FREE! FREE!

A STARTLING ANNOUNCEMEN VITAL IMPORTANCE TO YOU!

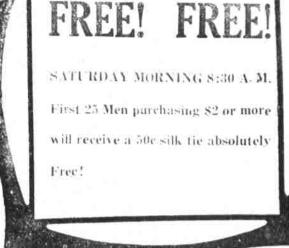
OF OUR ENTIRE STOORY GOODS, SHOES, CLOTIND LADIES' READY-TO

MASSIE'S DEPT. STORE ANNOUNCE THEIR GREAT

Santa Clause Is In Our Bargain Basement

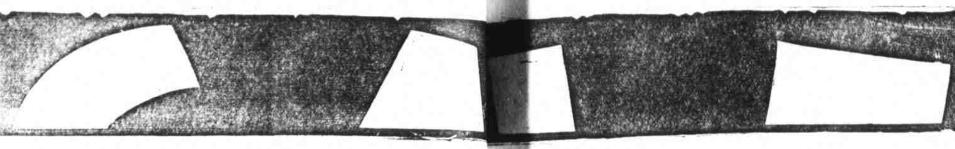
PEOPLE'S OPORTUNITY

TOYS! TOYS! In Our Bargain Basement housands of them. Low Prices



COATS

Free! Friday Morning 8 230 A. M.



Real Savings for Entire Family



Everything in Store Placed on Sale Nothing Reserved. This is a Sale you should appreciate just at this time. Give sensible gifts for Christmas this year.

Sale Starts Fridec. 7, 8:30 M.

Special in Cotton Batts,

Sweaters

39c

Piece Goods Children's Hose Wash Dresses 25c Wonder and Bear Brand or Children, Values to 9 Romper cloth 5c Yd. LL Sheeting **Curtain Sets** Prints 121/2c Father George and 15c fast color 36 inch prints 5 Piece sets, all colors 10c yd.

FORWARD - W - ONWARD Of Better Service. Assuring You Take No Assertions Or Promises That Could Be Unwise, Or Impossi, It Is Our Sincere Wish That This Campaign For Old And New Frons Will Be A Strivement For A Better And Closer Relation Winder Endeavor To Serve You

Outing Blankets Rag Rugs Yard Wide Outing, Both 19x36 Rag Rugs \$1.49 Large size, cotton. Light and Dark 13c 98c Pair 11c yd. **Broad Cloth Bath Robes** Blankets 36 inch Fast Colors All For children, values to \$3.5 \$2.95 Values, part wool \$1.98 98c 12 c yd.

And Travel Crepes

Per Yard 16c

## Our Greatest Store-Wide San 6 Years of Value Giving

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Children's Coat. 98c

\$2.95 **Dresses** 79c

BLOOMERS Of Cotton Jersey

**Dresses** 

DRESSES

MEN'S COATS

\$1.98 Plaids and Flan-

SWAGGER SUITS Full Length Coat

n Badger, Wolf, Beaver

GORDONS clastic top

Service weight 79c

Men's All Leather

**Overshoes** 

25c

Tweeds and Flannels

54 inch. Val. 89c

Ladies' Hats Values To \$4.00. Choice

89c

MASSIE'S DEPAIMENT STORE

WAYNESVILLE, NORTH CAROLINA

Values To \$12.50 While They Last

Heavy, New Styles

The famous Curlee Overcoat \$16.75 val.

16.75 in the New

Boys' Suits ? \$8.75 Group of Boys' All Wool Suits . . . .

Ladies' and children's **Z.98**Fur trimmed. \$20 val

Coats - Suits 12 Values. Suits have full length coats ....

All Of The Items. Thousands Of Others At Lowest Sale Prices!

