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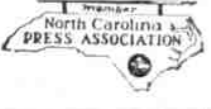
W. CURTIS RUSS Editor
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THURSDAY, SEPTEMBER 30, 1937

DAIRYING IN HAYWOOD

To those of us who look on Haywood County as a coming dairying center, it is interesting to note that at present over seven million dollars worth of butter and cheese is imported in North Carolina each year.

The present farm value of the milk and cream produced in this state exceeds twenty millions a year, while the people of the state spend about twenty-seven millions of dairy products.

When it is remembered that this immediate area is the best natural adapted section in the entire state for dairying, it seems that those figures should be of more than passing interest to us.

As often related in this column before, the Pet Dairy Products Company will handle all the milk produced in this area. They have unlimited market for the milk and cream, so there is no danger of lack of marketing.

The consumption of milk and ice cream in North Carolina has increased 20 per cent during the past five years. Indications are that even a greater increase will be noted during the coming few years, as the educational campaigns are staged showing the value of milk and ice cream as food, to say nothing of being a cherished and tasty food.

While Haywood County has made much progress in the dairying field during the past five years, it would seem from the record that there is a bright and profitable future ahead for those who continue or enter the dairying industry in North Carolina.

BETTER LIVESTOCK NEEDED

This vigorous appeal for better livestock in the South is made by Dr. Tait Butler in *The Progressive Farmer*:—

"The marvel of the livestock now on our farms is the large percentage of low-quality individuals; the wide range in quality or efficiency of production between the highest-quality and most efficient producers and the lowest-quality and least efficient producing individuals, even in the same pure breed or family, is great. The difference between the average dairy cow of the South that produces two gallons of milk a day and the cow that produces 12 to 15, between one that produces 3,000 pounds of milk a year and one that produces 30,000 indicates a wider difference in value.

"A large proportion of the livestock on our farms is of such low quality as to make it almost certain that it cannot produce a profit. Perhaps 75 per cent of our livestock are of such low quality. In the average herd of dairy cattle, and probably in better-than-average herds, as shown by herd testing, one-third only is paying a profit. The middle third is no more than paying for its keep and the lowest-producing third is having its board bills paid by the highest-producing third.

POLITICAL CHARITY KILLS CHURCH CHARITY

The churches and other eleemosynary organizations are going to have a difficult time in the ministrations of charity. It should not be so, but with the wide sweeping and costly set-up of government to furnish work, other subsidies, feed and clothe the poor there will be a gradual slump in interest of all the organizations that have heretofore extended a helping hand. Governmental aid is always indoctrinated with politics and can never reach, in any large way, the needy. But the fact that it has been adopted causes a falling away in the support given to charitable institutions.—*The Union Times*.

"State Farmers Are Fast Paying Off Mortgages," says a headline. That's encouraging, because several years ago some farm homes were so heavily covered with mortgages that the roof seldom got wet—literally speaking.

ROBERT H. LATHAN

In the death of Robert H. Lathan, editor of *The Asheville Citizen*, not only our neighboring city has lost a friend but Western North Carolina, also, has lost one of its most able and influential leaders. With the culture of the aristocracy of the Old South, and the spirit of modern democracy, Mr. Lathan was an outstanding figure wherever he happened to be. He was an enthusiastic booster of this section and had done much during his ten years residence in Asheville to publicise the many advantages of Western North Carolina.

A PROGRESSIVE BUSINESS

A special section of today's paper is being devoted to Massie's Department Store, the firm beginning their tenth successful year in business.

Starting in business just a year before the "bottom dropped out" in 1929 was a rather risky business venture, but nevertheless, the business expanded, bought their own building, remodeled it into a modern place, and has kept abreast of the rapid change in merchandising methods.

Some philosopher once remarked that the first ten years were the hardest, and if that be applied in this instance, we will not be surprised to see Massie's Department Store a semi-metropolitan place of business ere long.

CONQUERING WASTE

By utilizing discarded materials and finding substitutes for needed articles, Germany aims to reduce her imports and make the nation self-sustaining, as some 12,000 skilled chemists engage in extensive research.

The very fact that Germany is a densely populated country, necessitates them using every available foot of farming land, and making the most of every natural resource.

In a recent trip to Germany, Arthur Weidlick, of Jackson County, found a family of six living on an income derived from 2 acres of land. Of course, many practical applications had to be applied in order to make ends meet.

The German people do not use wood as fuel. Instead, everything from sugar to wool is made from the wood that heretofore went up in smoke.

From the same source, we learn that the wood erosion is not in the German language. They love their land, and care for it under strict government supervision. If any farmer neglects to care for his farm, the state is quick to take it away from him.

That is quite contrary to the American system. In fact, while the German people are trying to conquer waste, we here in America, continue to plow under profitable crops, and curtail the growing of others, and in many instances just "throw land away" from lack of proper care.

As the 1938 farm program is being whipped into shape, it might be well to remember a few of the practical things that Germany is accomplishing.

WHEN TO KICK

A rather unusual remark for a humorist to make, was that of George Ade, in *The Rotarian Magazine*, when he said:

"It isn't always advisable to be satisfied with things as they are. It is all right to advocate optimism and smiling faces and serene confidence for the future, but sometimes it's a good idea to be a grouch and register an occasional kick. In other words, don't accept half-way results and compromises as an easy way to solve problems. Be the devil's advocate and try to find out what is wrong with your surrounding conditions instead of taking it for granted that everything is 'O. K.'"

THE LOW COST OF LIVING

In the *Toronto Health Bulletin* we find the following facts: We hear very much of the high cost of living, but we overlook the fact that many of the best things of life can be had for nothing. It costs nothing to stand up and breathe properly.

It costs nothing to chew our food thoroughly.

It costs nothing to select the food best suited to one.

It costs nothing to clean the teeth twice each day.

It costs nothing to stop taking patent medicines.

It costs no more to read good books than to read trashy literature.

It costs nothing to have a cheerful, happy disposition, and stop being a grouch.

These things cost nothing, yet they will bring content and reduce the doctor's bill to a minimum.—*Richmond Christian Advocate*.

Some gardeners find that the best way to enjoy the hobby is to don a pair of gloves, a broad brimmed hat, and while holding a hoe, show the hired man where to dig.

THE OLD HOME TOWN By STANLEY



Random SIDE GLANCES
By W. CURTIS RUSS

I'm not press agenting for the event scheduled at the Park Theatre Friday evening, which is advertised as an amazing, astounding and bewildering performance by Fayssoux, a hypnotist and telepathist.

One of the outstanding things in the way of entertainment that I remember, was the time I attended a similar entertainment sponsored by the football team of the school. Although only 12 years old, I remember the exact details—

Personally, I've never thought enough of hypnotism to agree to come under the "spell" of it. In the first place, one of the requirements, seems to be that you must have brains, before the hypnotist can "put you to sleep." That qualification, alone, lets me out.

Anyway, it's more fun watching the other fellow, than having him watch you. In the town at that time, was a typical bully. He had his way in almost everything. He was rough, coarse, and more of a brute, than any person I've ever ran into.

This bully was the first to volunteer to be hypnotised. In a few minutes, he was down on his knees, making love to the audience—a feat he would not have done for the world if he had known before hand what was going to happen.

Perhaps, the stunt that brought forth the most laughs, was when the score of boys were given Irish potatoes, and told they were apples, and to eat them. As they took the first bite, the hypnotist called out that he'd made a mistake, and that they were not apples, but raw potatoes, and all were suffering from stomach ache, and then is when the fun started—

The same group were given pans of flour and told to wash their faces in the warm soapy water, and if ever there appeared a score of ghosts on a stage, that was the time.

In the meantime, someone had tipped the hypnotist off that the bully was so well known that a baby act for him would bring the house down, so the tough guy was made to cry for his bottle, and call for mama—

It is hard to describe the reaction of the audience. All of them knew the general make-up of the subject, and realized how absurd such remarks would have been if he had been normal.

And in every town, besides a bully, there is always a sissy, and it so happened that on the same occasion, this sissy was persuaded to join the group, and instead of doing sissy things, he was put into the role of a bully.

The sissy was made to argue with a pillar on the side of the stage, and even started to strike it, when he was taken from the "spell" and returned to his seat.

The grand climax came, when every one of the group was sent forth into the audience pretending to sell red-hot peanuts. Their shrill voices pierced the roof, and all were brought out from under the "spell" except one man, who was allowed to sell his lone stale "pender."

As I said in the beginning, I don't understand hypnotism, and don't care to ever come under the "spell" of it, because I do so many absurd things in real life, that I don't feel it necessary to be hypnotised to do more.

POINTED PARAGRAPHS

Scientists say that sun spots will interfere with radio reception for the next two years. Oh well, if it isn't sun spots it would be the announcers.

"Students of the feminine trend see the glamor girl on the way out." Well, it will only take us a second to find our hat.

Christopher Columbus was paid \$300 for discovering America, and we have just found out the earliest Americans came to America from Asia, perhaps 10,000 years ago. Either we should relearn our history or Chris got that money under false pretenses.

Motorizing the army may be a good idea, unless the enemy gets the inspiration to fight with red lights.

If a man isn't naturally onery why does he forget all the Bible passages and remember all the dirty stories he hears.

A typical American is one who will fire you for incompetency and then give you a letter of recommendation.

Maybe the reason some citizens are are not taking a vacation this year is because they haven't got the last one paid for.

Old-time fables started out with "once upon a time," but nowadays they start out with "there will be no new taxes."

Money isn't everything, but you never hear a poor man telling one of his creditors to "take it up with my lawyers."

If he wears a dress suit but has his picture taken in overalls it's a safe bet that he's a politician.

A New York doctor says nasal trouble is often the sign of plain dumbness. Sure—poking your nose into other people's business.

The average man isn't worrying as much about where the robins are going to when summer is over as he is about where his first ton of coal is coming from when winter arrives.

They call this the "horseless age," but so far they haven't found a substitute for horse sense.

LETTER TO THE EDITOR
See Page Five This Section

A Store Is Known By The Customers It Keeps

The most convincing proof of the satisfaction of any store's service is to be found in the ability of that store to HOLD its customers' patronage.

Alexander's is proud therefore of the large number of customers who have been patronizing this institution for a quarter of a century.

Surely these customers would not have continued to give us their business unless they had found Alexander's Service consistently satisfactory.

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE
 Phones 53 & 54 Opposite Post Office

TWO REGISTERED PHARMACISTS FOR YOUR PROTECTION.

Along the POLITICAL FRONTS

(Continued from page 1)

colors, the old worn-out allegeding between the governor of North Carolina and the chief executive of South Carolina. It so happens, the present governors of the Carolinas will not take a drink.

Contrary to general belief, master Farley, chairman of the national Democratic Executive committee, does not get to hand out as he did before James Roosevelt of the President, became one of father's secretaries. After that the President left the matter largely up to Mr. Farley, recently F. D. R. has trusted James handling the matter of the out jobs. So, far, Young Roosevelt seems to have pleased the majority with his selections. There is no notion but what he has a keen political mind, and is keeping his feet on the ground. Since James became one of the White House secretaries, he has been more persistent than Mr. Farley will soon leave the post office, take over a good paying job in the industry.

President Roosevelt made a trip to the west coast in order to get hand information as to the progress of his administration. What the trip he is expected to make, mind about a special session of Congress. Political leaders are of opinion that there will be no session unless necessitated by the Far East situation. If the special session is called, it will be early in November.

As the President continued his through the West, he paused enough in Wyoming to promise Federal spending, and at the same time took a mighty swing at the only gave "lip service" to government objectives.

Republican leaders from the lion's big cities met in Washington last week and reported improving prospects in many sections. They talked strategy, with national man John D. M. Hamilton. He predicted a big turn-over in a year's congressional elections, canvassing trends of the political situation with the chairman.

If Jim Farley leaves his post and job as postmaster general for the presidency of a large automobile concern, it will be a sure fact President Roosevelt will not see a third term. Should F. D. R. decide a third term, of course, he would assist that "Big Jim" Farley remain to handle the campaign as he has in the past two years. So, Jim's will determine to a large degree F. D. R. has in mind about the election.

Some Washington political are charging that the President ed Hugo Black as a member of the Supreme Court as spite work. At same time Attorney General Cummings said it was not customary investigate the past of a man named for a Supreme Court appointment as the matter of Justice Black charged as being a member of the Klux Klan grew more intense. A year ago, a cross was burned near the home of the reporter in Pittsburgh Post, who first brought the charge that Justice Black is a Klansman.

The general opinion of legal seem to be that only Justice Black decide whether he remains on the court bench. Since he was confirmed by the Senate, there seems to be way of removing him except by own accord, as an outgrowth of alleged Klan charges—if they be.