

### Breese Urges The Early Completion Of Highway No. 284

(Continued from page 1.)

drive into the park."

"There is no road that offers as many scenic attractions as does 284. The route passes within a few feet of miles hundreds of feet high—under and near the most beautiful waterfalls in the country, and through the very heart of Pisgah National Forest where more wild life exists than anywhere in the country. It is not an overstatement to say that at least fifty per cent of the forest on one side of the road and wild turkeys are often seen."

"The highway is a large degree of the road's early completion to complete the highway for summer visitors and with the paving of No. 284, which I understand will be 24 feet wide with a grading wide 24 feet, we will have a road that will be beneficial to all of us," he concluded.

#### Pres. Ray's Invitation

(Continued from page 1.)

Waynesville is the Eastern North Carolina center of the 1934-35 thirty-minute Wild Flower Invitations. The committee will meet at the home of Mrs. J. M. Long, 100 North Main street, on Friday, April 11, at 8 o'clock. The committee will be in charge of the distribution of the invitations and will also be in charge of the collection of the money for the same. The committee will also be in charge of the collection of the money for the same. The committee will also be in charge of the collection of the money for the same.

#### \$25,000 PAINT PROGRAM BEING STAGED IN N. C. BY STANDARD OIL CO.

L. B. Stone, vice president of Esso Stations, Inc., Standard Oil Co. of New Jersey, announced his company's program for painting, which will cost approximately \$25,000 throughout the state and that the community will obtain their proportionate share.

"It is our desire to have our Esso Stations in excellent physical condition as possible in order to continue to merit the largest share of the potential petroleum business in North Carolina and take full advantage of our large 'for-the-motorist' campaign," stated Mr. Stone.

"The painting program will take approximately ten days to complete and will put Esso Esolene and dealers throughout the state in fine shape. The work is going on simultaneously throughout North Carolina and is an annual policy of the Esso marketers throughout their territory."

#### UNUSUAL DUCK

Hubert Burnett, Jr. has a duck that is unusual in that instead of laying in a nest on the ground like other ducks, this one climbs up into a hen nest about two or three feet off the ground and lays there.

### Elaborate Program Outlined for Town By President Ray

Homes and white, with a program of attractions in the town of Waynesville. The program is outlined by President Ray, who is in charge of the town's development. The program includes the construction of a new town center, the improvement of the town's streets, and the development of the town's parks and recreational facilities. The program is being carried out in cooperation with the State and Federal governments.

### C. Of C. Speaker



FRED L. WEEDE

### W. N. C. Slated For A Good Tourist Season, Says Fred L. Weede

(Continued from page 1.)

W. N. C. Slated For A Good Tourist Season, Says Fred L. Weede. The speaker stressed the fact that he believed in cooperation between communities, but not of the cut-throat type—that all that was clean and fair.

### Optimism Keynote At C. of C. Meeting

(Continued from page 1.)

Optimism Keynote At C. of C. Meeting. The speaker stressed the fact that he believed in cooperation between communities, but not of the cut-throat type—that all that was clean and fair.

Chamber of Commerce... any work that would... development of this... that while Carver was... his community would... any movement that... wood County.

High Mountain... Chamber of Commerce... pressed appreciation... to attend the gathering... importance of a... means of being... common problems... be more easily... Gerard Cowell, Asheville Chamber of Commerce... meetings from... prising its support... ment for the... great interests of... Georgia.



## Drive Away Smiling.. Fun's Ahead!

When motorists "fill up" at Esso dealers and stations you can see a merry twinkle in their eyes. It's the smile of pleasant anticipation, for they know that fun lies ahead.

They're happy motorists... carefree adventurers... even though their travels take them no more than a few miles from home. For with Aerotype Esso or Essolene in the tank to give their cars pep and power... Essolube to keep their motors running free and smooth... and Esso station service always conveniently at hand... every ride is a lark... a gay adventure... wherever they chance to go. And it's surprising how far they can travel before they have to "fill up" again.

If you've been using any other fuel than Aerotype Esso or Essolene... or oil other than Essolube... change over today. Try just one complete filling and we're sure you'll agree that you've been missing a lot... that you never before have known the true meaning of "Happy Motoring."



THE SIGN OF *Happy Motoring!*

Where you see an ESSO sign you'll find a cheery welcome and a helping hand. Displayed by ESSO dealers and stations... 30,000 strong... from Maine to Louisiana... it identifies the products and services of the world's leading petroleum company.

**ESSO MARKETERS**

RECOMMENDED FOR *Happy Motoring!*... Aerotype ESSO—the recognized leader among premium fuels... ESSOLENE—guarantees smoother performance than any other regular-price gasoline... ESSOLUBE—the premium quality oil at regular price... ATLAS tires, batteries and accessories—sponsored by the world's leading petroleum organization. Free air... free water... free windshield cleaning... Neat rest rooms... Road maps and touring information yours for the asking.

**STANDARD OIL COMPANY OF NEW JERSEY**

**FREE**  
Anti-Knock  
**Gasoline**  
Demonstration  
**FRIDAY**  
April 11 A.M.  
26th  
(Sponsored By The Ethyl Corporation)

AT

**TOM LEE**  
Standard Station  
OPPOSITE POST OFFICE

Phone 9197

**Standard Esso Station**  
TOM LEE, JR., Manager  
Opposite Post Office

**Standard Esso Station**  
DILL HOWELL, Manager  
Phone 9161  
Asheville Road