

This Is The Best
Decorated Community
Of Its Size In W. N. C.



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Don't Be Guilty of Turning the Handle . . .

It has often been said before, but let us repeat it here—merchants outside of this community are interested in seeing this community go forward only to the extent of what it may mean to them.

The local merchants are the ones who work untiringly on projects that will make this a better place in which to live.

We don't believe there is a person in this county that would deliberately turn the handle as shown in the picture above—yet it is no exaggeration to say that when you spend money out of town for things that are available right here, that you turn the handle which not only hurt the local merchants, but in turn hurts you.

For several weeks we have tried to present facts that will prove our points in saying that when you trade at home you SAVE MONEY, SAVE TIME, FIND IT MORE CONVENIENT, GET BETTER SATISFIED, AND LAST BUT NOT LEAST, YOU SHOW A SPIRIT OF CIVIC LOYALTY.



Only 13 More Shopping
Days Left

Make These Days Count, By Shopping in
This Community—You Will Save Time
And Money!



Santa Says:—
“Here's Gifts For
Everyone”

This year the stores have bought more complete stocks of Christmas goods than ever before. Regardless of what you may want to give, or even buy for yourself, IT CAN BE FOUND IN THIS COMMUNITY, OR GOTTEN FOR YOU.

There are hundreds upon hundreds of items to be found in the stores—in fact, a wider selection in a smaller area than will be found in most larger cities.

Gifts bought from the local stores can be easily exchanged after Christmas if the size or colors are not correct. There are no travel expenses, or dealing with strangers whom you do not know, or who do not understand the circumstances. Your local merchants always gladly co-operate to see that you are Satisfied.



Food For Thought

It costs you 6 cents a mile to drive your car...buy at home.

In business you don't help your competitor—why help build other towns by trading there?

We grow collectively and not individually.

Money spent at home works at home. Money spent elsewhere works there.

Money spent away from home makes times harder at home.

Money spent at home helps pay taxes, from which men are paid to protect our lives and property..

Avoid the crowds of the larger cities. Pick-pockets and purse snatchers work in such crowds.

In large crowds, there are always a certain amount of contagious diseases—buy in your own community, and you'll be better satisfied in the end.

“Boost And Help Build Your Own Town”

Merchants' Division

Waynesville Chamber of Commerce

WAYNESVILLE

HAZLEWOOD

LAKE JUNALUSKA