

YOU WILL PROFIT BY BUYING SHOES AT RAY'S

From the Largest---Most Complete Shoe Stock In this Section



Men's Boys' Dress Oxfords 1.98 up

Only See Our Stock and You Will Not Buy Elsewhere

Men's Black Vici Kid Shoes



This Type At **\$2.95** Up

WE FEATURE AT **\$3.50** A PETERS DIAMOND BRAND That Is Outstanding

BOY'S NEAT School Oxfords Sizes 1 to 6 **Peters Diamond Brand 1.95** Wing-Tip or Cap Toe



For Women and Children **98c** Up

Infants Shoes **25c** Up Kid Leather ... **49c** Up

Factory Shoe Prices Are STEADILY ADVANCING Buy Now FROM US AND SAVE

It Pays YOU To Trade at RAY'S



THIS CAN'T HAPPEN TO THESE **NO-RIP BACK WORK SHOES**

Absolutely New! No seams to rip... no seams to rub your heels or bind the tendons. Try one pair! Enjoy their greater comfort... plus the longer service that you always get in Peters Shoes.

LET US SHOW YOU THIS QUALITY SHOE

WE FEATURE SHOE SERVICE TO CHILDREN



We Are Especially Proud of Our Children's Shoes, and Here Is Why—

1. Largest, most varied stock of children's shoes in this section.
2. Most every type, and every price range from 98c to \$3.50.
3. Infants shoes from 25c to \$1.49.
4. Widths are carried—narrow as A, and wide as EE. This is done in order to provide the right width.
5. Equipped to measure children's feet. It is our policy and effort to fit every child's foot properly. This protects the foot and guarantees longer wear.
6. Peters Weatherbird Shoes, which we feature, are recognized as outstanding from every point of view. Their approval is nation-wide.



NEXT TIME---

Bring your child to us. Have it's feet properly fitted. Please yourself and the child.



VALUE! THE BIGGEST WORK SHOE VALUE IN TOWN

For real value and genuine comfort, you just can't beat this plain toe pattern. Sturdy leather uppers. Composition soles with a whole rubber heel. Steel nailed and sewed to give ever a long wear. A Peters Shoe.

1.95 Leather Soled Shoes **2.49** up

BOY'S School Shoe Work Shoe Type. Composition Soles. Sizes 9 to 13 1/2 ... **\$1.29** Sizes 1 to 6 ... **\$1.45**

WOMEN'S Low Heel Oxford Black or Brown **98c** Up Composition Sole



Women's Dress Oxfords 1.49 up

1.98 Will Buy For You

In Women's Oxfords

BLACK OR BROWN OXFORDS WITH LEATHER SOLES

WHITE TRIMMED BROWN OXFORDS

BROWN TRIMMED WHITE OXFORDS

ALL WHITE OXFORDS

Every Shoe A Bargain

Matching Your Spring Costume

Strap Shoes

MOST STYLES



\$3.95 Or **\$5.00**

In Blue, Black, Gray. Will be very important.



SCHOOL SHOE SPECIALS

Oxfords or Shoes

In Sizes to 2 Excellent Buys **98c** Up

for **1.69** You Can Buy

A woman's neat brown or black Oxford with good grade leather sole and medium heel.

Let Us Show You

You Will Find

OUR SPRING SHOES

Amazingly Attractive and Exceptionally Good in Value



KILTIE TONGUE SPORT SHOES

GET YOUR PAIR NOW!

The very latest In Styling ... **1.98** up



C. E. Ray's Sons Waynesville No. Carolina