

The Mountaineer

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THURSDAY, NOVEMBER 1, 1934

SQUARE DEAL IN BUSINESS

The long depression has been a severe test on small business as well as on large. The small business has the handicap of lack of elasticity in organization as well as lack of reserve which is generally available in large businesses.

These small businesses which have survived the depression are doing so by based on sound methods. They have lower overheads, they have better service, they have better products, they have better customer relations.

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RELIEF

A million more families on the relief rolls this winter than last and thirteen and a half billion dollars already spent by the government in this cause, to say nothing of all other contributions from private and public sources.

Are these million more families recruited from the ranks of those who last year did their best to stay off and finally lost out in the bitter fight?

Or have these million more families merely heard some of the families already on the rolls say that if they know how the trick is turned, they can get in the lines, too?

Everybody in need, in destitute need, must be taken care of. It would be criminal in America not to. But it is equally criminal if America is bleeding its people white to take care of those who are not enough interested in the matter to try their level best to take care of themselves.—Julian S. Miller is Charlotte Observer.

DID MUCH FOR THIS COMMUNITY

It was quite a surprise as well as a disappointment when we learned that the Methodist conference had decided to move Dr. L. B. Hayes to Charlotte from here where he has been presiding elder of the Waynesville district for the past three years.

During his three years stay he has made many friends, both in his work and in civic life and has added much to the community in that he has always been foremost in any movement that was for the betterment of the community.

On a number of occasions he has fought almost alone on certain matters, but never gave up, and was more often winner than loser.

FAIRS AND CARNIVALS

If, says the Rock Hill Herald, "a county fair means a carnival with obscene shows and brazen gambling devices, then let us eliminate the whole business from community activities."

The Herald was speaking of the York county fair and complaining that shows reaching a new low in smut had been exhibited not only to adults, but to youngsters of tender years.

The Herald is broad-minded about amusements, but what it saw at its own county's fair caused it to declare that the limit had been reached and passed, both in amusements, which had no real entertainment merit, and in sucker gambling games.

Many communities could examine their fairs, which are really carnivals with fairs attached, and make similar discoveries.—Green-Sullivan Dispatch.

WILL BEAR REPEATING

We have said that crime doesn't pay. It will bear repeating.

The criminal has an idea it is good business. But apparent success is only a figment of the criminal imagination. The wages of sin are death.

Since the so-called Lindbergh kidnaping law was passed by Congress two years ago, the United States Department of Justice has investigated 32 kidnapings.

The number emphasizes the seriousness of the crime situation in the United States, but the results in these 32 cases still emphasizes that crime doesn't pay.

The records in Washington show that in these two years 74 persons have been convicted and punished for these crimes.

Crime doesn't pay.

One thing most needful is to impress that undoubted fact upon the criminal mind.

Every criminal thinks he is smarter than those who have been caught; but when it is made certain to these men that there is no possible ultimate escape from the law, we shall be on the way to getting somewhere in the fight.—Rock Hill (S. C.) Herald.

HALLOWEEN

"Since early times the last day of the month of October has been called 'Halloween' or All Hallow Eve, and is still observed in the West by the people of this country, which came in the thirteenth century from the British Isles, the material industries of the country are in the season for the celebration of this festival, which is a day of rejoicing and merrymaking.

It is a day of rejoicing and merrymaking, and is a day of rejoicing and merrymaking. It is a day of rejoicing and merrymaking, and is a day of rejoicing and merrymaking. It is a day of rejoicing and merrymaking, and is a day of rejoicing and merrymaking.

RED-EYED DRIVERS AND ONE-EYED CARS

The state highway patrol rightfully is pleased with its efforts in curbing the driving of cars by persons under the influence of intoxicants. The News' Raleigh correspondent points out that the patrol has so well impressed the seriousness of its intentions upon those who at times "tank up" and drive here and there that now bleary-eyed groups going to football games or elsewhere hire a driver and insist that he be a teetotaler—at least for that trip.

Having accomplished much along that line, the patrol will serve the people of the state again if it will be zealous in curbing the one-eyed auto on the highways.

Figures are not available to show the number of wrecks in which these nuisances figure, but there is not a car driver in the state, we venture to say, who has not called down three or four hexes on such other drivers by the score.

A system of frequent checking of lights for focus, too, would remove an even greater menace from the roads at night. The cause of a wreck is often attributed to "blinded by lights of an approaching car." But above all, and only exceeded by the drunken driver as a menace, is the one-eyed and the cock-eyed car.—Exchange.

The pathetic sign on the library door is still unchanged—"Closed for lack of funds."

Is our civic pride in our pocketbooks?

Where are all the clubs and organizations who claim to be working for the good of the community?

Here's a real opportunity for them to show what they are made of.

People run in debt but crawl out. A few eat to live, more live to eat. Loose fellows are prone to get tight. Work is the yeast that raises the dough. Too many compliments and gifts are only traded.

The bigger the fish the more easily it gets away.

Some cities have the best judges money can buy.

Beware of the man who talks much of his honesty.

A love service is never done for appreciation or reward.

To a really big man authority means only

When Daddy was a Boy



When I was just a little boy, I've heard my Daddy say, "I had a lot more things to do Than youngsters have today!" An' then he goes right on an' tells About the chores he did— An' you can bet he makes it sound Like he was quite a kid!

Random SIDE GLANCES by W. C. RUSS. It was a rainy day at the time I was writing this, and I was sitting in my room, looking out at the rain falling on the roof of my house.

22 Years Ago in HAYWOOD

(From the files of November 1, 1912) Miss Katie Ellis, who has been the guest of Miss Carrie Sue Adams, returned to her home in Savannah today. Miss Jessie Moody is spending this week in Asheville.

CUPID'S CAPERS Marriage of Local Interest. Mr. Theodore McCracken, a member of the McCracken Clothing Company of this place, left Monday accompanied by his brother, Dr. J. R. McCracken, for Salisbury where the former was to wed Miss Mary Long of that city. The happy event took place at the home of Miss Long's sister on Tuesday morning.

CAUSE OF BANKS We wish to express our appreciation for the kind and thoughtful letters received from our readers during the recent week, and death of our dear friend, James R. McQueen, and a beautiful floral offering.

THEY ALL GET A LIFT WITH A CAMEL!



PHONE OPERATOR. Miss Marian Erickson says: "Camels do freshen up my energy in a delightful way. And they're the mildest cigarette I know. Of course I smoke a lot! But Camels never upset my nerves."



HOCKEY STAR. "Bill" Cook, Captain of the N. Y. Rangers, says: "A hockey player can't afford to have nerves. The way I guard my nerves and stay smoke all I want is to smoke only Camels. Their taste sure hits the spot!"

LOST SALES

Hardly a day passes that we are not asked by numbers of customers to prescribe a remedy for some ailment, either real or imaginary. It would be easy for us to comply with such requests, and our sales totals would be materially increased if we did. But we invariably refuse such business as this—solely for the protection of the customer. No one is qualified to diagnose and prescribe but a physician. Anyone else who attempts it is treading dangerous ground, and we would rather lose hundreds of sales than endanger one life.

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE. Phones 53 & 54. Opposite Post Office.