

### 200 Masons Are Expected Here At Banquet Monday

Meeting Will Be In Honor Of Grand Master Roy F. Ebbs, Of Asheville

Approximately 200 Masons from Western North Carolina are expected to attend a banquet here Monday night, June 25, at the Masonic Temple, 100 North Main street.

The banquet will be the third time in the past ten years that the Grand Lodge of Masons of North Carolina representing a period of one hundred and forty-seven years, has met in the mountains.

The present Grand Master, the Most Worshipful Roy F. Ebbs, is a native of the mountains, and has lived and moved all his life in our midst.

It is the desire of the Grand Master to draw the masons of Western North Carolina closer together. It is impossible for him to

### Brevard College President Speaks Here Sunday Night

Dr. Eugene J. Coletrane To Outline Aims Of College At Evening Service At Methodist Church

It was announced this morning that Dr. Eugene J. Coletrane, president of Brevard College, would speak at the First Methodist church Sunday evening at 8 o'clock.

The formation of Brevard College, a merger of Weaver and Rutherford colleges, has been watched with great interest by many people in Western North Carolina and throughout the Southeast. It is the plan of the M. E. Church, South, that Brevard College shall offer to the youth of this section particularly, the opportunity for education at minimum cost.

The Board of Trustees of Brevard College is fortunate indeed in having secured as president an outstanding educator in the person of Dr. Coletrane, it was said. Young people especially are invited to hear him at 8 o'clock Sunday evening.

Paul Hardin Jr., pastor of the local Methodist church, is a trustee of Brevard College.

### No Damage from Fire

The local fire department answered a call late Monday afternoon to the home of C. B. Hosabock. A burning fuse plug was the cause of the alarm. No damage was done.

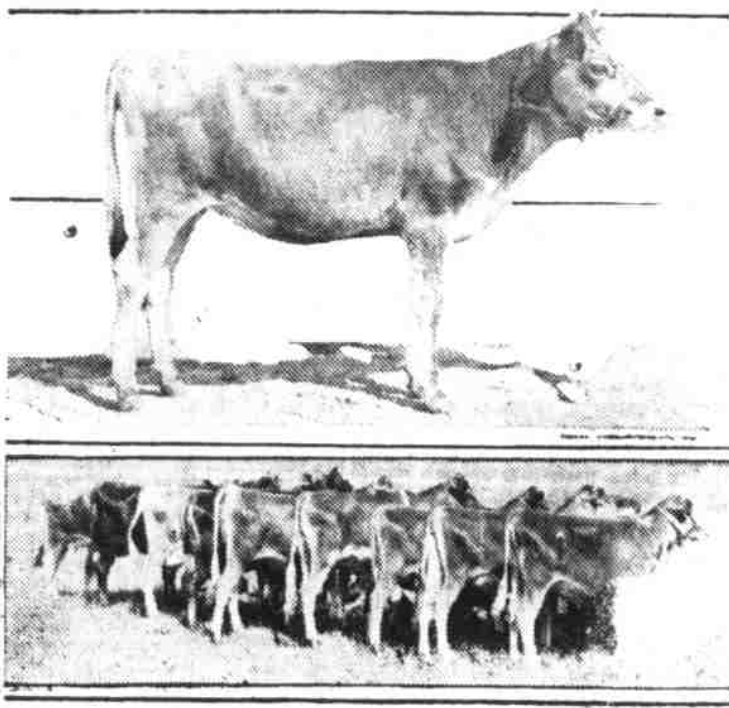
### O. E. S. TO MEET

The local chapter of the O. E. S. will meet at the Masonic Temple tonight at 8 o'clock. All members are urged to attend and visitors cordially invited.

visit each lodge, and we, therefore, request each and every lodge west of Asheville to act with us as a point host for this meeting.

"Special features of the program for this occasion will be an address by the Grand Master, and the conferring of the second section of the third degree by the Super-Dramatic degree team of the West Gate Club. The first section will have been conferred before your arrival. The second section will take only forty minutes. Supper will be served in the dining room promptly at 8:15. It will be necessary to make reservations for supper, and every lodge is requested to have an informal committee to send the number of reservations to the secretary here and in the event you are not in touch with this committee, please drop us a card, as the matter of having a reservation in advance is important."

### MONEY MAKERS



The above shows a group of Jersey calves of the kind that are making money for dairymen throughout the State. Photo made by State College.

### FARM DAIRYING

BY J. A. AVERY,

Dairy Extension Specialist, State College.

A few cows kept on the farm for the production of cream or milk to be sold on a secondary market such as that provided by a creamery or cheese factory is a form of dairying which is adapted to many farms in North Carolina. Dairy farming of this type is a good side-line to cotton, tobacco or grain farming. It will provide a much needed monthly cash income. A market for milk or cream is now available since practically every farm in the state is within shipping distance of either a creamery or cheese factory.

In 1931 the production of cheese in this state was eleven million pounds short of the amount needed for local consumption while butter was sixteen million pounds short. It is evident therefore that the butter and cheese industry in North Carolina can be materially expanded before the local market is supplied.

This form of dairying furnishes a good market for home grown feeds and provides profitable employment for farm labor at seasons of the year when it is best in demand. On many farms the milking can be done by the younger members of the family without interfering with their farm or school duties.

In addition to furnishing employment to farm labor throughout the year the keeping of cows on the farm results in a better crop rotation and a more productive soil. The latter should be of great interest to North Carolina farmers who find it necessary to use one-sixth of all the commercial fertilizer used in the United States in order to grow profitable crops.

Poultry and swine production should accompany farm dairying since sk-milk and whey by products from this form of dairying will be available for feeding purposes. Skim-milk is an excellent feed for both chickens and hogs. Whey is used principally as a hog feed and has about one-half the feeding value of sk-milk. A farm with a milking unit composed of from five to ten cows should also be stocked with about one hundred hens and one good sized sow. The total returns from cream or milk, poultry and hogs will equal the operating expense of the average 50-acre farm, thus making it possible for the farmer to bank his returns from his cash crops.

### NUMBER OF COWS TO KEEP

The number of cows which it is advisable to keep on any farm in this form of dairying will be determined by the amount of good roughage and pasture grown there. While it is not profitable to keep more cows than can be fed largely on home grown feeds, it is advisable to prepare for a unit of not less than five. The returns from 2 or 3 cows will hardly justify the expense of the simple equipment needed in handling the product from a herd of this size. Another objection to the 2 or 3 cow farm is the cost of delivering the cream or milk to the factory, as this expense will be practically double that from a herd averaging five to ten head.

### NECESSARY SUCCESS FACTORS

The success in this form of dairying depends largely upon four factors: namely, the man, the quality of the cows, the feed available, and the equipment.

The most important factor in the success of any form of dairying is the man. He must love his cows and be willing to properly feed and care for them. The most successful small herd operators in this state are men with families who employ very little hired labor. In such cases the cows receive personal attention from farmer and his family, who find that this work over a period of years is more profitable and less strenuous than the growing of the usual cash crops.

The second factor of importance is the cow. Good producing cows are necessary for success. A herd which averages less than 250 pounds of fat will make little, if any profit. An average of 300 pounds of fat for the herd should be the goal. Such a production can be attained in a comparatively short time by the continual use of production bred bulls and properly raising the heifer calves from the best cows.

The third factor necessary for suc-

cess is an abundance of home grown feed. It makes no difference how well a cow is bred—she cannot produce profitably unless she is well fed. In farm dairying, all the roughage and most of the grain feed should be grown at home. It is not profitable to use much purchased feed in the production of either milk or cream that is to be sold on a secondary market. Good pasture and legume hay constitute cheap sources of dairy feeds and should be used to the fullest extent. The following amounts of feed will be needed for each cow in the herd for a period of 1 year: 2 tons of legume hay, 2 acres of good pasture, 10 bushels of corn, 16 bushels of oats, 300 pounds of cottonseed meal, Wheat bran can be substituted for a part of the oats, pound for pound. Corn can be substituted for barley, pound for pound. When these feeds are available it is advisable to add both to the grain mixture. For further information on feeding dairy cows write North Carolina State College for Circular No. 193.

The fourth factor of importance in farm dairying is adequate equipment. Many farmers try to carry on this form of dairying with such meager equipment that the work becomes tedious and discouraging.

A milking shed should be provided, in which the cows can be milked conveniently and kept in a sanitary condition. A cooling tank is also needed

in which the milk or cream can be kept cool until it is delivered. Plans for both shed and tank can be secured from the Dairy Extension office of State College.

In addition to the milking shed and cooling tank three to five milk cans and two milk buckets will be needed. The size and number of cans will be governed by the number of cows to be milked. Those farmers who sell cream will need a separator of about 300 pounds capacity. Such a machine will cost pay for itself in the fat that it will save. Another necessary piece of equipment is a water heater. An ample supply of hot water is needed to keep the milk utensils clean.

The quality of the milk or cream produced depends largely upon the sanitary conditions of the place in which the cows are kept and the cleanliness of the utensils used. Quality in either milk or cream is a factor which the plant manager is quick to recognize and is willing to pay for.

The equipment suggested above will more than pay for itself in the saving that it will make possible in time, labor and feed, to say nothing of the better quality in the milk or cream resulting from its use.

### SUMMARY

The steps necessary for success in Farm Dairying are:

1. Farm dairying should be carried on as a side-line to general farming.

2. Begin with a unit of five cows and increase as the production of feed on the farm will warrant. If cream is to be sold at both poultry and swine.

3. Buy only production bred bulls and raise your own best cows. Keep herd records and set goal of 300 pounds of fat as a standard for each cow in the herd.

4. All the roughage feed, including pasture, together with most of the grain should be grown on the farm.

5. Provide such equipment as will be necessary to properly care for the herd and its product in a convenient and sanitary way. Much of this equipment can be home-made.

6. Deliver cream or milk as often as possible to the nearest good quality milk receiving station at the factory.

7. Farm dairying should be undertaken as a permanent side-line to usual cash crops, and not as a substitute for an emergency measure for a few years. The farmer who goes into farm dairying one year and out the next according as the price of cotton or tobacco is up or down, will be a failure, as a dairyman. However, the man who properly feeds his cows, on home-grown feeds and gradually builds up bulk production by good breeding and selection will find that his returns from the cows over a period of years will compare favorably with any other farm enterprise.

### Fat Folks Lose Weight—Feel Fine

Keep Fat This Summer—Keep Cool—Look and Feel Younger

Mrs. Jessie Martin of San Francisco is happy because she has discovered the right, safe way to reduce—read her letter:

"I have taken Kruschen Salts a month and find great benefit. I have lost 14 lbs. in that time and would lose more, if I stuck to a diet as I should. I take them every morning regular and hope others will profit by them as I have."

We have letters from men and women who have lost as much as 100 pounds of fat—from people who have reduced high blood pressure—from those who have no more bloating or sharpness of breath.

Kruschen helps stoma & liver bowels to function properly—increases physical attractiveness all while losing pounds of fat. Just take a half teaspoon in a glass of hot water every morning before breakfast—get it at South-Cut Rate Drug Store and drugists everywhere.

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No matter what your painting problems are, you will be pleased at the results obtained from the brand of paints that we recommend.

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For 19 Years—The Largest Selling Tires

## ABEL'S GARAGE

Prompt Road Service

ASHEVILLE ROAD PHONE 52

Attention Farmers

Friday will be Farmer's Day here, and much of the activities of the day will be in our community, and we invite you to make our place of business your headquarters. Scores of farmers already know of the friendly welcome they receive here, and also the quality of work we do on all makes of cars and trucks. Come to see us.

Don't forget American Legion Big Tent Show the Cook Players week July 2nd.