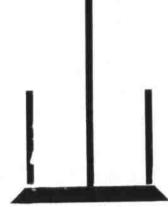


Here's An
Easy Way
To Win Some
C A S H
Read Below







Could You
Use Some
CASH
On
December 17th?



There Is Every Reason For Trying At Home First

. . There Is No Reason Why You Shouldn't Try Here First!

\$24.50

IN CASH

The following cash prizes will be awarded for the best 250-word essay on the subject: "Why It Is Good Business To Try At Home First."

School	\$3.00
Best in Clyde High School	\$3.00
Best in Bethel High School	\$3.00
Best in W. T. H. S.	\$3.00

Then, the best of these four winners will be awarded a county prize of an additional \$5.00. The best high essay will win \$8.00 in cash.

The best 250-word essay entered by a student of an elementary school will receive a cash prize of \$5.00, and the second best \$2.50. The elementary school contest is county-wide, exclusive of Beaverdam township.

(SEE RULES FOR CONTEST ON THIS PAGE.)

Look at These Four Points:

1. ECONOMY—

We hear so much today about economy—about practicing economy that it has become a household word. Economy is being thrifty, and saving dollars and cents whenever, and wherever possible. It is a known, and proven fact that it is cheaper to TRY AT HOME FIRST, than it is to go or send via mail to out-of-town stores.

If you want to be thrifty, and economical, you'll try at home firstfi always.

2. CIVIC LOYALTY—

Yesterday the country celebrated at heart—at least—the 18th anniversary of the signing of the Armistice. Our patriotic spirit came nearer the surface yesterday than on most days. When we stop and consider that the local merchants spend their energy, money and time in making this a better community for us to live, it seems only fitting that we give them an opportunity of doing a better job by TRYING THEM FIRST when we want to make a purchase. After all, that is only being fair to ourselves, They are helping us.

3. CONVENIENCE—

In cases of emergency, or during last minute rushes, it is always convenient to try home-town merchants. The merchants of this community keep their stocks up to the point of public demand, and often ahead of this demand just to meet your requirements in cases of emergency as well as for your convenience. No other retail group on earth has as much interest in your purchases as does your local merchant.

4. GOOD BUSINESS-

A good business man makes wise investments. He puts his money into things that pay good dividends. A foolish man doesn't think of that. He does not think of the future returns.

It is good business to spend your money at home, because you can get big returns on it. Money spent away from home never comes your way again.

Be wise, be business like. Spend as much of your money at home as possible, and you'll find it a good investment.

Rules Of Contest

Every student in a school in Haywood County, outside of Beaverdam township, is eligible to enter.

All essays should be as near 250 words as possible. A few more, or a few less will be satisfactory.

All essays must be in the hands of the secretary of the Waynesville Chamber of Commerce by noon, Thursday, December 10th.

Winners will be announced on Thursday, December 17th.

It is suggested that students take notes when speakers in different schools bring messages on the subject to each school between now and December first.

Start Making Notes Now for Your Essay!

"Boost And Help Build Your Own Town"

Merchants' Division

Waynesville Chamber of Commerce

WAYNESVILLE

HAZLEWOOD

-:-

LAKE JUNALUSKA