered
 For Pair 95c
 A happy addition in any bed room.

Pure Linen
 All white huck towel
50c
 Give a pair for Christmas

Children's Chinchilla Coats
 \$1.95 and \$2.95
 Lovely enough for any youngster, splendid values. White, pink and blue.

When received as gifts, sizes may be exchanged after Christmas until New Years day.

Child's Beret
 49c
 Brushed wool in attractive colors.

Children's Rayon Bloomers
 29c TO 39c
 Sizes 2 to 16

Children's Jersey Bloomers
 Sizes 1 to 11 15c
 Sizes 12 to 18 19c
 Splendid Values

Child's Coat Set
\$3.95
 Coat, leggings and beret. Red, Blue, and Green.

Child's Flannel Coat
 Beret to Match
\$3.50
 Smartly tailored in red and Blue.

Children's Hose
 Sizes 3 1/2 to 10 10c
 Sizes 5 to 10 19 & 25c
 Eye Stockings 49c

Nice Heavy
 Cotton Bedspreads \$2.95
 Rayon Bedspreads \$1.75
 Assorted Colors

Pillow Cases
 Head embroidered
 For Pair 95c
 A happy addition in any bed room.

Pure Linen
 All white huck towel
50c
 Give a pair for Christmas

Children's Chinchilla Coats
 \$1.95 and \$2.95
 Lovely enough for any youngster, splendid values. White, pink and blue.

When received as gifts, sizes may be exchanged after Christmas until New Years day.

Flannels and Brocades
 MEN'S
 Gift Comb and Brush Set
95c

MEN'S SHAVING STAND
29c
 Having a nice mirror makes a nice gift.

BOYS
 Gift tie and belt set
69c
 A nice gift

BOYS
 Gift tie and handkerchief set
45c
 A nice value

FOR REAL BOYS
 THE VERY THING
 A Michie Mouse Tie
 By Hickok
50c
 Small, Snappy, Serviceable

Suede Shoe Prices
 Sharply Reduced
 Values up to \$5.00 **\$2.95**
 Values up to \$2.95 **\$1.95**
 BEAUTIFUL STYLES
 Brown—Grey—Blacks
 Ties and Oxfords

Complete Line of Leatherette Coats
 All Prices Men and Boy's

Give Socks
 Always Acceptable
 Lisle beauties 19c to 50c
 Silk patterns 35c and 50c
 Wool hose 50 75 1.00

Christmas boxes furnished with two pairs or more. Our stock includes the best from Stratford, Cooper and Interwoven.



When received as gifts, sizes may be exchanged after Christmas until New Years day.



SPARKLING NEW CRAVATS
 The kind of neckwear men like to receive—and to give!
 New colors! New styles! Hard to wrinkle—hard to wear out. Plus Arrow's correct tailoring. Real Christmas value in every sense of the word.

Ties
 of Beauty and Value
48c 69c 95c



Extra Special!
 Sweater Values Men and Boy's
 All wool boy's slip-over \$1.49 value **\$1.45**
 All wool men's slip-over \$2.75 val. **\$1.49**
 All wool men's coat styles \$1.75 values **1.95**
 All wool men's slip-over, values to \$1.50 **2.95**
 Above sweaters on table display. Mostly solid colors. Prices cut to clear our stock of broken sizes.

Give Socks
 Always Acceptable
 Lisle beauties 19c to 50c
 Silk patterns 35c and 50c
 Wool hose 50 75 1.00

Christmas boxes furnished with two pairs or more. Our stock includes the best from Stratford, Cooper and Interwoven.



When received as gifts, sizes may be exchanged after Christmas until New Years day.