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**THURSDAY, FEBRUARY 8, 1934**

**TAKING THE ATTITUDE OF "BIG I AND LITTLE YOU" IS EXPENSIVE**

Several days ago we were in one of the leading stores of this county when a traveling salesman who thought he had the world by the tail, displayed what he believed was super salesmanship, but it was nothing more than indecency and a bad business policy for him.

The buyer of the store was busy at the time this super salesman got ready to display his merchandise, but without waiting until the merchant could complete his business with the person whom he was serving. Mr. Traveling Man steps in, introduces himself, hands out a sample of his merchandise and starts telling what wonderful stuff it is.

The merchant, being a man who gives everybody due consideration when his time comes, politely, but sternly, told the salesman that he was busy, and would be with him in a minute.

We looked on the entire affair with much interest. Of course, it was just a small thing in one sense of the word, but just the same it clearly shows that the salesman thought he should have first preference with the merchant, although someone else had first turn at the same prospect. The expression on the face of the merchant betrayed a feeling that even though the salesman had just the merchandise he might need for his stock, he did not feel inclined to deal with a "big I and Little everybody else person."

We do not know, but there is doubt in our mind that the man sold a dime's worth to the merchant, and even if he did we are sure of one thing, that he had to use every sales talk and every method he knew of to complete the sale, all because of his haste and inability to recognize the right of the other fellow.

When men and women get to the place where they feel that they should be given first preference above all others, they should be crowned—not with a gold crown, but with a baseball bat.

**THE FIRST SNOW**

That subject sounds like those we had to write a two hundred and fifty word essay on when in the fifth and sixth grades in school, doesn't it? Even if the title sounds the same, there are many thoughts that we have now that we didn't have then—not because we thought them out ourselves, but have been told of them.

Farmers should, by all means, be most thankful for the snow that fell last week. Whether they know it or not, a blanket of snow is the same as a blanket of fertilizer. That is not our statement, but R. N. Barber's who owns eleven thousand apple trees in this county.

"There is a lot of air in snow, and the most of it is nitrogen which is one of our best fertilizers," he said.

"In New England when it snows, the old time farmers will say, 'Well, there is my fertilizer'."

Other than being nature's best fertilizer, snow helps to retard the sap in trees, together with making the ground moist.

With all these things taken into consideration, it seems that the farmer has been blessed by nature to begin the new year off right.

Many fellows were seen throwing snowballs last week, which was the first thing that looked like work that they had attempted for months.

It is reported that the League Of Nations cost \$6,750,000 last year—rather an expensive debating team, we'd say.

If people spent as much time living their religion as they do arguing it, wouldn't this be a different world?

**THE STATE'S BLACK EYE**

It is a pretty good prospect that this is to be the last year of high-cost automobile tags in North Carolina, for the existing situation is giving the state a "black eye" which is being discussed abroad, and which is operating as a warning to keep out. The Hendersonville Times-News relates an incident that goes to show how the high tag is being viewed by outsiders. A winter visitor to that city, with an eye to locating there, is "delighted with Hendersonville"—he likes the people, the town, the country, the climate and all other natural advantages of the section—and while his decision as to selection of a home will not be controlled by the size of the North Carolina automobile tag tax, he points out to The Times-News that decisions in such cases frequently turn on comparatively trivial matters. The stranger believes that one coming from California and having to pay eight times as much for automobile license here as was paid in that state, gets a bad impression of North Carolina—in addition to the conviction that the automobile license taxes here are intolerably high.

That's just a sample of the talk that is going to be heard all along the line, and it is one reason why, next year, we are going to have a revision downward of the tax on automobile license plates.—Charlotte Observer.

**BIG FIGURES**

If you like big figures, take a look at the Reconstruction Finance Corporation's first complete report to the public. Between February 2, 1932, and December 31, 1933, it has disbursed or authorized disbursement of \$6,000,000,000 to 8,541 institutions. In 1932, \$1,500,000,000 was distributed—55 per cent to banks, 20 per cent to railways, the balance to insurance companies, building and loan concerns, relief agencies, etc.

The RFC was due to pass away on January 22, 1934. But it was given a new lease on life—bills went smoothly through Senate and House extending its activities until February 1, 1935, permitting it to sell another \$850,000,000 of debentures to the treasury with which to finance future operations.—EX.

An official statement from the treasury of the United States shows that last year the total amount of revenue collected from cigarette smokers by way of the manufacturers was \$335,531,622 which was 25 million more than in 1932. In other words, the nation made over 335 millions from what went up in smoke.

**SPIRIT OF THE TIMES**

I'm out of work, I'm out of dough,  
 Things for me seem kind of slow,  
 But it's not for me to weep, you know,  
 So I'll borrow a dime and go to the show.

Wonder what would happen if more farmers would turn the handle of a filling station pump loose and take hold of the plow handles?

The highways of North Carolina would resemble a battlefield if all the persons killed on them last year were placed at the fatal spot at one time. . . . That something must be done about it cannot be denied, but it appears that we are helpless. Perhaps the safest thing to do is to stay at home with barred doors.—Stanly News and Press.

The year 1933 establish a new high record in highway killing. In 1929 when there were 520,000 cars licensed in North Carolina, 690 persons were killed. In 1932, with only 400,000 cars, there were 850 killed, or an increase of 26 percent. The automobile might be termed the advance agent of coffin trade.—Rockingham Post-Dispatch.

**BRIEF REMARKS**

- The best pull is push.
- Our wants far exceed our needs.
- A love game is apt to end in a tie.
- Men fear shame more than guilt.
- A glad welcome makes a glad feast.
- The half of genius is hard work.
- Who holds his tongue can hold his temper.
- Fortune smiles on the man who goes out to meet it.
- One orange is plenty for 100 barrels of orangeade.
- Vice is most dangerous when it is made respectable.
- Temperate climates develop the best type of people.
- From Lincoln: "Whisky has many defenders, but no defence."
- Dreaming of finding money is a sign you'll be disappointed—when you wake up.
- Jonah to the whale: "If you had kept your mouth shut, this wouldn't have happened."

**ODD THINGS AND NEW—By Lance B. de**

**COSMIC RAYS BOMBARD THE EARTH WITH ENERGY OF 40 BILLION VOLTS, 40 TIMES THE HIGHEST ENERGY OF OTHER PENETRATING RADIATION!**

**SLIP PROOF**  
 A TRIANGLE OF CORRUGATED RUBBER SEWN UNDER EACH CORNER MAKES RUGS SLIP-PROOF.

**HIGH NOTES NEED POWER—IT REQUIRES 25 TIMES AS MUCH ENERGY TO MAKE A NOTE FIVE OCTAVES HIGHER HEARD WITH EQUAL FORCE.**

**Random SIDE GLANCES**

By W. CURTIS RUSS

Today this column will begin with a blessing as said by a little boy according to a prominent Haywood county Methodist pastor:  
 Good bread,  
 Good meat,  
 Good God,  
 Let's eat.

Perhaps it's not as long and said in such flowery terms, but it is at least to the point.

It must have been the same boy that said the blessing printed above that when returning from Sunday school was asked by his father what he learned that morning from his teacher. Promptly the little fellow beaming over with enthusiasm replied: "The date of the picnic."

Pience and this weather don't run along the same line of thought.  
 (Friday noon.)

Speaking of this weather and sitting down too quickly brings to mind the stunt I pulled for the benefit of Tom Lee last Thursday morning in the snow.

For some reason no one had seen fit to clean off the sidewalk, so I decided to take to the street where walking would be better.

Before getting to the rut where cars had been running, my feet went off the frozen assets of Walnut street and shot sky-ward. I landed on the back of my lap in the snow. I looked around and there Tom was trying to make up his mind to see if he could do it, but I had done it with such ease and grace that he was afraid to imitate my performance and departed.

Other than getting the pocket of my trench coat full of snow which I did not know until reaching the office and standing over the radiator, everything leaked out fine.

Snowy weather is oyster weather. That can't be disputed.

Being rather fond of oysters, I ordered a dish of raw ones (there is nothing better). I eat them, and was doing nicely when into the cafe walked a boy who had not been taught to eat all the good things of life.

He quickly recognized what I was devouring greedily, and after eyeing me for a minute and seeing a choice oyster disappear from sight, he gave a big gulp and made for the front door of the cafe in a hurry.

Poor fellow, I hope he feels better today, and that his stomach is settled.

Albert Abel can rightly be acclaimed the "speed king of the hills." He carried Tom Rainer, Henry Ford's agent here, to Atlanta, which is 187 miles hence, in exactly 195 minutes, including two stops for Coca Colas.

When Tom Rainer was telling of the incident, he mentioned the fact that as long as he couldn't see the speedometer he didn't mind driving 80 miles an hour, but when he knew he was doing 80 he just naturally took the weight of his foot from the gas.

Speaking of speed, its my desire to make the curve at Enka, where a 20-mile speed limit is enforced, at sixty miles an hour. That is a perfect curve (highway) and fit for speed. The other perfect curves in that particular vicinity makes it rather dangerous for a man to speed however.

To be a success in life:  
 "Work Like Helen B. Happy."  
 (Read fast.)

**Large Crowd Heard "Lord's Acre" Work Plan Discussed Wed.**

Last Wednesday evening at the Fines Creek Methodist church, the Rev. Dunant Clark, head of the Lord's Acre Work, spoke to a congregation from Fines Creek and White Oak on the work, which is under the auspices of the Farmers Federation of the county.

Besides the Rev. Mr. Clark those appearing on the program and making short talks were James G. K. McClure, Jr., president of the Federation, Rev. O. C. Landrum, pastor of the White Oak Presbyterian church, and Rev. Byron Shankle, pastor of the Fines Creek Methodist church.

One of the features of the program was the showing of slides pertaining to the work by Rev. Mr. Clark. A good audience was present to enjoy the program.

**22 Years Ago in HAYWOOD**

(From the file of February 8, 1912)  
 Several new features will be shown in the library tea to be held Saturday afternoon, which will be held at the residence of Mrs. S. W. Thom, who has been giving several weeks with relative quietness an interesting talk on the Panama Canal.  
 The grand jury of the county denominated the public school building a serious fire trap. They made commendations to your school board and your aldermen to protect the lives of your children. It is up to you to see that they delay not.  
 The Methodists are making plans for a new church in keeping with their strength and Waynesville's growth and developments. The following were appointed a committee with plenary power to act for the purpose of the purchase of a lot on Main street: B. J. Sloan, J. K. Boone, R. H. Blackwell, James Atkins, and J. Frank Foeche.  
 The Dorcas Bell Love Chapter, A. R. will hold an old time musical at the Supteta Park Hotel on Thursday evening. All the Daughters will appear in the costumes of good old times.

**CAN YOU IMAGINE!**



CAN YOU IMAGINE - the delight of the man in Louisville, Ky., who after suffering from stomach disorders for 15 yrs., gained 13 3/4 lbs. in two months by using BISMAREX! He never felt better and now enjoys three square meals a day.

**EXPLANATION**

Bisma-Rex is a new antacid treatment that is bringing welcome relief to thousands everywhere who suffer the agonies of indigestion and other acid stomach ailments. Bisma-Rex acts four ways to give lasting relief in three minutes. It neutralizes excess acid; relieves the stomach of gas; soothes the irritated membranes; and aids digestion of foods most likely to ferment. Bisma-Rex is sold only at Retail Drug Stores. Get a jar today at Smith's Cut Rate Drug Store. (Adv.)

**MUST YOU**

Disconnect the Radio to use the Vacuum Cleaner?

It's a downright nuisance not having enough electrical outlets in your home, isn't it? This is the ideal time to have a licensed electrical contractor install the extra outlets—duplex outlets—and switches you need. Such work may never be as inexpensive again.

**MARTIN ELECTRIC CO.**

Radio Service Phone 31 Electric Service

**Which Is Your Favorite Store?**

Among the places you patronize there is a certain establishment for which you have a particular preference. Maybe you have never stopped to analyze the reason, but we'll hazard the guess that it is the personnel of that store—the warm, friendly, atmosphere that makes you feel at home as soon as you enter the door. Anyway, we know that this is one of the most valuable assets a business can have, because so many people have told us it is one of the strongest ties that binds them to ALEXANDER'S.

Eagerness to serve you is as outstanding a feature of this drug store as ability to serve you.

ASK YOUR DOCTOR

**ALEXANDER'S DRUG STORE**

Phones 53 & 54 Opposite Post Office