

THE WAYNESVILLE MOUNTAINEER

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WAYNESVILLE, N. C., THURSDAY, OCTOBER 7, 1937

\$1.50 IN ADVANCE IN COUNTY

New Firm Opens At Depot

Geo. A. Brown, Jr., And Jule Noland Form Partnership

Will Operate As Brown-Noland Supply Company, Selling Farming Supplies

Brown-Noland Supply Company, have opened their doors to the public and are doing business in the building formerly occupied by the Jonathan Roller Mill Exchange from Earl Street.

The new firm bought out the Jonathan Roller Mill Exchange from Earl Street, and opened for business under the new firm name on October 7.

George A. Brown, Jr., is general manager of the Supply Company, and Jule Noland is assistant. Both have much experience in the business of selling feeds and farm supplies.

Complete stocks of feeds, seeds, fertilizers, rough hardware and country produce will be handled, it was announced. The hammermill previously operated by the Jonathan Roller Mill Exchange will also be operated by the new firm.

Within the near future, a warehouse to be erected by the new owners, and the retail store will be remodeled and enlarged.

Mr. Brown, for the past twelve years, has been connected with the Farmers Federation here. Since 1929 he has served as manager of the local office of the Federation.

When going with the Federation, Mr. Brown taught school in Haywood County for four years. He is a native of Haywood County, was born and reared on Pine Creek. He is the son of Mr. George A. Brown, Sr.

During the past six months Mr. Noland

Assistant Manager



JULE NOLAND

... is well known throughout the county, having spent many years on a farm, and more recently in hardware and feed business.

has been connected with the Federation. Before that time, he was employed by the Denton Hardware Company, and has had a number of years' experience in the hardware business. He, also, is a native of Haywood, having been born and reared on a farm. He is a son of the late J. M. Noland.

Mr. Brown was in conference here Monday with a representative of the Security Mills, manufacturers of Security Feeds, and a complete line of the famous feeds will be stocked here. The needs of the dairymen and stock-raisers is being thoroughly studied,

New Feed And Hardware Firm Opened



Located on Depot Street, the firm of Brown-Noland Supply Company, is shown as they opened for business. Reading from left to right: Edgar Boyd, general salesman and in charge of deliveries; Jule Noland, assistant manager, and Geo. A. Brown, Jr., manager.

and feeds made especially for specific cases will be recommended.

Rough hardware will be stocked by the firm, and some building material.

A complete line of seeds will be handled, as well as fertilizers, it was stated.

The policy as inaugurated by the Jonathan Roller Mill Exchange will be

continued, it was said. Flour and meal will be exchanged for wheat and corn at the store. The products of the Jonathan Roller Mill will be handled by the Supply Company.

The owners also announced that country produce would be bought and sold.

A delivery system is already at

work, and a telephone has been installed for the convenience of customers.

Edgar Boyd, son of Dave Boyd, has been employed by the firm as general salesman and in charge of deliveries. Mr. Boyd is well known in the county, and has been active in farm work all his life.

General Manager



GEO. A. BROWN, JR.

... is general manager of the firm which opened for business last week. He has had many years' experience in the type business he has opened.

Geo. A. Brown, Jr., Well Qualified For His Work

Has Been Actively Engaged In Farming And Studying Problems Of Haywood Farmers.

Few men are better fitted for their jobs than is George A. Brown, Jr., who is manager of the Brown-Noland Supply Company.

(Continued on page 2)

Now Open - - -

A New Firm Created to Economically Meet the Complete Needs of Farmers---

SECURITY FEEDS

After a careful survey of the feed market, we were convinced that Security Feeds were the best that could be bought, and yet at a price that is most reasonable.

There is a Security Feed for every purpose. See our feed advertisement.

After many years of farm experience, together with a like number in handling feeds, seeds, fertilizers and rough hardware, we feel capable of operating a firm that will supply exactly what the farmers need, and at a price that we know they can afford to pay. It is our determination to serve you satisfactorily, and we hope we will have the pleasure to serve you often.

ROUGH HARDWARE

Our stock of rough hardware is going to be the most complete stock available. Knowing your needs, we have your stock.

JONATHAN ROLLER MILL PRODUCTS

The popular brands of the Jonathan Roller Mill products will be handled by us.

SEEDS

What we know about seeds has been gained from actual experience. When ready for seeds, remember, we can supply your needs with "Seeds That Will Grow."

FERTILIZERS

We have a complete stock of two leading brands. We can take care of your needs with the type you need.

WHEAT AND CORN EXCHANGED

We will continue to exchange wheat for flour, and corn for meal, all ground by Jonathan Roller Mill. Bring us your grain.

BROWN-NOLAND SUPPLY CO., INC.

Geo. A. Brown, Jr.

WE DELIVER Depot Street

Jule Noland

Waynesville

Phone 366