

The Mountaineer

Published By
THE WAYNESVILLE PRINTING CO.
Phone 137
Main Street, Waynesville, N. C.

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W. C. Russ and M. T. Bridges, Publishers

PUBLISHED EVERY THURSDAY

SUBSCRIPTION RATES
1 Year, In County \$1.00
6 Months, In County50
1 Year, Outside of Haywood County \$1.50
Subscriptions payable in advance

Entered at the post office at Waynesville, N. C., as Second Class Mail Matter, as provided under the Act of March 3, 1879, November 29, 1914.



THURSDAY, JULY 9, 1936

THE PRESS MEETING

This community will have as her guests for the next three days, some of the outstanding newspaper people of the state, as well as some from other states. They are coming here for their annual summer meeting, which is more of a recreational nature than is the mid-winter meeting which is more of an educational nature.

The members of the press that are coming here for this convention, for the most part, are visiting this section of their state for the first time. We feel that they are going to be impressed with the scenery, the climate, and the water. We are almost assured of that.

The manner in which the community has co-operated in providing entertainment features, assures the visitors a hearty welcome from the citizenship at large.

There is not the slightest question in our minds but what we will look back over the activities of the year and point out the meeting of the press convention here as the largest single accomplishment of the season. In order to make the most out of the possibilities that will be ours for the three-day session of the convention, we are going to have to make a sacrifice in order to show the visiting newspaper folks some of the most interesting spots in this section.

LAKE JUNALUSKA'S DEBT

Interest is being aroused over the state and south in behalf of Lake Junaluska. The special committee now at work raising money to pay off the \$100,000 indebtedness on the Assembly before August 15th., have a responsible task before them for the next thirty days.

While the Methodists over the entire south are interested in saving the Lake property, it comes closer home for those of us right here in Haywood County, because we realize from practical experience, just the value of the Assembly to this section.

We feel that it would be useless to think of the program falling through. There are too many interested people to stand for that, but at the same time, it must be remembered, that everyone will have to do their part to assure success, and not depend on the other fellow carrying the burden.

GOOD NEWS WANTED

When bad news is received there are innumerable people willing to spread the facts, particularly if sensationalism and horror are well mixed in. If a reputable citizen falls from sobriety and goes home and throws his wife down stairs, an army of volunteers spring up and carry the news to the limits in every direction. If some man or woman receives a social slight, or gets told about something, or runs into some undignified or embarrassing hazard, it furnishes a choice morsel to be rolled under sundry tongues. If an involved business man cannot meet certain payments and his credit hangs on a shred, irresponsible tongues much prefer to wag and tell all about it, rather than keep silent and not add to embarrassments with which they have no business.

The sum total of good news to bad news is vastly in favor of the good. For every wild-jake piece of conduct on the part of a young person, many of the young generation are living fine and useful lives in preparation for shouldering the world's work when their time comes. For every hold-up on the highways, there are innumerable incidents of sacrifice and good turns being created about which little is said.—Selected.

WE POINT WITH PRIDE—

It is very seldom that we ever blow our own horn, but this time the temptation is greater than our pride, therefore we cannot resist from expressing ourselves over the fact that The Mountaineer is one of a few, if not the only newspaper in Western North Carolina, outside of Asheville, that has been awarded a 1936 advertising contract by the Standard Oil Company. This oil company is using only 435 newspapers in the United States, out of a total of about 20,000.

This is the second consecutive year that this paper has carried this advertising.

From what officials of the company have told us, Standard Oil Company only spends money for advertising in newspapers that offer exceptional advertising mediums, and for that reason we cannot but help feel somewhat proud of being recognized as such for two successive years.

Another thing that must be remembered, is that the Standard Oil Company realized that the money spent for advertising in this paper last year was a good investment, otherwise they would never have renewed their contract this year.

It proved to be a good investment for Standard Oil Company, and will prove just as good for any other business.

LIBERAL GENEROSITY

F. M. Pinnix, editor of the Orphan's Friend and Masonic Journal, the official publication of the Grand Lodge of Masons of North Carolina, almost let his generosity get from under control last week when he devoted his front and second page entirely to the convention to be held in Waynesville on July 20th.

The front page carried a scene taken near here, together with a detailed program. Not only the two pages, but a timely editorial featuring the convention was carried.

We trust that Editor Pinnix will be among the 200 coming here for the meeting that Waynesville's own Troy Wyche has worked so hard on.

LOOK OUT AT NINETEEN!

Shudders chased one another up the spines of citizens of a large American city recently when they read of four young hoodlums who were alleged to have beguiled a doctor to answer a mercy call, then killed him as he resisted a robbery that netted them \$5 a piece. One of the boys is 17 years of age; three are 19.

Their youthfulness is typical of a growing crime element everywhere. Records in the Bureau of Investigation at Washington reveal that of all arrests in the United States listed for 1934, about 56 percent were of persons under 30. The largest age group is 19 years. From 15 years upward, the criminality of the age groups increases rapidly until 19 is reached. Nineteen is "the dangerous age" for youth.

Why should crime appeal to boys hardly old enough to shave? The answer is no secret. Sanford Bates gave it in gist when he said: "The craving for distinction and leadership in our boys—common and natural to us all—must be satisfied somewhere else than in the purlieus of crime and degeneracy and squalor."

Every reader of these lines appropriately can ask himself, whether those natural impulses of boys in his own community are to find their outlet in crime and degeneracy and squalor—or through employment or the Boy Scouts or Boys' Clubs or any of the score or more wholesome agencies that are ready to do their work if adequately supported by man and dollar-power.—Rotarian Magazine.

THE FUNCTIONS OF ADVICE

Advice is a good thing, in its place, when judiciously handled; and especially when sought. Many people just love to give advice, free, on all occasions, and a great many more do not act on the advice given them.

Many people are adverse to following advice given them for their good. They want to follow out the trend of their own judgment, which may not always be the correct thing to do.

The giving of advice should be done discreetly. This thought brings to mind the fact that no one liveth to himself. He must be an Abel, who by his immortal righteousness, being dead yet speaketh, or an Achan, the sad continuance of whose otherwise forgotten name is the proof that man perishes not alone in his iniquity. Every human being is a center of influence for good or ill. No man can live unto himself. The meshes of a net are not more surely knit together than man to man.

We men forget this secret, silent influence. But we are exerting it by our deeds; we are exerting by our words; we are exerting by our thoughts—and he is wise with a wisdom more than that of earth who seeks to put forth the highest powers for good, be his home a hut or hall, a cabin or a palace.—Ex.

THE OLD HOME TOWN by STANLEY



ED WURGLER, WHO DELIVERS WASHINGS FOR HIS WIFE WAS USED AS A MODEL IN DOC PILLSBURY'S LATEST SCIENTIFIC OUTBURST

Random SIDE GLANCES

By W. CURTIS RUSS

For the past eight weeks, I have given a lot of thought to the press convention which meets here today. I have dreamed about it. I have written about it, and as practically everyone in Waynesville knows, I have talked about it.

But then, why should I have done all that? It so happens that it looms to be the biggest gathering here in years, and naturally, being a member of the press makes me that much more interested.

It is not that I can't talk about anything else. No, not at all, but I am saving the other things for later—such as the letter from Miss Hazel Sisk, of Route one. Thanks a lot for that. I'll use it later.

Now let's get back to newspaper folks. There are in the state, about 180 newspapers. Some publish four pages a week, and others as many as 76 pages on Sunday. But regardless of the size of publication, or the frequency of publication, all are invited to become members of the North Carolina Press Association. And it is that group that will meet here today, tomorrow and Saturday.

The N. C. P. A., however, does not limit the attendance at the summer meeting to just active members. All newspapers are invited to send delegates, or representatives.

Those who do not know newspaper folks intimately, will be surprised at the lack of seriousness on the part of many of the editors who write some of the deepest editorials.

The public will also be surprised to see representatives of rival papers going places together and having the time of their lives. The rivalry between papers is a forgotten subject at press gatherings.

One of the qualifications of a good newspaper man or woman is their knowledge of human nature. And don't think for a moment that a newspaper worker can't see under the surface of certain news stories that are handed them that it is for a selfish interest that the so called news was given in.

And another thing that a newspaper man can detect a mile away is a person who wants to be begged for a piece of news. Those who have news, but insist on being begged, when they are really uneasy because it might not make the front page, are no secret to newspaper men.

Another thing that irritates a newspaper man, is to have some person who knows absolutely nothing about publishing a paper, try to dictate an editorial, and the length of an article.

And never get peeved if you send in an article, and find when it comes out in the paper, that the last paragraph was left out. The newspaper writer prepares copy in such a way as to make it easy to read, thus putting the most important facts first.

Many times, people in a sarcastic manner, hand in an article to a newspaper, and remark: "I did not try to write it, because it would be changed anyway." That is all true, and nine times out of ten, the person who wrote it would be ashamed of it when it appeared in print.

The best way to get more space about yourself than is sometimes deserved, is to give just the facts, and not try to dictate the article word for word to a newspaper writer. Newspaper folks get paid—although darn little—for writing, and not for taking dictation.

And never, no, never, hand in a bit of news, and remark that "you might as well use this, as you must have something to fill up the paper with." Such material seldom gets in.

Newspaper folks are subject to call 24 hours a day. Even during their hours off, they run across news

45 Different Kinds Of Animals Found In Smoky Mt. Park

A survey made since the Great Smoky Mountains National Park came into existence reveals that there are three general groups of animals in that section. They are divided as follows: Animals with southern affinities; animals with northern affinities; and animals with eastern affinities. The first group, according to E. V. Komereck, ranges in the lower valleys and up to around 3,000 feet; the second group from 3,000 to 6,000 feet, and the third, or eastern group, is found scattered over the territories of the other two.

The fox is the most abundant animal in the park, while the wolf and the mountain lion are almost extinct. All told, collections of more than forty-five species of animals that exist in the park have been made and the presence of ten more have been revealed.

Birds in the Smokies are almost all of the Canadian zone type, although two other types exist. The other two types are the Alleghanian type and the Carolinian type.

During the past few years, the animal life in the park has been increasing rapidly, and even more rapid increases are expected for the next few years.

and regardless of what they may be doing, they get the facts.

And above all, a newspaper man works for his paper, and not for self or any individual. Whatever is written is done with the one aim—that of pleasing the greatest number of readers.

23 Years Ago in Haywood

(From the files of June 27, 1913)

Miss Nannie Vance, of Waynesville, was a visitor in town last Monday. Mrs. Cleveland Platt had returned from a week's visit to Pottsville, Pa.

Mr. R. N. Wells, prominent attorney of Asheville, was in town today.

Mr. William Shoobert, who has been visiting in Tennessee for the past week, is expected to leave tomorrow.

Mr. and Mrs. Henry T. ... and little son left Wednesday for Asheville where they will pass the day home.

Mrs. A. A. Shuford has returned to her home in Hickory, after a week's visit to relatives here.

Mrs. Clinton Burt, of Asheville, was in town Wednesday for the day, the guests of her mother, Mrs. Walter Davis.

Rev. and Mrs. New and family have arrived and will occupy the farmhouse for the summer months. Mr. New will assist Rev. W. B. Allen in his mission work.

Mrs. J. A. Revis, who has been the guest of Miss Grace Bowers for the past week, has left for her home in Louisville, Ky.

Mercury stood today, (Friday) at 80 degrees in the shade, while many Southern cities registered 100.

This paper rejoices at the great success attending the opening of the Southern Assembly of the M. E. Church, South in the large auditorium on their magnificent grounds, besides beautiful Lake Junaluska.

The Waynesville Theatre is now in its new home in the new brick block erected by Messrs. James and Hilliard Atkins. The theatre now has beautiful and up-to-date quarters. It has a modern asbestos stage in which the films are operated. There are over 400 opera seats, very nice and comfortable and the walls are tinted and the overhead ceiling is steel, beautiful design.

This paper is always glad to learn of the promotion and success of Waynesville and Haywood people. Miss Evelyn Lee has recently been elected assistant in the department of history at Elizabeth College, Charlotte, N. C., and will take up her duties as a member of the faculty of that splendid college in September.

Lands 21-Inch Trout Out Of Cataloochee

A party composed of W. D. Smith, Ben Wright and Gene Sutton, brought back to town Saturday a string of fish that made even the best fishermen almost "green with envy."

Mr. Wright landed a 21-inch trout out of Cataloochee. In all, they caught 22 over eight inches long, and 14 over 14 inches long.

Read The Ads

SMILING JIMMIE HENIGAN

ACE OF MARATHON RUNNERS
Been running for 28 years. Has won 704 prizes. A member of 3 U.S. Olympic Teams.

JIMMIE'S FAVORITE DISH —
STRAWBERRY SHORTCAKE

AND HIS FAVORITE CIGARETTE

JIMMIE HENIGAN SAYS:
"I smoke Camels for digestion's sake. They give me a grand feeling of contentment and comfort."

CAMELS
Costlier Tobaccos.

DISOBEDIENCE

It is doubtful if any of us ever outgrow a childless fancy to rebel against doing anything we are commanded to do. And so when the Doctor orders a rest cure, more exercise, strikes certain foods off our menus, or prescribes some medicine, the execution of his instructions becomes distasteful and we are apt to disregard them. Of course this isn't fair either to the doctor or ourselves. Next time you consult a physician, be a good soldier and obey his orders, even though the medicine is bitter or the restrictions are severe. It pays.

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE

Phones 53 & 54
Opposite Post Office
TWO REGISTERED PHARMACISTS FOR YOUR PROTECTION