

THE WAYNESVILLE MOUNTAINEER

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WAYNESVILLE, NORTH CAROLINA

THURSDAY, APRIL 25, 1935

Indications Point To '35 Season As Best In Years Development Of City Park Started

Fifty Men Will Be Given Work Building Modern Park

Thousands Of Dollars Will Be
Spent On Park On East Street
Beautification Program
Launched

Work was scheduled to begin this morning on developing the city park, which consists of three and a half acres of land located between East and Broad streets here.

A total of about fifty men from the city will be given work on the beautification program, it was learned from official city office.

Grass and flowers will be planted, and a beautification program, in both the city and the park, it was said.

Free flowers will be given to the natural beauty of the city. A beautification program, in both the city and the park, it was said.

The beautification program will be on streets, always and vacant lots of the city. A beautification program, in both the city and the park, it was said.

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Optimism Keynote At C. of C. Meeting Here Tuesday Night

One Hundred And Sixty-Seven
Attend Annual Meeting, Best
Ever Held Here

With an auspicious beginning the 1935 program of the Waynesville Chamber of Commerce was launched on Tuesday evening with a banquet in the dining hall of the Macon Temple. One hundred and sixty-seven were in attendance and it was generally conceded to be one of the most representative gatherings ever assembled in the town. The indication of community interests and a keen spirit of co-operation prevailed as the meeting progressed.

Charles E. Ray, president of the Chamber of Commerce, presided. Invocation was given by Rev. Paul Hardin, Jr., pastor of the Methodist Church. 744 of a banquet in the dining hall of the Macon Temple.

The following special guests were introduced by President Ray, several of whom later in the evening brought greetings from their respective towns: Gerald Cowan, president of the Asheville Chamber of Commerce; W. E. Breese, vice president of the Brevard Chamber of Commerce; Mr. Patton, Mr. C. M. Douglas, and Will Gash, all of Brevard; from Canton, Dr. A. P. Cline, president of the Canton Chamber of Commerce; Reuben B. Robertson, Jr., W. R. Crute, and Dr. J. L. Reeves, mayor of Canton; and from Sylva, H. A. Dills and Hugh Monteith, secretary of the Sylva Chamber of Commerce.

In his address Mr. Weede traced (Continued on back page.)

Mayor And C. of C. President Join Governor In Inviting Visitors To Waynesville



J. C. B. Ehringhaus C. B. Atkinson Charles E. Ray

Waynesville and Western North Carolina will have the best season of the year, according to reports from those who are actively engaged in the tourist business, and from all indications from reports from where visitors come.

An even better prediction is the same. Those who have been in Florida for the past season state that all indications are that the 1935 season will pass all expectations.

While the season in this section depends to a large degree on the success of the previous season in Florida, there is also word coming from other sections of the country that hundreds of visitors who have never been in this section of the country will come this year.

The Federal Government, together with the many communities in this section, have literally flooded the market with literature and information on the 1935 season. This is a word of welcome to the visitor.

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Motorcade Of 150 To Arrive In City Saturday At Three

Group From Chattanooga Will
Be Guests Of City Short
Time, Bringing A Band

A motorcade from Chattanooga, composed of 150 people and a large band, are scheduled to arrive in Waynesville about three o'clock Saturday afternoon en route to Asheville.

The motorcade will stop here for a short time and the band will render several selections, it was stated yesterday by Ernest L. Withers, secretary of the Chamber of Commerce.

Mr. Withers and Frank W. Miller, and possibly others, will meet the motorcade at the state line and escort them to Waynesville.

Plans are underway to clear all traffic from the block between Alexander's Drug Store and Burgin's Department Store on Main street and route all traffic via Miller street while the motorcade is here.

A large banner will be hung across Main street at the postoffice welcoming the visitors. The Chamber of Commerce will distribute several bushels of apples to the visitors, and each will be given a copy of this issue of The Mountaineer and some Chamber of Commerce folders.

The motorcade will spend the night in Asheville.

SEND COPIES OF THE BOOSTER EDITION To Your Friends In Other Sections PRICE 10c EACH WRAPPED AND MAILED You Supply the Addresses We Pay the Postage Get Your Copies Early The Mountaineer

Commencement Program Schedule

The following is the program in brief for the commencement exercises of the Waynesville Township High School.

Friday evening, eight o'clock, the Senior Class play: "Rebecca of Sunnybrook Farm."

Sunday evening, at eight o'clock, the commencement sermon, by Rev. Broadus A. Jones, of Hendersonville. There will be no church services at any of the churches at that hour.

Monday morning, at ten o'clock, Class Day. The theme being, "The Rainbow Trail."

Tuesday evening, at eight o'clock, the commencement address by Judge Felix E. Alley. His subject will be, "The Hour of Opportunity." Diplomas will be awarded the 74 graduates immediately after the address.

Elaborate Program Outlined For Town By President Ray

Chamber Of Commerce Head Says Prospects For Coming Season Most Propitious In Years

In his splendid talk on Tuesday evening President Charles E. Ray, of the Waynesville Chamber of Commerce, presented in a detailed but concise form, the projects that will go forward during the coming year under the work of the organization. In his opening remarks he voiced his gratification over the response from every contact in getting his plans formulated and that the presence of so many representative citizens of the town at the banquet, he felt, gave promise of the accomplishments of the coming year.

In stating that the prospects for the coming season were the most propitious in years he based his claim on the following reasons: First, the profitable winter season in Florida, which from past experience is indicative of one for this section. The publicity given through countless mediums of the Great Smoky Mountains National Park and the Parkway will bring thousands of tourists this way. The general improvement in business will encourage people to travel more.

With the greater opportunities also come greater responsibilities. President Ray pointed out. The town of Waynesville must prepare in a more thorough manner for the expected season. Among improvements urged were the following: A beautification program, with not only a vision of what may be done in the immediate present but a vision of what may be worked out with an idea of permanency and growth, not only for the town but the surrounding country. (Continued on back page.)

Much Painting And Cleaning Up Is Being Done In Waynesville

Never before in the history of the town has there been as much painting and cleaning up as the citizens of this community have done this year.

Practically every business place in town has had a coat of paint within the past year, and the majority this spring.

Hotels and boarding houses have been repainted this year, both inside and out, for the first time in several years.

There has been a general clean-up campaign, and indications are that it will continue until the tourists arrive.

All of this assures visitors of one of the cleanest places in the section for the coming summer.

Breese Urges The Early Completion Of Highway 284

Would Make A Direct Route For Southern Visitors To Get To Park, Says Brevard Man

William E. Breese, former state senator from this district, urged that the citizens of Haywood county do all in their power to push the completion of highway No. 284, in his address at the Chamber of Commerce banquet here Tuesday night.

Mr. Breese went into detail in describing the scenic attractions of No. 284, all the way from South Carolina to this city. "The road when completed," he said, "would offer a direct route for the coming summer."

(Continued on back page.)

W. N. C. Slated For A Good Tourist Season, Says Fred L. Weede

People of Section Ready And Anxious To Push Further Development of Area

"I believe that we have a people living here with the ability, the energy, and the will to develop the material, natural, and God-given possibilities of this section to our advantage and our profit," said Fred Weede, manager of the Asheville Chamber of Commerce at the annual banquet here last Tuesday night of the Waynesville organization.

Mr. Weede's topic was potentialities, and he discussed agriculture, stockraising, the TVA, tourists, the Great Smoky Mountains National Park, and the workings of the Chambers of Commerce in Western North Carolina.

"The process of developing this section began long ago. The pioneers had faith. They had spirit, and the will to do. We of the present generation are heirs of their endeavor, and I trust are heirs of their spirit as well."

The speaker then spoke highly of the work being done in the section along agricultural lines, and brought out the fact that "we should encourage more stockraising."

"Our industrial potentialities offer a rather enigmatic problem. Western North Carolina constitutes fourteen per cent of the Tennessee Valley Authority area. Our future is not wholly divorced from the future of this vast enterprise, but what the TVA future is, nobody knows."

"One thought is that we shall see developed in this area the farm-factory combination. A number of relatively small industries scattered in a number of smaller towns, with (Continued on back page.)

Survey Shows That Season Will Last Longer Than Usual

Highway Travel, And Presence Of Foreign Cars On Streets Is Heaviest In Years

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PARK COMMITTEE TO MEET IN ASHEVILLE

On Friday Dr. H. C. Bryant, Assistant Director of the National Park Service will be the honor guest and chief speaker at a luncheon meeting to be held in Asheville at the George Vanderbilt Hotel of the Great Smoky Mountains National Park Museum Committee.

The following members of the committee from Waynesville are expected to attend: H. C. Bryant, who has charge of the North Carolina Section of the Park Museum, Miss Margaret Stringfield, J. R. Thomas, E. L. Withers, W. C. Allen, W. T. Shelton, and F. W. Miller.

THE WEATHER OFFICIAL WEATHER REPORT

Date	Max.	Min.
18	67	38
19	69	36
20	76	39
21	67	43
22	59	36
23	64	39
24	72	38