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**THURSDAY, MAY 28, 1936**

**GOOD ADVERTISING FOR NORTH CAROLINA**

The best piece of advertising, for the state as a whole, to be brought to our attention in a long time, is the booklet map-just off the press and being distributed by the State Highway Commission.

On the inside pages is a recent state map, with national parks and lakes shown in colors.

The outside pages are devoted to color scenes from every section of the state, and is so designed as to create a desire of those who read it to travel into every part of the state.

The highway commission was prompted in getting out this piece of advertising on the belief that it would bring into the state hundreds of motorists, who would necessarily buy gas and spend money in regular channels. Of course, the tax collected on gasoline bought by tourists will many times pay for the cost of printing the booklets.

**A BETTER AND LONGER SEASON**

The 1936 summer season is opening just about 30 days earlier than it did last year. A large number of boarding houses are now open and have boarders, and last year waited until June 15th, or even later to open. Several homes have already been rented.

Several of the summer camps at Lake Junaluska are opening about four weeks sooner this year than last, and the Assembly is opening to about 1,000 Woodmen of the World for a conference June first.

The citizens of this community seemed to be better prepared for summer visitors than they have been in some years.

Taking everything into consideration, the prospects are mighty good this year for a better and longer season.

**LONG-WINDED SPEAKERS THING OF PAST**

A noticeable thing at the Chamber of Commerce banquet last Friday evening was the absence of long, dry talks. No talk was over five minutes, and at that the crowd did not get tired and restless.

The world is living at too fast a pace today to be content to listen to a long dry talk, especially on subjects such as most after-dinner speakers make at Chamber of Commerce meetings.

We congratulate the arrangement committee for changing to the "new order of things."

To our way of thinking, a long-winded speaker is now looked on with disgust, rather than admiration.

**RUINING THE COURT HOUSE LAWN**

Besides the continued dry weather, the constant parading on the grass of the court house lawn, by people of every walk of life, from county officials to string band players, has just about killed the grass in spots.

The lawn cost too much, and looked too beautiful to be abused in the way it is being used, when there is no excuse in the world for it, as the sidewalks are plenty wide for all concerned.

**REGISTRATION ABOVE EXPECTATIONS**

Election officials are scratching their heads and wondering the why of it all, when they looked over the new registration this week. The registration went above all expectations, and if all vote who registered, some new high figures will be made in the coming elections.

The large registration will also put candidates on the go, as they can readily see that there are more people to contact than in previous years.

**CAMPAIGN TEACHING GEOGRAPHY**

Seldom, if ever, does much good come to the people at large from a state election, except, sometimes a good man is elected.

This year, however, with four candidates in the race for governor, and with three of them making the hardest fight ever known in North Carolina political history, there might be some good derived from the campaign.

North Carolinians will know more about their state after the election than they now know, because those most interested in the campaign are keeping up regularly with the straw polls that are being conducted, and in that way learn the names of some of the 100 North Carolina counties.

Why, only last week, two of Waynesville's leading citizens were quite surprised to find that there is a county in this state named Washington. And for the first time, two others learned that the town of Rookingham was not in Rockingham county.

So maybe after all, this campaign is doing more good than some have inclined to think was possible.

**MADE IN NORTH CAROLINA**

Theodore McCracken was amazed when he found he had so many items in stock that were made in North Carolina, that he made a display window entirely of "made in North Carolina merchandise."

The same thing would probably hold true if an effort were made to determine just how many things are made or grown in Haywood County that we freely use, yet take whatever is shoved at us.

The old adage, "Self preservation is the first law of nature," could be interpreted as being: "Buying home products at home is profitable."

**LOCAL FIRM IN "POST"**

On page 78 of this week's Saturday Evening Post there is an advertisement from Erkraft Industries, of this city.

As far as we know this is the first Waynesville firm to ever use the Saturday Evening Post as an advertising medium. Mr Erk has used other national mediums, but this is his first venture into the Post. The bottom of the advertisement carries the firm name and Waynesville in white letters with a black background.

**MANY TENNESSEE CARS ON ROADS**

Those who have had occasion to be on Highway No. 19 during the past few weeks, have been impressed with the large number of cars bearing Tennessee license tags that have passed through Waynesville.

The only reasonable explanation for this, seems to be the fact, that a mile or so below Newfound Gap on the Tennessee side, the road is torn up. Great rocks and holes make traveling hard over a stretch of about two miles. And in order to miss that rough road to get back home, the Tennessee motorists prefer to make the "loop" via Waynesville, Asheville and Newport.

And after having had a "taste" of Tennessee roads while under construction, we admire their decision in taking the longer trip.

**A DANGEROUS HOLE**

One of the most dangerous points on any street in Waynesville is the curve on north Main. And just before getting to that curve, there is a broken place in the pavement over a culvert that is deep enough to cause a car or truck to turn over.

Certainly it would not take much to repair the place and thus save a life or lives and a heavy suit against the town.

**PUTTING DRUNKS IN JAIL**

During the past few weeks Waynesville's policemen have been arresting all those who venture on the streets drunk. Since it is a known fact that drunk persons found on the streets will be lodged in jail they are either staying home or staying sober.

**HAVE YOU SEEN THE CITY PARK?**

Those of you who have not visited the city park on East Street lately, have missed something. While there is more work to be done, there is at present, a park that is a credit to this town, and certainly an added asset to this community. If properly brought before the people, the park will be one of the most popular places for summer visitors in the community.

Reports coming from Eastern Carolina are that the early Irish potato crop there has been cut at least twenty-five per cent. That means a fairly good price for potatoes that are grown in this section.

**THE OLD HOME TOWN** by STANLEY



**Random SIDE GLANCES**  
 By W. CURTIS RUSS

I've played tennis from one end of this state to the other, and have played on all kind of courts, but to my way of thinking, the courts now under construction at the City Park give promise of being the best yet. They are so arranged that the sun will not be a hindrance to a player on either court at any time of the day. Besides being in an ideal location, and built to stand fast playing they are large enough. Most courts are too short.

About the prettiest flower garden now in bloom is that of Mrs. J. T. Coman, at Sunset Cottage, Lake Junaluska. Her plot of peonies are worth seeing. It so happened, that J. B. Ivey, of Charlotte, the "flower king," passed by and paid Mrs. Coman the compliment that the peonies were the most beautiful he had ever seen.

And speaking of flowers, Mrs. Joe Tate has a pretty plot in her back yard, and Mrs. G. C. Ferguson has three of the reddest geraniums in her window that I've seen in a long time.

Dr. C. N. Sisk had the misfortune of getting his little finger broken during a soft-ball game recently, and since then has not been able to use his hand to much of an advantage. So last Friday night at the Chamber of Commerce banquet he asked Mason Swearingin to cut up the ham etc., on his plate. Of course, that was perfectly all right, and Mason was doing a good job, when a group of six or eight saw what Mason was doing and thought it was his plate he was working on, and getting ready to eat, so every one of them started to eat, and just as they were getting "into swing" the gong rang for the crowd to stand for the invocation— They sure looked hacked.

Evander Preston has an expression on his face of real contentment when he is singing.

W. G. Byers has more adjectives in his vocabulary than any one man I can think of right now.

C. F. Kirkpatrick holds the title of being the best "applauder" in Haywood county, and as far I know, in the state.

Jack Messer comes forth with a good political yarn, and certainly one that is most timely. A group was discussing the promises and platforms that the different candidates for governor had been telling over the state, and how some of the candidates differed in quoting figures regarding state expenditures and sources of income. Jack said it was about like the old man who had studied the Bible regularly for years. He said that there was a verse or quotation in it for every occasion—of course, some have to be "assembled," like that about Judas—"He went out and hanged himself; go thou and do likewise."

It is always interesting to know just how many different kinds of food can be served that are Haywood grown.

R. V. Erk has gotten his products on the market in such a big way that now Saturday Evening Post is carrying advertising for him, to say nothing of several of New York City's largest newspapers, as some of the largest stores in New York are handling his products.

And if any of you are interested in buying a page ad in the Saturday Evening Post, just prepare your copy (five weeks in advance) and attach certified check for eight thousand dollars. Of course, if you want the back page, or a page in colors, it will be a "little more"—say about fifteen thousand in all.

Not that I'm telling tales out of school, but a two-inch space will cost just about four hundred dollars.

**Home Demonstration Activities**

Miss Mary Thomas, nutritionist on the staff of extension specialists at State College, will be in Haywood county the second week in June, and probably will attend and demonstrate to some of the local Home Demonstration Clubs. It is probable that a leaders school for the food leaders of the various clubs will be held while Miss Thomas is in the county.

During June Home Demonstration Clubs in Haywood will devote most consideration to vegetables—their place in the family diet for health, economy, and enjoyment's sake. The demonstrations will show good methods of cooking to conserve the most food value and the best flavors.

Schedule of Home Demonstration Club meetings for June are:

- June 2, Tuesday, Beaverdam Club—1:30 with Mrs. Crom Cole.
- June 3, Wednesday, Cecil's Creek Club—2:00 P. M., with Mrs. Cay Allen.
- June 4, Thursday, Dellwood Club—2:00 P. M., with Mrs. W. D. Ketner.
- June 5, Friday, Jonathan Creek Club—2:30 P. M., with Mrs. Troy Leatherwood.
- June 11, Thursday, Fines Creek Club—2:00 P. M., at school house.
- June 9, Tuesday, Cecil Club—2:00 P. M., with Mrs. Thos. Erwin.

**Women Who Have Pains Try CARDUI Next Time!**

On account of poor nourishment, many women suffer functional pains at certain times, and it is for these that Cardui is offered on the record of the safe relief it has brought and the good it has done in helping to overcome the cause of womanly discomfort. Mrs. Cole Young, of Leesville, La., writes: "I was suffering with irregular periods. I had quite a lot of pain which made me nervous. I took Cardui and found it helped me in every way, making me regular and stopping the pain. This quieted my nerves, making my health much better." If Cardui does not benefit YOU, consult a physician.

**23 Years Ago in Haywood**

(From the files of May 16, 1913.)  
 Miss Ruth Abel spent Tuesday in Woodrow.  
 Mr. Corsey Buchanan, of Syria, spent Tuesday in town on business.  
 Mr. Thomas Micheal, of Pigeon, was in town several days this week.  
 Mr. H. C. Lindsley left Wednesday for Atlanta to attend the Presbyterian general assembly.  
 Friends of Miss Neta Davis will be glad to learn she has recovered and is back again at the Paris.  
 The Baracas and Philathias of the Baptist church will go on a picnic tomorrow.  
 Miss Louise MacFyden, who makes her home in Canton, was the weekend guest of her parents.  
 Mr. Arthur Rickart, formerly of St. Louis, now of Asheville, spent the week-end in Waynesville, guest of Mrs. Lydia Allen.  
 Messrs. Ernest Withers, Tom Davis, W. H. Jones, Wm. Schaufle, and William Shoobred attended the baseball game in Asheville last Monday.  
 Lieutenant Henry Lee left Saturday for his post of duty at Norfolk, Va. He is off the U. S. Utah now and will be on land connected with the navy yard.  
 Last Thursday the Woman's Club met with Mrs. Charles U. Miller at her attractive home on Branner avenue.  
 The United Daughters of the Confederacy will have charge of a dinner or lunch to be given the old Confederate soldiers on June 3, 1913.  
 Many Confederate veterans will attend the Polk Miller Down South Concert on Tuesday and as guests of the Richmond, Va., entertainer will travel back with him in memory to the days when together they fought the battles of the Confederacy and cracked jokes together.  
 Dorothy Moore and James Coward, two small children, discovered a distillery a half mile from their home in Webster last week. They were out walking in the woods near their home in Webster, when a dog fell in an old mining shaft. The children went in search of the dog and found a complete distillery hidden under leaves and brush. They fished it out and carried it to the proper authorities. Each received a reward of \$100.

**CARD OF THANKS**

We wish to express our heart-felt thanks for the sympathy and services of our neighbors during the illness and death of our husband and father, Jake Underwood. We especially desire to thank the doctors and nurses at the Haywood County Hospital for their faithful attention.  
 The Family.

**FREE TOY FOR YOUR CHILD**

**Everyone Likes Carolina Grade "A" Ice Cream**  
 Because It Is Better—  
 MADE FROM PURE GRADE "A" MILK RIGHT HERE IN WAYNESVILLE

**IMPORTANT CHOICE**  
 In choosing a physician, the only qualifications with which you are concerned are his knowledge, experience and skill. In the selection of a pharmacist, who is engaged in such a closely allied profession, and who must work hand in hand with your doctor, shouldn't the same qualifications be just as carefully considered? It is on this basis only that Alexander's solicits your patronage.

**ASK YOUR DOCTOR**

**ALEXANDER'S DRUG STORE**  
 Phones 53 & 54  
 Opposite Post Office  
 TWO REGISTERED PHARMACISTS FOR YOUR PROTECTION