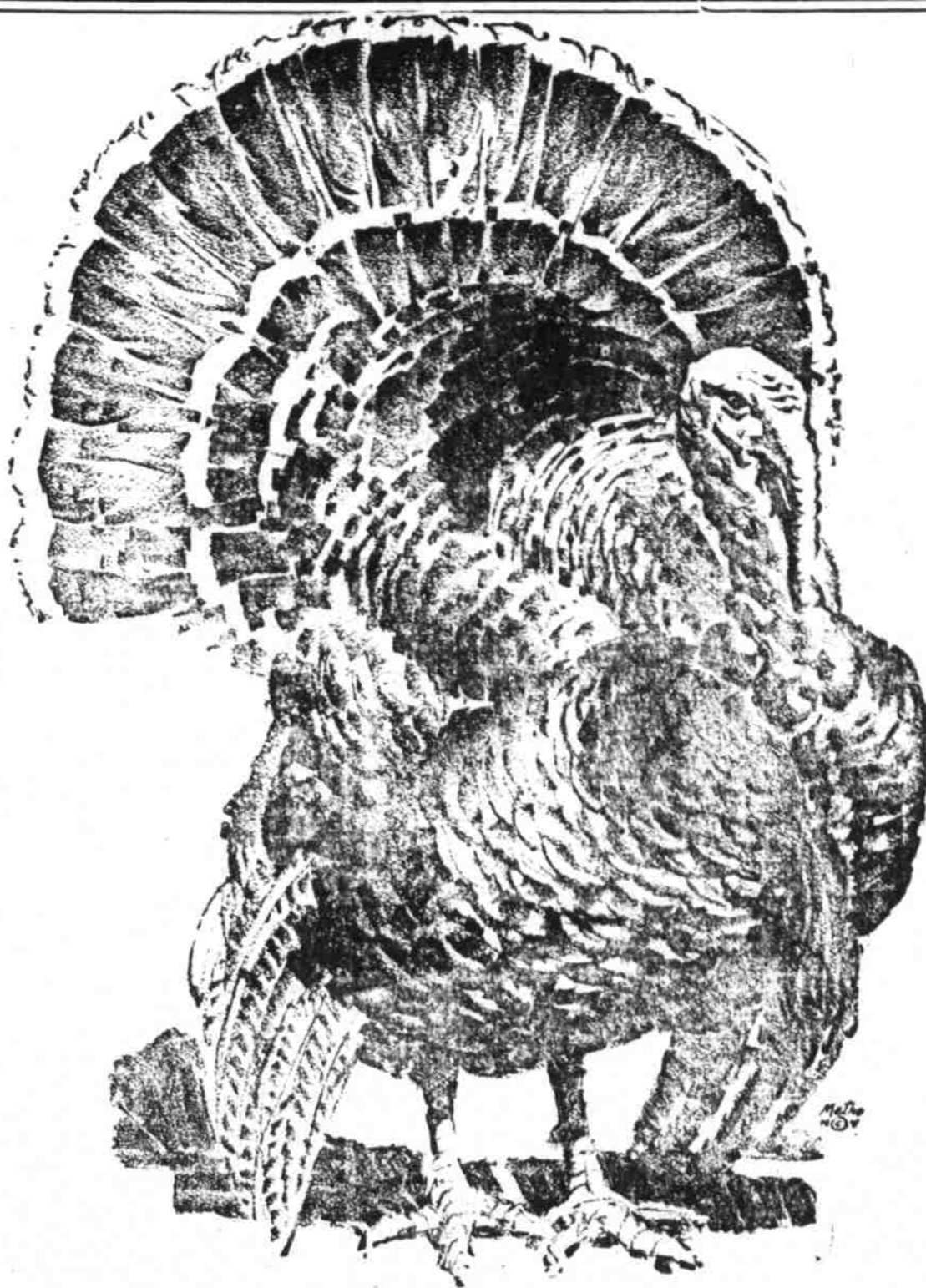


All stores in this community will be closed all day Thanksgiving. Drug Stores will observe Sunday Hours.

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*Be Thrifty*

Years ago one of the country's leading business men, told his employees that "It is not what you make that counts, but what you save."

The same is true today. It matters not what you make, but what you save. The trend of the times is thrift. Be economical.

And at this particular season of the year, when most of us buy more than at any other time, it is only fitting that we practice thrift, and save as much as possible.

Therefore, we suggest, that on EVERY OCCASION, before buying anything, that you THOROUGHLY TRY YOUR LOCAL MERCHANTS FIRST.

Don't be misled by claims of out-of-town firms.

Don't fall too easily for the highly colored pictures in catalogs.

Don't fall for the catchy phrases of peddlers.

Be careful. Get your money's worth, always. And we believe you will find that nearly every time you will save by trading at home—save money—time—worry—and will be better pleased in the end.

You will be surprised to find how the business houses in this community are right up to the best of the cities to which you have been sending or have been going to trade.

No longer is it necessary to go to cities to get the goods or the services that were formerly not available here.

*We Thank You . . .*

Thanksgiving Day is more American than even the Fourth of July. It commemorates no battle anniversary, no conquest, no victory—unless it be the victory of man's fortitude over despair.

It's the day when modern life declares its annual truce with progress. When home fires beckon and the mince pie draws the young and old.

We, the merchants of this community sincerely appreciate the patronage given us during the past year. We thank each and everyone of you from the bottom of our hearts. While we have perhaps fallen short in some instances, we have tried to render you service at all times, and without over-charging for it.

May we take this opportunity to not only express our appreciation on this Thanksgiving occasion for your patronage, but to also remind you that all of us working together have made this a better community in which to live.

Those of you who have stuck by us have made it possible for us to contribute to worthy causes during the past year which we can now see did more good than we at first thought.

We are thankful on this 1936 Thanksgiving Day for the Loyal Citizens of this county who are interested enough in seeing this county go forward that they have bought their needs from us.

It is to these citizens that the community owes its progress. We are thankful that there are so many of them in our midst, and believe that if those who now buy out-of-town would only try here first that they would be happy to join the ranks of Loyal Citizens.

**Start Making Notes Now for Your Essay!**

**\$24.50 IN CASH**

The following cash prizes will be awarded for the best 250-word essay on the subject: "Why It Is Good Business To Try At Home First."

- Best in Fines Creek High School . . . . . \$3.00
- Best in Clyde High School . . . . . \$3.00
- Best in Bethel High School . . . . . \$3.00
- Best in W. T. H. S. . . . . \$3.00

Then, the best of these four winners will be awarded a county prize of an additional \$5.00. The best high essay will win \$8.00 in cash.

The best 250-word essay entered by a student of an elementary school will receive a cash prize of \$5.00, and the second best \$2.50. The elementary school contest is county-wide, exclusive of Beaverdam township.

**Rules Of Contest**

Every student in a school in Haywood County, outside of Beaverdam township, is eligible to enter.

All essays should be as near 250 words as possible. A few more, or a few less will be satisfactory.

All essays must be in the hands of the secretary of the Waynesville Chamber of Commerce by noon, Thursday, December 10th.

Winners will be announced on Thursday, December 17th.

It is suggested that students take notes when speakers in different schools bring messages on the subject to each school between now and December first.

*'Boost And Help Build Your Own Town'*

Merchants' Division

**Waynesville Chamber of Commerce**

WAYNESVILLE



HAZLEWOOD



LAKE JUNALUSKA