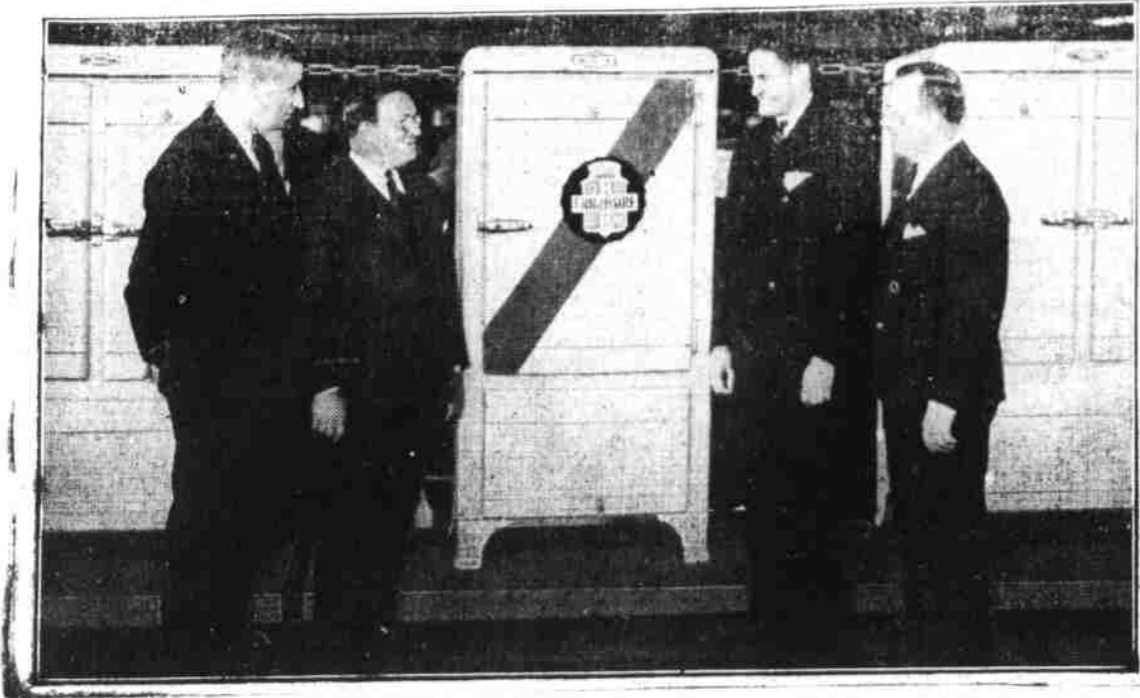


Frigidaire On Its Fourth Million



An historic incident in man's everlasting battle to defeat the health and life destroying activities of poorly protected and preserved meats and foods occurred several days ago in Dayton, Ohio, when the 3,000,000th Frigidaire came down the assembly track, starting this General Motors refrigerator on its fourth million. Greeting the 3,000,000th Frigidaire were, left to right, C. A. Camp, general sales manager, and E. G. Bessler, president and general manager, who were members of the pioneer Frigidaire force, H. W. Newell, vice president in charge of sales, and Frank R. Pierce, sales manager.

New Frigidaires On Display Here At Martin Electric

Nineteen thirty-five models of Frigidaire, world's fastest selling electric refrigerator, were shown today for the first time in the retail store of Martin Electric Co., under here for the presentation of the unit of General Motors.

Seasonably new in design, carrying all the efficiency factors required for household food protection and preservation and for economy, pure and purpose, the line consists of sixteen models in four series, all featuring the famous Frigidaire Super Freezer, which according to Mr. Martin, is a remarkable contribution to economical home refrigeration.

"The Super Freezer, principal feature of an electric refrigerator that has everything," Mr. Martin said, "provides the cold necessary to properly preserve food, to freeze ice cubes and desserts.

"With it on the more popular lifetime porcelain models is the new quick freeze switch that permits a housewife to freeze cubes and desserts quickly, on completion of which, the unit switches back to normal operation and holds a steady low temperature.

"The 1935 Frigidaires are the result of careful analysis of the requirements of housewives based on a house to house survey in various parts of the country which represents the sentiment of 100,000 families who either have electric refrigerators or will buy in 1935.

"The striking result of this survey was that prospects want, above all, economical and efficient refrigeration, and secondly, various features that broaden the uses of a refrigerator. With the Super Freezer, we have supplied the new day requirements for extraordinary capacity and with the cold control, quick freeze switch, hydrators, automatic ice tray release, automatic reset defrosting, tall bottle storage space and other accessories we have provided the features.

"Even the lowest priced standard models in the 1935 line have the famous cold control and automatic defrosting reset switch. The line of sixteen models is complete in every particular and we anticipate record volume this year."

Contest Will Be Staged By Building & Loan Groups

Greensboro.—The State committee of the Kessler Memorial Fund, through its chairman David J. White, announced the appointment of J. R. Boyd, Waynesville, as county chairman of the Kessler Memorial Essay contest in Haywood county. This contest is sponsored annually by the North Carolina Building & Loan League in the high schools of the state and was conducted last year in this county by Mr. Boyd. Mr. Boyd is secretary of the Haywood Home Building & Loan Association and is active in the affairs of the community and of the league. His association has long been a member of the league.

"The purpose of the Kessler Memorial Essay contest is to create interest in thrift and home ownership and by this means to carry to the young people in the high schools of the state this knowledge instilling in them habits of thrift and a desire for home ownership. Students entering the contest may write upon any subjects pertaining to thrift, saving, etc. Ten contestants, representing each of the ten districts of the North Carolina Building & Loan League, will be chosen to participate in a state contest by holding eliminations first in the schools during March then by counties and finally by districts. The winner in each district will compete for the grand prizes at the State League convention to be held in Winston on May 28-29. Prizes to be awarded will be \$100.00, first prize; \$50.00, second prize; and \$25.00, third prize."

College Students Are Touring South

Miss Margaret Coble, director of New College and twelve students, which gives part of teacher's course offered by Columbia University of New York City, left by motor on Sunday for an extended trip through the South. They expect to be away for three weeks. They will visit several points in Florida and will go to New Orleans before returning to Haywood.

The trip has been financed by the activities of the students. Last fall they held a county fair at Columbia University and sold jellies, rugs and other articles made by them while at the community center at Springdale and realized enough to defray all expenses of the trip. The trip being one of the projects of community cooperation worked out under supervision by the group. Many of these same students will go to Europe in the summer for travel and for several months study in the Universities of Germany.

CARD OF THANKS

We wish to thank our friends for their many acts of kindness during our recent sorrow.

Maudie, Wilsie and Macia Mull.

POLICE SECRETS

If you crave thrills and mystery, follow the exploits of the French Detective Police, a series of revealing articles by H. Ashton-Wolfe of Paris. You'll find these articles ONLY in the American Weekly, the big magazine which comes regularly with the BALTIMORE SUNDAY AMERICAN. On sale by your favorite newsdealer or newsboy.

Travel anywhere..any day on the SOUTHERN for 1 1/2 A fare for every purse...!

- **1 1/2** ONE WAY and ROUND TRIP COACH TICKETS PER MILE for Each Mile Traveled
- **2** ROUND TRIP TICKETS—Return Limit 15 Days PER MILE for Each Mile Traveled
- **2 1/2** ROUND TRIP TICKETS—Return Limit 6 Months PER MILE for Each Mile Traveled
- **3** ONE WAY TICKETS PER MILE for Each Mile Traveled

*Good in Sleeping and Parlor Cars on payment of proper charges for space occupied. No surcharge. Economize by leaving your Automobile at home and using the Southern Excellent Dining Car Service Be Comfortable in the Safety of Train Travel

R. H. DeBUTTS,
Dist. Passenger Agent, Asheville, N. C.
SOUTHERN RAILWAY SYSTEM

NEWS FROM State and Nation

COLONEL MAE
HOLLYWOOD.—"Pretty soon I'll be able to have a colonel's convention all by myself," said Mae West when notified that she had been made an honorary colonel of CCC Company 1936. She already was a Kentucky Colonel. Company 1936 asked for an autographed portrait to hang over the fireplace in the recreation hall.

SMOKES UP
WARNING TO DRINKERS
NEW YORK.—In Gloucester, Va. and Rome, N. Y., thirty-two persons after drinking showed symptoms of intense pains in back and stomach, dizziness, numbness, blindness, and finally coma. Each of the 32 died. Hysterical persons fearful that they also had allowed lethal drinks besieged hospitals.

APOPLEXY
NEW YORK.—Early Tuesday morning Harry Levy, 54, and unemployed left his home in New York to apply for a job as presser in a

Yonkers factory. His surprise at getting the job was so great that he suffered an apopleptic stroke and died.

CRITICAL OF OUR SENATE
GENEVA.—The United States Senate's rejection of membership in the World Court however great its psychological effect in hindering international action in all important fields leaves unchanged the very extensive part the United States plays in the League of Nations. Other nations claim that it profits from the League as much as they and for this fact are critical of the U. S. A. for refusing to join the World Court.

GAY LIFE FOR EX-MAYOR'S WIFE
MIAMI.—While Jimmy Walker, ex-mayor of New York and his wife, Betty Compton, are living a quiet life in England avoiding the spotlight for mighty good reasons, the first Mrs. Walker who lived the quiet life when Jimmy was King of Broadway and Betty the Toasted Star, is now the hostess of a swanky Miami Beach cabaret.

CORRA HARRIS TAKEN BY DEATH
ATLANTA.—Mrs. Corra Harris, 65, the novelist, died of a heart ailment in a hospital here on Feb. 9. She is one of the best known writers of the South, her best known novel being "The Circuit Riders' Wife."

NEW RED CROSS HEAD
WASHINGTON, D. C.—Under leadership of Dr. Carl G. Lister, newly appointed head of the American Red Cross, the organization will stand as a bulwark against sons in distress. His appointment is popular one with the American people.

DEBT FIGHTER
WASHINGTON, D. C.—The negotiations over the Russian debt, the States and its citizens in failure. Secretary announced regretful conversations might be held.

NICK OF TIME
WASHINGTON, D. C.—The disposition of one million dollars in legislation shortly after the line last week. The bill is to extend the life of the National Finance Corporation which have expired on Thursday night.

GOLD HUNTERS
PANAMA.—Fifty gold hunters entered the jungles of Panama this week to hunt for gold. The government grubstaked them and will pay metal at market prices. If it is the authorities will send out gold hunters.



THE GREATEST REFRIGERATOR VALUES EVER OFFERED BY FRIGIDAIRE

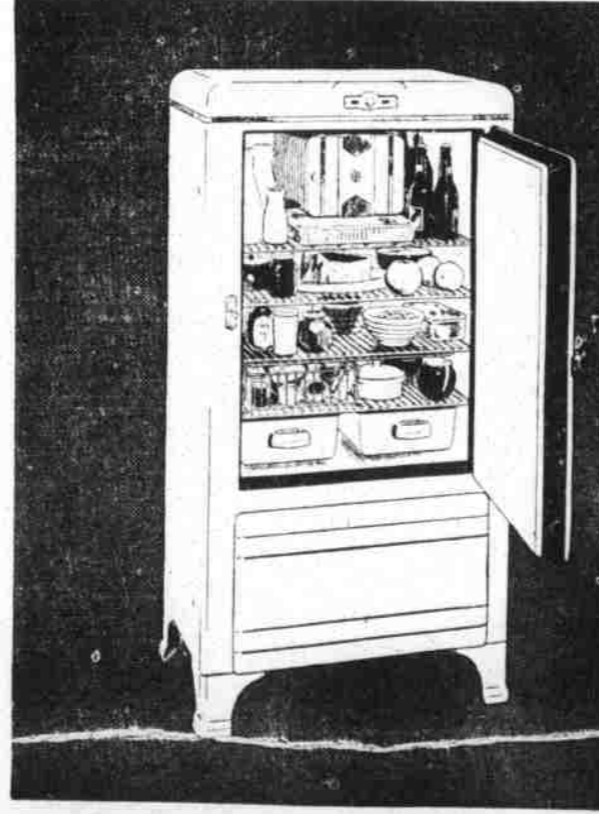
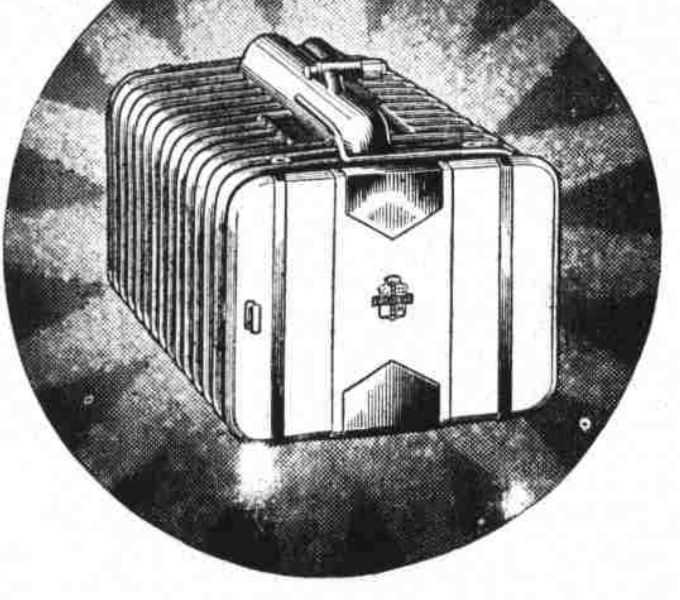
This Frigidaire '35, with the Super Freezer, sets new standards in ice-freezing capacity—in healthful food preservation—in the crisping and freshening of vegetables—in economical performance.

The Super Freezer makes possible a Complete Refrigeration Service. It provides the right kinds of cold for every purpose—all in the same cabinet. There's fast freezing for making ice cubes and desserts; frozen storage for meats and ice cream; extra-cold storage for keeping a reserve supply of ice cubes; moist storage for vegetables and fruits; and normal storage for foods requiring dry, frosty cold.

IT WILL PAY FOR ITSELF

In addition to its many conveniences, Frigidaire actually saves you money. Operating costs are so low and you can save so much money on refrigeration and food bills that your Frigidaire pays for itself with the money it saves.

But see the Frigidaire '35 for yourself. Learn how easy it is to buy under our liberal terms. Come in today. Let us show you how a Frigidaire pays for itself with the money it saves.



Remember that regardless of the price you pay you want a refrigerator that will do these two things: first, keep foods safely at temperatures below 50°; second, freeze plenty of ice and desserts quickly—even in the hottest weather. The Frigidaire '35 does these two things better because it has the Super Freezer, which gives a Complete Refrigeration Service.

LISTEN TO JACK PEARL
in a new show with Freddy Rich's Orchestra, every Wednesday, 10 P. M., over station WBT.

Martin Electric Company
Main St. Sales—Service Phone 31

SMALL DOWN PAYMENT • GENEROUS TERMS ON ALL MODELS