



# *“Feed and Milk Your Own Cow”*

# *“You Save Money in More Ways Than One By Trading at Home”*

## You Save Travel Costs

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| <p>1. It costs you 5c a mile to drive your car.</p>   | <p>2. The hazards of traveling increase with distance.</p>                     | <p>3. It takes time to visit other towns. Time thus spent is wasted.</p>       | <p>4. Contagious diseases are more easily contracted in large crowds</p>                            |
| <p>5. The more local merchants sell, the more taxes they pay—Thus reducing your tax bill.</p> | <p><i>You and Your Neighbor<br/>Both Profit When You<br/>Trade at Home</i></p> |  | <p>7. Figure the cost of incidental expenses created when you go out of town—Parking—Lunch—etc.</p> |
| <p>6. Rents and clerk's salaries cost less at home—Hence cheaper prices.</p>                  | <p>9. Think of the extra energy it takes to motor out of town.</p>             | <p>10. The community loves loyal citizens, so be loyal by Trading At Home.</p> | <p>8. Local merchants aim to “please” and don't use high pressure methods to make sales.</p>        |

There are times when occasions might demand out-of-town Buying, But Always:

**TRY AT HOME FIRST**

The Professional men are entitled to be given first preference. If they can't do what is needed they will tell you, and recommend those who can.

# *“Boost and Help Build Your Own Town”*

Merchant's Division

# Waynesville Chamber of Commerce

WAYNESVILLE -- HAZELWOOD -- LAKE JUNALUSKA