

### Much Care Given To Displays At Massie's Dept.

The two large display windows of Massie's Department Store receive more than ordinary care, in the way of cleaning. Careful study is made of each display before it is put in the window and harmonizing colors are stressed in the point of using expensive backgrounds. Numerous people, especially summer visitors, often comment upon the window display of the store. Some have even gone so far as to say that in large cities it would be hard to find a better display. The merchandising man, while spending his vacation here this summer, made it a point to pay a special compliment to the firm on their window displays, adding: "I do not see how they could afford such windows in a town of this size."

### Inventor Of Self-Starter Is Now A Philosopher

The world has changed much since Charles F. Kettering, working day and night in his barn-laboratory, in Dayton, Ohio, built the first automobile self-starter twenty-six years ago, and according to Mr. Kettering will change more. Now a wealthy automobile executive, recently returning from one of his many trips to Europe, he said: "To the unimaginative, the world is always finished. If there had been letters of appraisal written every New Year's Day through history they would all read the same, 'I don't know how on earth our grandfather and great grandfather got along on what they had, now I don't know what else there is for me here.' Which according to Mr. Kettering, is the opinion of only the unimaginative."

### Unemployment Cannot Be Solved By Industry, Said

The solution of the present unemployment problem, in the opinion of George H. Davis, president of the Chamber of Commerce of the United States, does not lie in the absorption of the unemployed by industry. His contention is that half or perhaps more of those now carried on unemployment or relief rolls would not be employed if the jobs were there, simply because they are unemployable. He bases his opinion on a survey made for the Nation's Business Magazine, published by the Chamber of Commerce, which indicated that a large proportion of the persons now receiving relief of one kind or another were not employed even when industrial activity was at its peak in 1928-29.

### Women Now Serve On Jury In New York

Ordinarily the selection of jurors in New York City is a routine affair. Last week the occasion was attended with movie cameras and klieg lights, important personages and all the fanfare of publicity. The drawing was a historic occasion, the goal of feminists in the state for 20 years, for the first woman juror was selected to serve. In 22 other states in the union women have been serving, but under New York's law the women have been exempted on the basis of their sex. When the drum was spun last week and the first slip taken from it, the name of Mrs. Annie L. Farley, housewife, appeared. She is the first woman juror to be chosen in the city, under the state law, which became effective at the beginning of this month. Other women were later chosen.

One of the worst things you can do for one of your youngsters is to teach it to say: "Charge it to Dad."

### IN PIECE GOODS DEPT.



MRS. DAVE RUSSELL

has spent five years as manager of piece goods for Massie's Department Store. All piece goods displays are handled by Mrs. Russell.

### Institute Finds Drink On Increase In Repeat Years

Judging from the number of patients seeking treatment for alcoholism at the Keeley Institute in Dwight, Ill., drunkenness has not only increased, but has spread throughout the country, since repeal of prohibition, according to Martin Nelson, secretary of the institute.

The number of patients taking treatments for alcoholism at our institute the first six months of this year shows an increase of 111 per cent over the corresponding period in 1936. Mr. Nelson stated, "Last year's total was the largest number we have treated in any 12-month period since 1907, and from present indications a new high figure will be established this year. During 1937 our patients came from 29 states. Last year they registered from 32, as well as from the District of Columbia, Philippine Islands and Canada, or an increase of 60 per cent in number of states."

The institute's records disclose that patients from Kentucky head the 1937 list, with the largest increase in registration, their number being more than treble the total registered in 1933. Oklahomans, Arkansans and Texans were second on the list, each showing a 200 per cent gain in the number registered from those states last year, as compared with the 1933 total. As the Keeley Institute has treated close to 500,000 patients in its fifty-eight years' existence, its records are widely accepted as a barometer of drinking, and in some measure of prosperity or hard times, as reflected in the number of registrants, he said. Analysis of the institute's statistics shows that in boom years the number of registrants increases.

### Favorite Recipe For Damson Jam

Delicious jam can be made from the damsons ripening over North Carolina, according to Mrs. Cornelia C. Morris, State College extension economist in food conservation.

She offers a few suggestions for the farm housewife who would like to convert some of her damsons into jam.

Wash the fruit and pick off the stems.

To remove seeds, place a small quantity of damsons in a colander and lower into hot water. Allow them to heat slowly. Press out the seeds and remove. Keep water over a slow fire until all are seeded.

At least three-fourths of the fruit should be fully ripe to give the jam good flavor and color. One-fourth should be slightly under ripe to give the finished product a good consistency.

Use three-fourths pound of sugar for each pound of fruit. Put fruit and sugar into a preserving kettle with just enough water to prevent burning.

Mash the sugar and fruit with a wooden spoon or bat. Cook slowly until the fruit becomes a smooth, thick mass.

The temperature of the jam when finished will range from 221 to 225 degrees fahrenheit, or 105 to 106 degrees centigrade, depending upon the condition of the fruit used.

After the jam has been cooked, it should be poured immediately into hot, sterilized jars. Seal the jars and process them for five minutes at a temperature of 180 degrees fahrenheit.

### "Fear Predominates" In Europe, Baruch Says

Bernard Baruch, American financier, and one time head of the War Industries Board, and friend of Woodrow Wilson, returned last week from Europe. He reported: "The people in Europe have no hope any more; fear predominates. However, I would not venture any opinion as to the possibility of a general European war."

### School Teachers To Get 10% Raise In Their Salaries

Salaries Still Based On Certificates, New Scale For Two Years

Salaries of North Carolina public school teachers, principals and superintendents, with a 10 per cent raise for teachers and adjustments in principals' and superintendents' salaries, were approved last week by the State Board of Education. The new schedule is effective for the next two years, at least.

Following is the maximum salary scale set by the State School Commission and approved by the Education Board, with the prevailing scale given first and last year's salary in the same division given in parenthesis:

Class A certificates: No experience \$96 (\$87.50), one year \$99.50 (\$90.50), two years \$103 (\$94), three years \$106.05 (\$97), four years \$110 (\$100), five years \$113.50 (\$103), six years \$116.50 (\$106), seven years \$120 (\$109.50), eight years \$123.75 (\$112.50).

Class B certificates: No experience \$82 (\$75), one year \$85.50 (\$78), two years \$89 (\$81), three years \$92.50 (\$84.50), four years \$96 (\$87.50), five years \$99.50 (\$90.50), six years \$103.40 (\$94).

Class C certificates: No experience \$75.50 (\$69), one year \$79 (\$72), two years \$82.50 (\$75), three years \$86 (\$78), four years \$89 (\$81).

Building principals: (Having from three to six teachers under them in high school) ranges from \$5.00 in addition to regular teachers' salary for three teachers to \$11 additional for six teachers. Previous scale was from \$3 to \$10.

### Canadian Apples Hurt By Raging Storms

The beautiful Annapolis Valley of Nova Scotia is a great apple-growing country, thousands of barrels of the orchard product being shipped annually to England.

Last week, with the apple-picking season at hand, two gales swept through the valley, shaking the ripening fruit from the trees. Growers set their loss at 600,000 barrels, valued at about \$1,500,000.

### U. S. Fashions Better, Miss Landon Finds

Last week Peggy Ann Landon, daughter of the Republican nominee for President against Roosevelt, returned from her first trip to Europe. In Paris Miss Landon declared, she had intended to buy lots of clothes, but changed her mind. "After a shopping tour," she explained, "I found that I could do better in New York."

### Criminals To Pay On Fund For Slain Officer's Families

Defendants convicted in criminal actions and assessed with costs are now required to contribute toward the support of the families of peace officers who die in line of duty.

Included in all costs, except in magistrates' courts, is the sum of one dollar which is collected and used for this purpose by the state of North Carolina.

This money is placed in a fund to be used for relief of the widows of officers killed in line of duty.

Of the 167 days between the opening of the last session of Congress until its adjournment sessions were held on 154 days. The Senate's actual sessions were fewer than those of the House.

### Wife Of Former Senator Now Editing Magazine

The official magazine of the Daughters of the American Revolution has a new editor. Last week Frances Parkinson Keyes, wife of former Senator Keyes, of New Hampshire, took charge. Mrs. Keyes, a D. A. R., has been prominent for many years in the historical society. She is a writer of long standing and once declared that a "typewriter these days is as necessary in the modern woman's life as a toothbrush." World traveling gave her material for magazine articles. Novels, one a best seller, came from her desk. A few months ago in "Capital Kaleidoscope," she told of the people she had known during her eight-year residence in Washington. Some she liked, among them Mrs. Calvin Coolidge, "the one woman in official life of whom I have never heard a disparaging word."

★—Our 10th Year will mark a year of Savings for you.

### For Sweet Dreams...



We recommend "Winks" by Forest Mills

• What a wonderful night's sleep she is going to enjoy in these softest of soft balbriggans... Delicate colors... youthful styles... Warm and comfortable... Sweet dreams are truly guaranteed..

A complete line of Children's and Women's Balbriggans, Gowns and Pajamas. Priced from—

98c to \$1.98

Massie's Dept. Store

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### MY SPECIAL

TO YOU FOR Friday & Saturday (Oct. 1st and 2nd Only)

WILL BE Regular \$1.00 Silk SLIPS 59c (Just 2 Days Only)



MISS MARGUERITE MASSIE

Massie's Dept. Store

★—Our 10th Year will mark a year of Savings for you.

### HERE IS A LINE of NEW



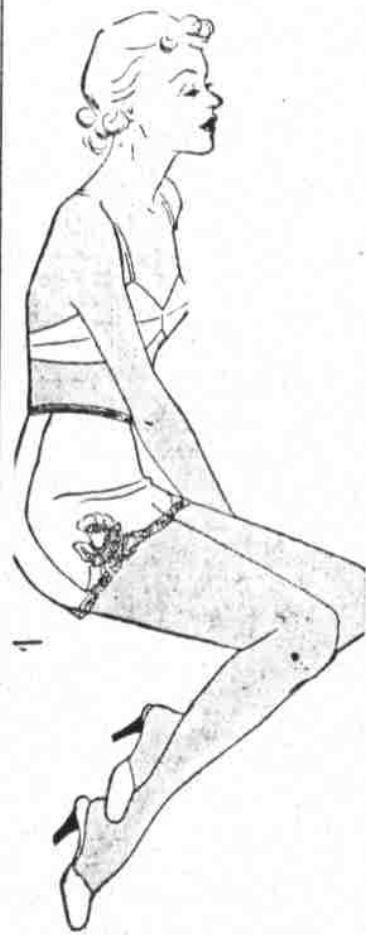
### Gordon Socks...

New colors, new patterns, exclusive designs and all new merchandise... Each pair made as only Gordon knows how, to give that extra wear so necessary these days... We guarantee that you and the youngsters will be delighted.

19c and 25c

Massie's Dept. Store

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### Brief Panties by Gordon

Sheer-tailored or Lace trimmed... Light as a breeze... as comfortable as joy... who wouldn't start her fall wardrobe with some of these sheer lovelies?

35c to 98c

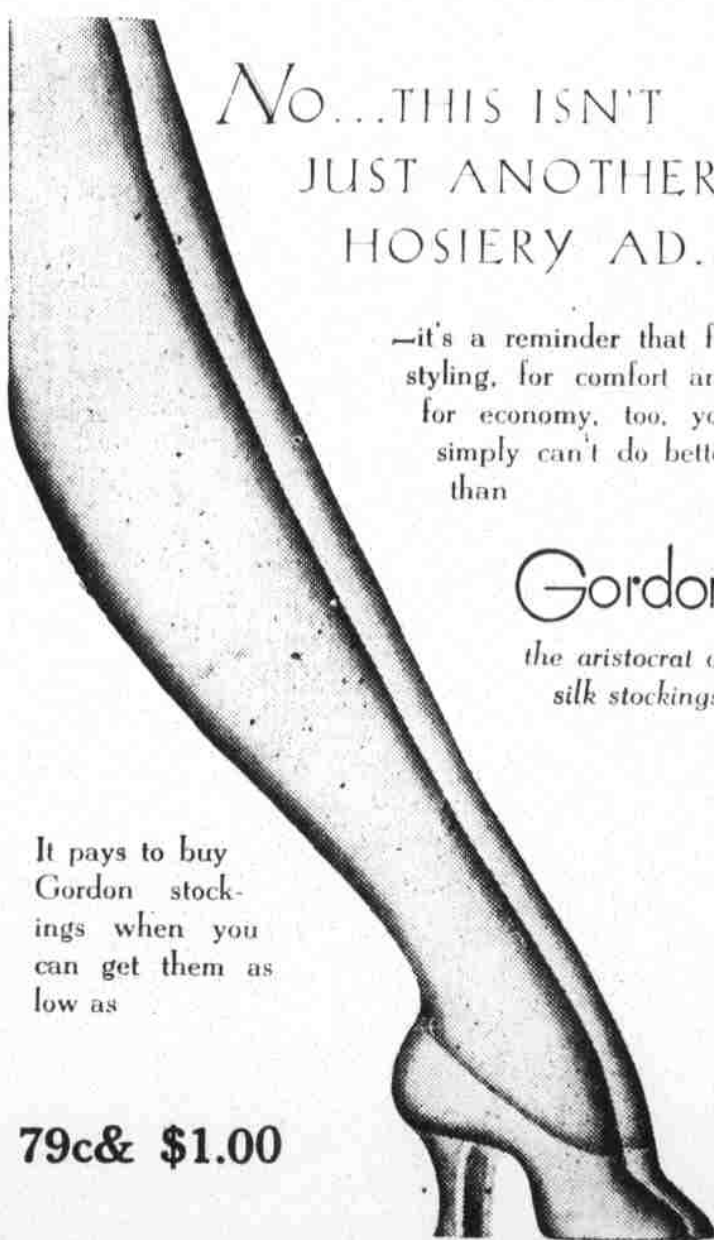
MASSIE'S Dept. Store

★—Our 10th Year will mark a year of Bargains for you.

### No...THIS ISN'T JUST ANOTHER HOSIERY AD..

—it's a reminder that for styling, for comfort and for economy, too, you simply can't do better than

Gordon the aristocrat of silk stockings.



It pays to buy Gordon stockings when you can get them as low as

79c & \$1.00

Massie's Dept. Store