

Visit The Food Store

Buy now as soap prices are increasing due to the advance in the cost of raw materials. These prices may not be duplicated. Stock up your pantry as soap will keep.

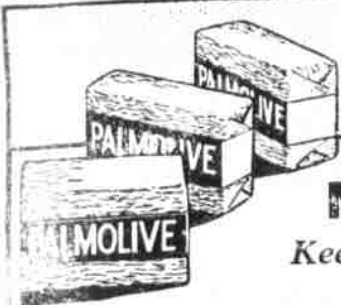


A Sensational Carload Sale of Quality SOAPS AND CLEANSERS

Made by Colgate-Palmolive-Peet Co.

Visit The Food Store

A special representative of the Colgate-Palmolive-Peet Company will assist you at this sale and explain the qualities of their wonderful soap products.



PALMOLIVE

NEW LOW PRICE! 3 for 14c

Keep that schoolgirl complexion



Save money — Save coupons
GIANT size OCTAGON SOAP

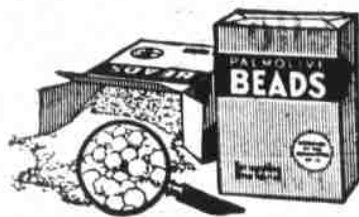
For a snow-white wash—coupon good for valuable premiums with every bar.

3 for 13c



OCTAGON POWDER 3 FOR 13c

America's most efficient soap powder for household cleansing—with valuable coupon in each package.



America's leading Silk Manufacturers say:

"We advise washing fine silks with
PALMOLIVE BEADS

2 FOR 10c

?

See
The
Mystery
Soap
Suds
Fountain

?

CLARA LU 'n' EM

Radio's 3 famous girls say:

"To clean dishes and clothes quick as a flash—use



SUPER SUDS 3 for 25c



WHITE AND FAINTLY PERFUMED
OCTAGON TOILET SOAP 2 Cakes for 9c

1 "Octagon" Premium Coupon on every wrapper

WHILE THE SUPPLY LASTS

With each purchase you will receive a Certificate worth 10 Octagon Premium Coupons.



OCTAGON SCOURING CLEANSER

Cleans Quickly, Safely — With Less Effort
Valuable coupon on each package.

2 for 9c



Sterling Health

Soap 3 for 14c



BOYS! BASEBALL UNIFORMS

for your team . . . ask about the
BIG OCTAGON SOAP OFFER

Write to BILL DARE, Manager, 17 Sussex Street, Jersey City, N. J.
OCTAGON LAUNDRY SOAP
OCTAGON SOAP POWDER
OCTAGON CLEANSER
OCTAGON TOILET SOAP



Six Cups & Saucers

Ivory Colored Body

Rose and Poppy decoration — for only

125 OCTAGON COUPONS

Special low prices!



Special Size
Size Soap and
Powder

10 for 24c



MRS. CONSUMER

Do you know that Churches, Schools, Orphan Homes, and Institutions in North Carolina and other States are receiving cash and equipment for coupons from These Octagon Products.



C. E. RAY'S SONS

These same prices will prevail at C. E. RAY'S SONS—
Friday and Saturday.

Tune In On WWNC or any NBC Station Tuesday Night, August 14th. Palmolive Beauty Box Theatre, Program at 9:00 P. M. Presents, "The Prince of Pilsen,"
On August 21st "Pinafore" will be Given

**Be Sure and Visit This Big Soap Sale
FRIDAY AND SATURDAY**

THE FOOD STORE

Main Street

Waynesville, N. C.