

How to Keep Colds
UNDER better CONTROL


"GEE, MOMIE! -SEW That on tight! 'cause if it ever lets loose IIll look like one of those guys from a nudist camp and wooly man eater. "Don't worry"" taughs Jimmie's Ma, "Tm using the best thread that ever kept your panties up
Clark's O. N. T. best 6 -cord. You're in those rompers to stay-

Buy Your O. N. T. Thread From Massie's Department Store
Read The Ads
alter Shopping Do you feel like this?
When you get home, are you worn to a ragged edge, ready for slippers and an easy chair? If so, we invite you to say, once and for all,


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I you'll I rake a friendly suggestion, you wont be in ter
srand rush to slip off your shoes and reet your weary tee
the next time you come home from a shopping tour
You'll be wearing a pair of Peffect:Eze Shoes, the mot mar-
velously comportable shoes you ever slipped on your feet.
They're beautifully styled, of course. But the real thing you're going to like about them is the entirely new principle upon which they are built.


Instead of an ordinary sole, every Perfect-Eze has an invisible cellular sole which actually cushions every step.
This sole absorbs the jolts and jars from the thousands of steps you take in an ordinary shopping day
Slip on a pair and see for yourself. You'll be amazedand highly plessed.


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## Massie's Department Store

"A Good Place To Trade"

