The Best Advertising Medium In Haywood County-Published At The Eastern Entrance of The Great Smoky Mountains National Park-Read by Thinking People

NO. 21

WAYNESVILLE, NORTH CAROLINA

THURSDAY, APRIL 25, 1935

Survey Shows That Season Will Last Longer Than Usual

Highway Travel, And Presence

Of Foreign Cars On Sreets

Is Heaviest In Years

Where μ is the μ sense μ

those who are actively engaged in the

trep is traines, and from all indi-

after from estarts from where the

ate worse for left's production is the

same T. I who have been in Flori-da to the most one that the Botto season.

While the season in this section de-

netteds to a more degree on the stace

there is also word coming from other sections of the younger that hundreds

of visitors who have never been in this

The French Covernment, topogla-

is the many communities in the

will pay all experiations.

there retties.

Indications Point To '35 Season As Best In Years

Development Of City Park Started

y Men Will Be wen Work Building Modern Park

ands Of Dollars Will Be On Park On East Street Reautification Program Launched

buled to begin this ping the city park, three and a half and between East at fifty men from

given work on the learned from offidollars will be elapment, in both

L. Bliggs, su-- city water depart-

work that will be illeation program for mmunity. The major agant lots of the comal committee named wille Chamber of Comperation with city offivise this program. ation program will get

early part of the week, test needs of the comsummer a small park and sponsored by the numerce on Main street ome park will be used built, and a number of incures for children con-

TRDAY LAST DAY TO FILE FOR ELECTION

frequence at six o'clock I three seeking an office city chetion will have to file manufactured vesterday by Mayor

as the noting to file will have stollartion at the city hall

ATTEND PARK MEETING

William, who has charge of trolina alvision of the noky Mountains National Park will attend a meeting of the Appalachian Mineral Society, he held on Saturday afterthe home of Burnham S. in Bilimore Forest.

Villagen has been invited to the North Carolina division Pirk Museum. Prior to the the famous Colburn Museum open for Inspection.

SEND COPIES OF

HE BOOSTER EDITION

To Your Friends In Other Sections

PRICE 10c EACH WRAPPED AND MAILED

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We Pay the Postage

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The Mountaineer

Optimism Keynote At C. Of C. Meeting Here Tuesday Night

One Hundred And Sixty-Seven Attend Annual Meeting, Best Ever Held Here

With an auspicious beginning the 1935 program of the Waynesville! Chamber of Commerce was faunched: on Tuesday evening with a banquet in the dining hall of the Ma-ottle Temple. One hundred and sixtyseven were in attendance and it was generally conceded to be one of the most representative gathering- ever assembled in the town. The margedtion of community interests alle keen spirit of cosoperation prevailed as the meeting progressed.

Charles E. Ray, president of the I thowers will be Chamber of Commerce, presoled In-me natural beauty vocation was given by Rev. Paul 1 1200. A bar- Hardin, Jr., past r of the Medical-country foundation Charles The Commerce of the Medicalon and a natural evening was bired to be of the A. Leville Chamber merce, hitsumed by L. L. secretary of the local The tellowing speci-

introduced by Pressions Bay, where of whom I, ser in the evening brought the long it would greetings from their respective towns, but every effort Gerald Cowan, president of the Ashe will be some twenty of Brevard; from Canton, Dr. A. Way neverly, N. a. all of Brevard; from Canton, Dr. A. Way neverly, N. a. all of Brevard; from Canton, Dr. A. Way neverly, N. a. P. Cline, president of the Canton My dear Mr. Ems-Chamber of Commerce: Reuben B. Robertson, Jr., W. R. Crute, and Dr. dising me that your J. L. Reeves, mayor of Canton; and the effort to ending from Sylva, H. A. Dills and Hugh Monteith, secretary of the Sylva Chamber of Commerce.

In his address Mr. Weede traced Great Smoky Mountains: (Continued on back page.)

of the park is be- Motorcade Of 150 To Arrive In City Saturday At Three

Two shuffle Group From Chattanooga Will Be Guests Of City Short Time, Bringing A Band

> A motorcade from Chattanooga, composed of 150 people and a large band, are scheduled to arrive in Waynesville about three o'clock Saturday afternoon en route to Asheville.

The motorcade will stop here for a short time and the band will render several selections, it was stated yes-terday by Ernest L. Withers, secreta-ry of the Chamber of Commerce. Mr. Withers and Frank W. Miller

and possibly others, will meet the motorcade at the state line and escort them to Waynesville.

Plans are underway to clear all der's Drug Store and Burgin's I eparment Store on Main street and route all traffic via Miller street while the motorcade is here.

A large banner will be hung across Main street at the postoffice welcoming the visitors, The Chamber of Commerce will distribute several bushels of apples to the visitors, and each will be given a copy of this issue of The Mountaineer and some Chamber of Commerce folders.

The motorcade will spend the night in Asheville.

Commencement Program Schedule

The following is the program in brief for the commencement exerclses of the Waynesville Township High School.

Friday evening, eight o'clock, the Senior Class play: "Rebecca of Sunnybrook Farm.

Sunday evening, at eight o'clock, the commencement sermon, by Rev. Broadus A. Jones, of Hendersonville. There will be no church services at any of the churches at that hour. Monday morning, at ten o'clock

Class Day. The theme being, "The Rainbow Trail." Tuesday evening, at eight o'clock. the commencement address by Judge Felix E. Alley. His subject will be, 'The Hour of Opportunity." Diplomas will be awarded the 74 graduates im- town

mediately after the address.

Mayor And C. of C. President Join Governor In Inviting Visitors To Waynesville

GOVERNOR



J. C. B. Ehringhaus

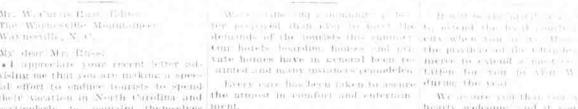
* Lapproclaire your recent letter sidvising me that you are making a specal effort to enduce tearists to spend serticularly to requain themselves ment.

an and chilst the sumbulhers and aspituble people, as well as an opcontunity to observe the beauty of VILLE. his wonderful section.

With all good wishes, I am, Sincerely yours. J. C. E. EHRINGHALS MAYOR



1. B. Atkinson



This action meets with my (uff aps. instantacturing plants on any type of movelle. We have just approach as proval and I sincerely hope that you business should by all means investi- community. Here to broadens: this invites we have along this line. But Wayneville, Hazely and the for entertainment and recreation for Many of you have spent some time. relitied to travel. Commiss they can just having you, and look boward to plemant. ind no more beautiful spot in the baysta you in our community againwritt in which to spend their vaca- this year; and these of year, who plan that there believe the where bear the on than the mountain section of to come for the Best time this year, section is nature endowed. From the North Carolina. They may be assure by us assure you that a most control standpoint of fact types and another of of a corollal welcome from our ed of a cordial welcome from our welcome awaits you in WAYNES, making we are more another for

> information or service—this speaks of the Monaphineon, you will find that for the entire rown force

C. of C. PRESIDENT



Charles E. Ray

writicularly be equaint thenselves ment.

The mountain section and the Net only have we prepared for the mountains an ideal varieties and by a large per cent.

The Chamber of Commerce, through Junaluska, centranor-

> has been recognized for establishment When you arrays we will consider of the Great Smoky Mountains No it is privilege to be called upon for Menul Park. Essewhere in this column

(Continued on back page.)

several of the many commutees, have

reposition came to furnithing of hote's and homeomy house than af any other time. Paint dealers report that paint

Work is to begin immediately on executed prospects all of which will af-

ford the visitors more ways of order rations and amprepent than ever before

Many improvements have been under at the golf source by J. M. Long. In checking over the entire list of reasons why the coming season looks brighter than in many years, it is the general equinon that the season will also be longer. With the addi-tion of the extra and better for all as and the increased hotel and non-sling house accommodations, it is expected that scores of visitors will remain for longer periods. Plans are already underway for the annual dahlia show, d also the flower show. Both o se events will attract hundreds of sitors as usual.

An official report from the state

whway commiss on shows that there is more travel of foreign cars upon he highways in Western North Carolina this year than at any other time. A survey conducted here in Waynes ville during the past week showed that mere foreign cars were parked on the streets than are sometimes seen in early summer.

Mr. James Atkins, manager of Lake Junaluska, made the statement that from information he can gather, that the best season in years will be experienced at Lake Junaluska. Several families have already moved

to the community for the summer, and banquet here last Tuesday night of report that others plan to do likewise

MEET IN ASHEVILLE

On Friday Dr. H. C. Bryant, Assistand Director of the National Park Service will be the honor guest and Vanderbilt Hotel of the Great Smoky

The following members of the committee from Waynesville are epected to attend. H. C. Whourn, who has charge of the North Carolina Section of the Park Museum, Miss Margaret Stringfield, J. R. Thomas, E. L. Withers W. C. Allen, W. T. Shelton, and F. W. Miller.

THE WEATHER OFFICIAL WEATHER REPORT

ď	Max. 67	Min.
	69	36
	76	39
	67	43
	59	36
	64	39
	72	38

Elaborate Program

Chamber Of Commerce Head Says Prospects For Coming Season Most Propitious

In Years

In his splendid talk on Tuesday eveing President Charles E. Ray, of the

Waynesville Chamber of Commerce presented in a detailed but consider orm, the projects that will go for ward during the coming year unde the work of the organization. opening remarks he voiced his gratification over the sponse from every contact getting his plans formulated and that the presence of so many repre-sentaive citipens of the town at the

banquet, he felt, gave promise of the accomplishments of the coming year In stating that the prospects for the coming season were the most propitious in years he based his claim on the following reasons: First, the profitable winter season in Florida, which from past experience is indicative of one for this section. The pub licity given through countless mediof the Great Smoky Mountains National Park and the Parkway will bring thousands of tourists this way. The general improvement in business

encourage people to travel more. With the greater opportunities also come greater responsibilities, President Ray poirted out. The town of Waynesville must prepare in a more thorough manner for the expected season. Among improvements urged were the following: A beautification program, with not only a vision of what may be done in the immediate present but a vision of what may be worked out with an idea of permanency and growth, not only for the but the surrounding country.

(Continued on back page.)

Never before in the history of the town has there been as much painting and cleaning up as the citizens of this community have done this year.

Practically every business place in town has had a coat of paint within the past year, and the majority this spring.

Hotels and boarding houses have been repainted this year, both inside and out, for the first time in several years.

There has been a general cleanup campaign, and indications are that it will continue until the tourists arrive.

All of this assures visitors of one of the cleanest places in the section for the coming summer.

Breese Urges The Early Completion Of Highway 284

Would Make A Direct Route For Southern Visitors To Get To Park, Says Brevard Man

William E. Breese, former state senator from this district, urged that the citizens of Haywood county do all in their power to push the completion of highway No. 284, in his address at the Chamber of Commerce banque here Tuesday night.

Mr. Breese went into detail in de scribing the scenic attractions of No 284, all the way from South Carolina to this city. "The road when comto this city. "The road when com-pleted," he said, "would offer a direct

(Continued on back page.)

Much Painting And W. N. C. Slated For A Outlined For Town | Cleaning Up Is Being Good Tourist Season, By President Ray Done In Waynesville Says Fred L. Weede

People of Section Ready And Anxious To Push Further Development of Area

"I believe that we have a people riving here with the ability, we energy, and the will to develop the material, natural, and God-given possibilities of this section to our ad-vantage and our profit," said Fred Weede, manager of the Asheville Chamber of Commerce at the annual Waynesville organization.

Mr. Weede's topic was potentialities, and he discussed agriculture, PARK COMMITTEE TO stockraising, the TVA, tourists, the Great Smoky Mountains National Park, and the workings of the Chambers of Commerce in Western North

"The process of developing this section began long ago. The pioneers chief speaker at a luncheon meeting had faith. They had spirit, and the to be held in Asheville at the George will to do. We of the present gener- Vanderbilt Hotel of the Great Smoky ation are heirs of their endeavor, Mountain. National Park Museum and I trust are heirs of their spirit Committee. The speaker then spoke highly of

the work being done in the section along agricultural lines, and brought out the fact that "we should encourage more stockraising. "Our industrial potentialities offers a rather enigmatic problem.

Western North Carolina constitutes fourteen per cent of the Tennessee Valley Authority area. Our future is not wholly divorced from the future of this vast enterprise, but what the TVA future is, nobody knows."
"One thought is that we shall see developed in this area the farm-

factory combination. A number of relatively small industries scattered in a number of smaller towns, with (Continued on back page.)