

The Mountaineer

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THURSDAY, JUNE 25, 1936

BEAUTIFUL GROUNDS

As a general thing, a tannery is never thought of as a place of beauty and cleanliness. The average person who knows tanneries by name only, picture in their minds, a group of neglected buildings, no pretense of well-kept grounds, and an ill-smelling odor that can be detected blocks away.

People with such visions of tanneries would not take England-Walton Company at Hazelwood, to be a tannery because it is just opposite the description above.

In fact, and we say this as a conservative statement, the tannery at Hazelwood could almost be taken for a sanatorium instead of an industrial plant.

Within a few weeks, the 1,000 flower plants that are planted over the entire grounds of the plant in a most artistic manner, will be in full bloom. The grass that covers every inch of ground around the plant is never unsightly, but is always kept cut to a carpet of velvet green.

This spring, a rock garden was built along the creek bank that flows through the grounds. The buildings are kept painted, as well as clean.

No trash or paper clutter up the large lawns, and one man is kept at work six days a week caring for the grass, flowers and plants.

It is not necessary that an industrial plant spend so much money on beautification of grounds, but officials of the company realize it pays in that it improves the looks of the community and after all they are a vital part of the community.

This would be a much better community in which to live if home owners took as much interest in the beautification of their yards as England-Walton Company has taken in their plant yard.

DID A SPLENDID JOB

Almost three weeks have passed since the first primary was held. During that time we have heard hundreds express themselves on the outcome of the primary. And of the hundreds of opinions we are yet to hear one person that did not have the highest praise for the board of elections and election officials.

As a rule, the board of elections never gets any credit for their part in an election, unless things go wrong, then they are given a lot of severe criticism.

The board guarded against anything happening that would cause criticism against any election official, by having all election officials come in for definite instructions. The election officials were better qualified to hold the election after receiving the instructions, and consequently things moved along in "apple pie order."

The board and election officials are due a lot of credit for the way they performed their duty.

PRINTERS' ERRORS

Most people shake their heads mournfully if they see a few typographical errors in a paper, as if the carelessness of the proof-reader was really hopelessly incurable, and utterly inexcusable. Yet, as an exchange points out, the chances of making mistakes are really almost infinite in number. This is how it figures out:

In an ordinary newspaper column there are 10,000 pieces of type, there are several wrong positions, that a letter may be put in, there are about 100,000 chances to make errors, and millions of chances for transpositions. In the short sentence, "To be or not to be," by transpositions alone it is possible to make almost 3,000,000 errors.—Selected.

In case you are interested, it was exactly 100 days ago today that a sixteen-inch snow fell in Waynesville.

DAIRY POSSIBILITIES UNLIMITED

In today's issue of this paper appears an interview with Earl Ferguson, an outstanding dairyman of the county. Mr. Ferguson has developed a dairy herd to a point far above the average, but his aim is a pure-bred herd.

Mr. Ferguson hit the nail squarely on the head, when he pointed out that it took just as much to feed a scrub cow as it did a pure-bred cow. It also takes just as much time to look after a scrub cow, and almost as much time to milk, with the greatest difference being the fact that a pure-bred cow makes a profit for her owner, while a scrub does not.

The dairying possibilities in Haywood County are unlimited. There is a market for all that can be produced. There is no danger of over-production. And certainly there is no place that can compete with this section when it comes to dairy products. The pure running water, the cool nights and the tender grass all go into making this an unsurpassed dairying county.

We agree with Mr. Ferguson, when he said that this would soon become one of the leading dairying counties of the country. The interest that has been shown in the past few years is far beyond that ever dreamed of.

WHY NEWSPAPERS LEAD

Newspapers continued as "tops" in advertising media in 1935, and here is why, according to Prof. Thomas F. Barnhardt of the University of Minnesota:

1—Newspaper reading is a universal habit. Newspaper advertising, therefore, reaches virtually all who read and buy.

2—A newspaper advertisement can always be seen by the reader.

3—The newspaper advertisement, as part of the complete paper goes into the home as a welcomed guest.

4—The newspaper advertisement can have as much reader interest and news value as the news item.

5—The amount of text used in newspaper advertisements is depended only upon the size of space.

6—Newspaper advertising is flexible.

7—Newspaper advertising is quickly controlled.

8—Newspaper advertising may be adjusted to different conditions.

9—Newspaper advertising enables manufacturers and dealers to state where their products may be sought.

10—Newspaper advertising is inexpensive. Merchants have learned that it covers more families for less money than any other form of advertising.

11—Newspapers advertising results may be checked.

12—Newspaper circulation is known and is comparatively unaffected by daily change.

13—Newspaper advertising reduces selling costs because it entitles no waste circulation. This helps reduce cost for the consumer.

"Newspaper advertising," says Professor Barnhart, "builds confidence and good will, attracts new customers, increases sales and stabilizes merchandise, methods and prices."—Ex.

WESTERN NORTH CAROLINA

Every North Carolinian should make an effort to visit the western part of the State some time during the present month.

Those who have never witnessed the gorgeous mountain scenery—awesome peaks, lovely valleys, rippling streams, crashing waterfalls and lovely flowers and foliage—will be staggered by the magnificence of the display.

It is a great section of the country; one which apparently is appreciated more by people from other states than it is by North Carolinians themselves. You will find automobiles from practically every state in the union coursing through the mountains and appreciating to the fullest extent our wonderful scenery and splendid roads. It's a pity that some of our own folks won't take cognizance of our possibilities and resources.

Irvin Cobb (here it comes again!) probably was right in his remarks about North Carolina needing a press agent, but there's another thing which North Carolina needs equally as much—and that is appreciation by her own citizenship.

If you can possibly get to the mountains this month by all means do so.—The State.

We are not entirely familiar with all the duties of the state highway patrol. Neither do we know all of the detail work they have to do in the course of a day, but we feel that they would render a real service to the citizens of the state who live near highways to do a little patrolling at night.

Just about bed time, it is not unusual to have some non-thinking person make all the noise possible, either with the horn or by making the motor backfire.

Such nuisances are uncalled for, and those who try to lead reasonably quiet lives should not have to tolerate such thoughtfulness.

THE OLD HOME TOWN

by STANLEY



Random SIDE GLANCES

By W. CURTIS RUSS

It has been my good fortune to have lived in several communities. Some larger than Waynesville, and some smaller. But I am yet to find a community where the people co-operate more to entertain a convention than have the citizens of this community.

From the day that four of us went to Morganton to formally present Waynesville's bid for the 64th annual summer meeting of the North Carolina Press Association, the committee has been simply flooded with offers from people of all walks of life to help.

Every day new names are added to the long list. All have offered to help. And those who have been designated definite duties have neglected their own business to see that tasks were performed.

Take Harry Hall for instance. He was asked to get the favors for the group. And that did not seem like a small task, but he finished so quickly, we hardly knew he had started. Not only did he do the job quickly, but more thoroughly than was expected.

Ernest Withers has charge of the banquet for the convention, and he is working day and night in order that the smallest details will be in hand when the dinner bell rings. You can bet your bottom dollar that Ernest will make other banquets look small besides this one.

And there is Hugh Sloan, who has charge of getting cars to take the visitors through the park. If he hasn't called on you, he will soon. He is not waiting until the last minute either, and furthermore, he has taken the trip this past week to see for himself just what the roads are like, and something about the required time to get places.

The entertainment has been turned over to Dr. and Mrs. S. P. Gay, and they have several things in readiness. They also have a substitute program in case of rain. A willing working pair.

Dr. C. N. Sisk has a job that will have to wait until the folks get here before he can perform—that of seeing that all are properly cared for, but he is getting his ducks in a row and will be ready for action at least a week ahead of the convention.

Of course, one of the main things is seeing that the folks are invited, and have sufficient information about the meeting here July 9, 10 and 11th, and M. H. Bowles has been working night and day to see that this is mailed on time, and something different every few days.

And certainly a convention of such importance must have a certain amount of publicity, and Mrs. T. L. Gwyn is pounding out copy almost daily, keeping the world informed.

There are numerous folks who have helped in the details, but the most active of all has been Charles Ray. He has done a little bit of everything from writing congressmen on down (or up.) After all, he has kept things on the go.

And as the old darkey says, "I jest feels it in my bones," that this is going to be a big meeting for Waynesville. There is no question but what they will be here, and they certainly can feel assured they will be given a good time.

But I almost forgot one man, that is L. M. Richeson. He is the paymaster of the banquet bills. The only honor he will get out of that job will be the smile you give him along with your liberal donation.

Organs of Taste

The organs of taste are found mainly on the tongue and soft palate, and are much more widely distributed in the child than the adult.

LETTERS to the Editor

To the Editor:

I have just read with great interest the splendid issue of the Mountaineer for June 11. It is a splendid issue for it is a farmers' issue devoted to showing what great progress is being made by the farmers of Haywood county. I am a fairly old man and I can go back in memory and recall how things were done 50 and 60 years ago. To say that in this long space of time the farm progress in Haywood has been tremendous is no more than to state the exact truth. The progress in recent years has been phenomenal. Especially notable has been the teaching of agricultural subjects in some of our high schools. I have watched with interest this work in the Waynesville Township High School as carried on for a number of years. I am proud of those Bethel High School boys who have made such outstanding records in judging contests. It is a great thing that our Haywood high schools are teaching our boys and girls that there is a great future for trained farm folk. Mr. W. D. Smith did fine work as teacher of vocational subjects in our high school and as county agent he is the right man in the right place. He is a servant of Haywood county of whom we may be proud.

Where there are in your paper of June 11 accounts of so many splendid activities of Haywood farmers that one hesitates to pick out and commend an item concerning individuals, but one is so outstanding that it leads me to break over. Though ignorant of most farm methods and work, I have long contended that if

23 Years Ago in Haywood

(From the files of June 15, 1913.)

Miss Evelyn Lee, who has been visiting in Lenoir City, returned home on Wednesday.

Miss Marian Shell, of Asheville, is the guest of Miss Hattie S. ...

Miss Robina Miller and Mrs. Clarence Miller, Jr., spent the weekend at Asheville.

Dr. Stuart, of St. Louis, has been at Captain Howell's house for the weekend and is now occupying it.

Mr. and Mrs. George A. ... arrived yesterday from Griffin, Ga. will visit relatives.

Mr. and Mrs. Clinton Burt of Asheville, spent the week-end in town as the guests of Mrs. Burt's parents.

Mrs. John Norwood entertained the Friendly Dozen yesterday afternoon. A delightful afternoon was spent.

This paper acknowledges the receipt of a beautifully engraved invitation which bears the following: Mr. and Mrs. John Hendrick, Dismore request the honor of your presence at the marriage of their daughter, Miss Lula Carolina Dismore to Mr. George Washington Sandelin, on Wednesday evening the 25th of June, Bryson City.

We learn from Rev. Wm. B. Allen, rector of the Episcopal church, that the Waynesville Inn has been secured for the new college for girls and the school will open Oct. 1, 1913. The inn can accommodate a large number of boarding girls, and suitable recreation and lecture rooms can be arranged to meet the present requirements until the new building is erected.

Mr. W. L. Hardin is in Winston-Salem this week attending the Grand Lodge of Knights of Pythias, a special representative from the local lodge. Mr. Hardin is authorized to bring the grand lodge to Waynesville next year if possible and he will probably do it for he is a young capable representative of the lodge here, and Waynesville is a splendid place for the grand lodge to hold its annual meeting.

farmers used brains as fertilizer, they would gather crops accordingly, and now you come along and give a case in print. It is your account of the home and farm run on the huckle plan by Mr. and Mrs. W. D. Keener, of Dellwood. This is a splendid story because it is a true story.

Being all "het up" over your various account of farm progress in Haywood, I would like to speak of Glenn Boyd and the Osbornes and their fine cattle, of Albert Walker and his prize-winning sheep, and Albert McCracken and his intensive farming. But if I do so, my letter will string out too long and some one will accuse me of the casualty of old age. To sum up my feelings, I am proud to say these things of Haywoodites—of whom I am one. Let the good work go on.

E. W. GUBBER.

New York, June 15, 1936.

"I ENJOY THAT FEELING OF WELL-BEING..."

GEORGE REIS, Gold-Cup winner. "I smoke Camels," he says, "enjoy that feeling of well-being."

"CAMELS HELP my digestion, cheer me up," says Miss Travis Lander, cashier.

CAMELS Costlier Tobaccos!

15 More Years To Live

Persons born today have a promise of 15 more years of life than their parents had, thanks to the progress of medical science and public education. And the span of life will be still further lengthened when the importance of PREVENTIVE measures is better appreciated. One of these measures is a periodic health examination. Why not see your DOCTOR now?

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE

Phones 53 & 54

Opposite Post Office

TWO REGISTERED PHARMACISTS FOR YOUR PROTECTION