

Winning Essays On "Try At Home First"

Reproduced below are the two first prize winning essays submitted in the "Try At Home First" campaign staged by the merchant's division of the Chamber of Commerce.

Miss Louise Messer, of Fines Creek, won first place in the high school, and Bill Toy, of Lake Junaluska, won first place in the elementary school.

WHY IT IS BEST TO TRY AT HOME FIRST

By Louise Messer.

There are many reasons for trading at home other than just keeping money in the county. It is not the mail order house who thinks of our welfare. We expect our home merchant to help us so we should help him. He helps support churches, pays taxes and donates to charitable organizations. We can repay him by trading with him. If we trade at home we see what we buy and we can assure ourselves of perfect fits.

Mail order houses often have old stocks of goods and when one orders from them they pretend they don't have what he orders and sends him out-of-style goods. Much postage is needed to send it back and get what he wants. If we buy from our home merchant he is able to sell his present stock of goods and get new styles. In this way we can obtain the latest styles.

Instead of ordering many people go to other cities to trade. They claim that goods are cheaper and they can get better bargains, but it takes all their profits to pay the expenses of getting there and often the cheaper goods are inferior to those kept by the home merchant. If everyone trades at home the merchant learns which styles and colors they like best and he can supply them with what they need and want at all times.

Patronize your home merchant and let "Try At Home First" be your slogan.

"TRY AT HOME FIRST" CAMPAIGN

By Bill Toy.

The "Try At Home First" plan should be practiced by everyone. Reasons for this may be viewed from the standpoint of both the consumers and the merchants.

It is well for the consumer to try at home first for some of the following reasons: First trade with home merchant to keep the money in your home community; because over twenty per cent is going to the mail order houses in other states, counties and towns. By trading with your home merchant you can get the correct material, color, size and fit for you and a trial to see if it is suitable. In

Royal Brothers Paths Now Part



Probably never again will there be a picture taken such as the above, showing together three of the royal brothers of Britain—House of Windsor, left to right, former King Edward VIII, Duke of Gloucester, and the new King, George VI, as they appeared at the races several years ago in London.

trading at home you might get the article as cheap or cheaper as when ordering. Illustration: A woman went to Asheville to buy a blanket and when she came back she found the very same blanket in Waynesville marked one dollar cheaper. By trading with our home merchant it enables them to help us in building up our community. As we all know our merchants are our most influential citizens and when disasters occur such as burned homes, or when we need credit or when we are needing money for worthwhile enterprises for our community our merchants are the first who are asked to donate money to support the enterprise. Then we must say our merchants are among our heaviest taxpayers that support our schools and our roads. Then why not trade at home and receive benefits from it that we would not have if we

send it to other cities, states or mail order houses? What the merchants ask of us, we also have the right to ask of them. Why not the merchants try at home first? Instead of the grocermen buying fruits, vegetables and meats off trucks from Georgia, Florida or other states, why should he not go to the farmers in nearby communities for his produce? We have members of our merchants' families who go to Asheville to do most of their shopping for wearing apparel, such as shoes. Should they not also try at home first? If the merchants use this try at home plan with his customers he will build up a better trade for himself and widen his range of customers. Therefore, if our merchants and our consumers both use this plan it will do much for the betterment of our town and our community.

Postal Inspectors Prosecuting Those Who Send Obscene Matter Thru Mails

Encouraged by the 15-year Federal penitentiary sentence meted out to Gayle R. Cleveland, of Pensacola, Florida, alias Miss Georgia Clayton and Miss Gayle Cleveland, on charges of sending obscene matter through the mails the Postal Inspection Service has launched a nation-wide drive on obscene correspondence clubs conducted through the mails, it was announced at the Post Office Department.

Cleveland was the operator of "The Letter Club Different," one of numerous obscene corresponding clubs, which have for their purpose the mutual exchange of obscene literature, photographs and drawings, and which have been uncovered by postal inspectors in various sections of the country. The Pensacola "Letter Club Different" of Cleveland, was conducted in the same manner as are the other obscene correspondence clubs which are now the subject of a far-flung roundup by the Postal Inspection Service.

As operator of the "club," Cleveland would insert advertisements in the cheaper magazines offering for a small fee, usually ten cents, to put interested persons in touch with others in either sex who were interested in the exchange of literature and photographs of an obscene nature. Upon remitting the original fee of ten cents the person answering the advertisement of "The Letter Club Different" were then forwarded an identification and descriptive blank, which, when properly filled out and returned to "The Letter Club Different," gave a minute description as to the sender's age, weight, height, features and physical measurement in addition to stating the type and sex of the person with whom they wished to correspond on obscene, lewd and lascivious subjects.

Following receipt of this information "The Letter Club Different" then assigned a file number to the individual, who then was required to forward two dollars for a year's membership in the "club." Upon payment of the annual dues, the member was then supplied with lengthy lists of both men and women, with brief descriptions of each, who were identified by number rather than names. When the "club" member found a person either male or female, answering the description of his desire, he then started correspondence by addressing "The Letter Club Different" enclosing his sealed envelope with its obscene contents, marking the enclosure for No.—

"The Letter Club Different" then forwarded to the person of the number so designated the inner letter and contents. In many instances, rather than continue to clear their obscene exchanges through the headquarters of "The Letter Club Different" the persons involved signed their own names and following receipt of the first letter they carried on direct correspondence with the person or persons they were placed in contact with originally through the "The Letter Club Different."

Thousands of obscene correspondence club members have already been rounded up by postal inspectors in every section of the country and prosecutions are to follow as rapidly as the individual cases can be worked up for presentation to Federal grand juries. The Federal statutes provide a five-year jail sentence or a five thousand dollar fine, or both for any person found guilty of sending obscene matter through the mails, and this penalty has been invoked on many occasions for the sending of a single letter.

A second form of obscene ring uncovered by the Postal Inspection Service in its drive on the purveyors of obscene matter are the magazine letter exchange which have for their purpose the dissemination of obscene literature and photographs and which are conducted as regular letter exchanges by the cheaper love sex magazines.

A third group which is being brought to justice by the postal inspectors are the dealers who distribute obscene matter directly through advertisements and lists purchased from the operators of the various obscene corresponding clubs and other dealers in this type of objectionable matter.

CREAM SHIPPED TO MOSCOW

Joseph E. Davies, newly appointed ambassador to the U. S. S. R., and Mrs. Davies, the former Marjorie Post, and one of America's richest women, do not intend to pine for cream in their coffee in Moscow. In advance of their sailing twenty-five refrigerators and 2,000 pints of frozen cream were shipped last week.

STRANGE CREATURES

Second of a series of beautiful pictures, in full colors, depicting strange creatures of the sea. One of many features in the December 27 issue of the American Weekly, the big magazine which comes regularly with the BALTIMORE SUNDAY AMERICAN. On sale at all newsstands.

CARD OF THANKS

We wish to thank all our friends for their kindness shown us during

the sickness and death of our husband and father.

Mrs. J. C. Messer and Family.

ADMINISTRATOR'S NOTICE

Having qualified as administrator of the estate of C. B. Howell, deceased, who died leaving real property in Haywood County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Waynesville, N. C., on or before the 24th day of December, 1937, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This the 24th day of December, 1936.

W. T. RAINER,

Administrator of the estate of C. B. Howell.

No. 530—Dec. 24-31-Jan. 7-14-21-38

Want Ads

Want Ads are one cent a word for each insertion. No ad is taken for less than 25c.

FOR SALE—A large radiator heater in splendid condition. Priced cheaply. Call Mrs. John I. Davis, phone 242-W.

WANTED—1,000 bushel of corn. Will pay 75 cents bushel. See Junaluska Supply Company.

STORE OWNERS ATTENTION—Bon Marche, department store, of Asheville, N. C., has for sale numerous store fixtures, including show cases, counters, electric fans, linoleum, carpets, etc. These fixtures will be sold before Bon Marche moves into its new building. Bids will be received immediately. Communicate with Mr. J. E. Dorsey at Bon Marche for full particulars. It

WANTED FEMALE HELP—Ten young white girls age 18 to 25, for general cooking and general house work by refined families to live in their homes. Must be neat and competent. Pay \$3.00 per week with room, board and laundry. Write for further information. V. Q. Ham-bright, Bank of York, York, S. C. Dec. 24-31.

Season's Greetings

From

THE EMPLOYEES OF

THE MOUNTAINEER

We appreciate the patronage given us this year, both in the newspaper and in our modern commercial printing plant.

As you read this, we are remodeling and adding better equipment to our plant so that we may serve you better in 1937.

WITH EVERY GOOD WISH FOR THE HOLIDAY SEASON,

The Mountaineer

Mrs. T. L. Gwyn	W. Curtis Russ
J. T. Bridges	Marion T. Bridges
C. W. Bailey	Robert L. McLean.

Uncle Abe

Christmas Greetings

We are now pulling down the curtain on 1936. When we look back over the past we are made to realize that any success that we have attained is due to the support of our many friends.

We want to thank all for the business you given us, and trust that we may continue to deserve the confidence you have placed in us.

"SERVICE is Our Motto"

It will be a pleasure to serve you in any way we can.

We Sincerely Wish For All
A VERY PLEASANT CHRISTMAS
and
A MOST PROSPEROUS NEW YEAR

HYATT & COMPANY

WAYNESVILLE, N. C.