



RAY'S *Spring*

*Better Merchandise - - -
Easter Clothes - - - Make it Worth*

BARGAINS GALORE!

- Attractive Piece Goods**
36 INCH FAST COLOR Prints
10c Yd.
- 80-SQUARE Prints
19c
Fast Color—Attractive Patterns
- A. B. C. Prints Our Entire Line**
22c
New Spring Patterns Everything
- A. B. C. Seersucker
New Plaids and Checks
35c
Beautiful Patterns
- Flaxon And Dimities
19c 25c 35c
New Spring Patterns
- Silk Flat Crepe
49c
Pastel Shades
- Linen Damask
Special in 51 and 72 Inch Widths
45c and 95c
Porch and Sofa Pillows
- 39c and 49c**
An attractive assortment in bright colored chintz and other materials.

SMART FASHIONS FOR EASTER

For Women - - - For Men - - - For Children
Prices and Styles That Will Appeal

EASTER DRESSES AND SUITS BEING RECEIVED DAILY

Knit Suits—
Hand fashioned boucle knit suits are offered in a variety of grand spring colors and styles. Nothing more dashing for this season of the year. Choose your price
\$3.95 - \$5.95 - \$9.95 - \$16.75

Coats, Suits and Ensembles—
1935 distinctly is a sport year and nothing looks more smartly tailored than a suit, or perhaps an ensemble based on a good looking spring coat.

You May Choose

- Swagger Suits
- Fingertip Coat Suits
- Short Box Coat Suits
- Tailored Mannish Suits
- Coats You May Have In Every Style

COATS AND SUITS PRICED 9.95 to 24.75

Special Assortment Women's Wash Dresses
59c
Markedly Reduced

Reduced Coats
Group Originally \$10 and \$12.95. Special
\$7.95

Gloves
Spring types in navy, white, black and brown kid
\$1.50 to \$2.95

Bags
Neva-Wet Dress Types—White, Navy, Black and Brown
\$1.95 to \$2.95
Leather Bags, Assorted Colors and Styles
95c to \$2.95

DRESSES

Our racks are being loaded with Easter Dresses being selected from the best being offered this season on Fifth Avenue. Our New York Buyer has been enthusiastic about these selections. So are we. They are beauties.

Smartly Wearable—Inexpensive—Durable
You May Choose Your Price
\$1.95 ————— Up To ————— \$16.75

- at 1.95** Believe it or not, Silk Type Dresses in red, blue, green, or rose. Sizes 14 to 20. An assortment of white linen suits at \$2.95.
- at 3.95** Beautiful assortment of silk prints and solid colors in up-to-the-minute styles. Silk Crepe, taffetas, and sheers. All sizes.
- at 5.95** At \$5.95 and other attractive prices up to \$16.75, you will find attractive groups of dresses. Any description we might write would be inadequate. Come and see them.

Nelly Don More Outstanding Than Ever
Nelly Don forges ahead leading the field in styles, tailoring and fabrics. The most in smartness for your money. Your Easter wardrobe cannot be complete until you possess at least one.
Wear A Nelly Don and be Satisfied

New Arrivals—
Every day brings new merchandise. Just today we have a group of jacket ensembles in two and three prices. Silk crepes in aqua, blue, eggshell, pink and navy. All sizes
\$12.95 to \$16.75

Reduced Dresses—
Group of 20 new spring dresses sharply reduced. Values originally from \$7.95 to \$18.75. Get one of these Bargains.

EASTER ACCESSORIES

Blouses In Attractive Styles
Tailored linen blouses In assorted colors . . . **1.95**
Feminine lace blouses in eggshell and flesh **2.95**
Silk Crepe Blouses in Assorted Colors
\$1.95 and \$2.95
Group of beige kid gloves **95c**
SPECIAL **95c**

Stunning Easter Hats
Hats—Hats—Hats. Every shape, color, and material on the market. Come take your choice from our large stock.
Felts — Rough Straws — Baku Straws
Off the face hats—Broad Brims—Sailor Hats. All colors and styles.
95c to \$5.00

C. E. RAY'S SONS

*In Business Today—
You The Best Prices—*

MEN'S STYLE PRICES FROM BOYS—YOUR BUS Regular Backs—Worsted—Regular VALUE FOR You Can't CLOTHES ALL REGULAR—The lowest grade suits. For graduation dark patterns. Trousers—Shoes—Shirts in with special Ties, under jewelry. For graduation suitable for able. Let