

Our Shoe Prices...Styles...And Ability To Are What You Want...Let Us Show You

The Best In Merchandise - Styles - Lowest In Price Make It Worthwhile For You To Trade With Us



Buying At Ray's You Save When You Trade

READY TO WEAR GENERALLY REDUCED



Hats To 49c
Group of fall hats originally priced 98c to \$1.98 now reduced to 49c. Every one a bargain.
Hats to \$1.98
Group of fall hats originally priced to \$2.95 now reduced to \$1.98. These include some unusually good values. The assortment is large.

FUR TRIMMED COATS ONE-HALF PRICE Or Less
We are crowded for room and these coats must go. Every one is a bargain. Your chance to get a good coat at a small price.

FREE DRESSES
40 fall dresses have been selected from stock which are being given away absolutely free.
With each total purchase of \$15 or more in our Ready-To-Wear Department, you will have a chance to draw for a free dress. These were priced originally from \$5.95 to \$16.95.

Your Chance For Fun and A Bargain
Fall Dresses Reduced
Fall dresses generally have been reduced. In most instances the reductions are from 25per cent to 33 per cent off.
These reductions applied to our splendid stock provide you with the opportunity of getting some beautiful dresses at very modest prices.

Newest In Blouses
Moss-Glo Neva Wet processed blouses are the newest things for fall. Indeed they are lovely. Their rich colors will add to your coatsuit.
A good buy at \$1.95

Women's Slipover Sweaters
\$1.95 all wool Ready-To-Wear Department **\$1.49**

Twin Sweater Sets
Several lovely colors and in different jacket and neck styles.
\$1.95 to \$4.95

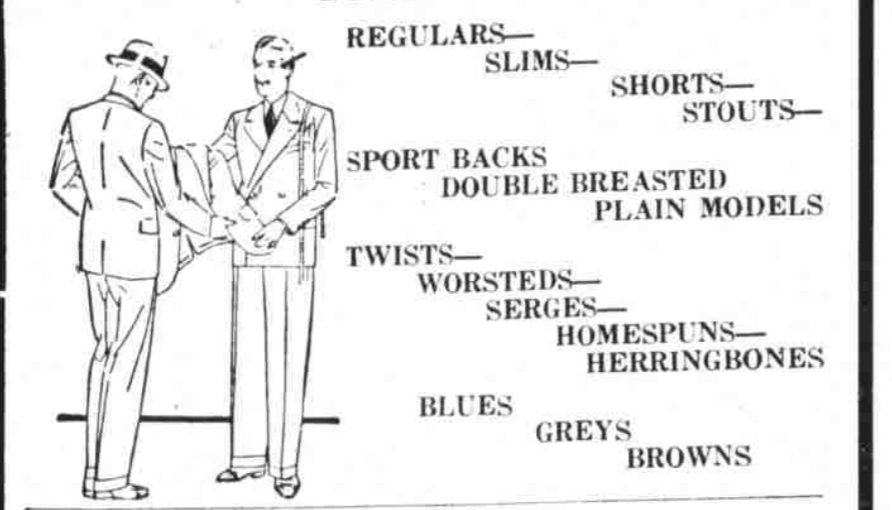
Sport Skirts
Several colors and textures in both fancy and solid patterns. Something every woman should have.
\$1.95 - \$2.95 - \$3.95

For Christmas BEAUTIFULLY BOXED Cannon Towel Sets 69c and \$1

Luncheon Sets 95c to \$4.95
Attractive - Serviceable - Ice Xmas Gifts

Cannon Sheets Make Nice Christmas Gifts

Clothing Of Outstanding Value—Prices that are Attractive



REGULARS—SLIMS—SHORTS—STOUTS—
SPORT BACKS—DOUBLE BREASTED—PLAIN MODELS
TWISTS—WORSTEDS—SERGES—HOMESPUNS—HERRINGBONES
BLUES—GREYS—BROWNS

FEATURING PROUDLY **Suits of Chatham Homespun**
OUR CLOTHING WILL SAVE YOU MONEY

Men's Hats 69c to \$5
FEATURING **Byron \$3.50 Knox and Dunlap \$5**

Men's Pajamas
Flannel Broadcloth **\$1 Up** Every Style

Gloves OF EVERY TYPE
Women's—Men's—Children's

Beautiful \$1 Ties
XMAS SPECIALS Assorted groups of patterns and colors on display the first time **79c**

Clearance Of Women's Shoes FOUR PRICE GROUPS
\$1.49 \$1.69 \$1.98 \$3.95
At \$1.49 and \$1.69—
We offer an assorted group of shoes in broken sizes that have been marked from various prices as high as \$3.95.

At \$1.98—
We offer an assorted group of broken sizes which includes many attractive shoes. It will pay you to look them over.

At \$3.95—
Dress shoes of \$5 and \$6 value from our Natural Poise and Peters fall stock. They include some outstanding numbers. Don't fail to see them.

Bedroom Slipper Bargains
We have arranged a table of bedroom slippers of which we are featuring at bargain prices, broken sizes and odd lots. Your chance for a pickup. Get a pair and keep your feet off the cold floor.

WORK SHOES A SPECIALTY



BOY'S WORK SHOES \$1.45, \$1.95 up
MEN'S WORK SHOES \$1.49, \$1.95 up



BOY'S BOOTS \$1.95 up
MEN'S BOOTS \$2.98, \$4.95 up

Better Able To Give You Prices
Ask yourself the question. Who is better able, and who would be more disposed to give the very best prices possible on work shoes. Studying this question, you must conclude that the Ray Brothers are.

BLANKETS GREY COTTON
Singles **59c**
Doubles **\$1.19**
PART WOOL
An Extra Good Value **\$1.39**
Other Mixed wools **\$1.98 up**

OUTING 10c 12½c 15c
Per Yard
And every piece a good value

EL SHEETING
Our Regular Domestic Special **7c yd.**
For ten days only. Recently sold for 10c

LADIES' FAST COLOR PRINT DRESSES 39c Up
New Group Sunny Sues **95c**

Our Price You See

This is the price you see. It is the price you pay. It is the price you get. It is the price you save. It is the price you trade with us. It is the price you expect to see after with us. It is the price you never before.



Overalls 79c up
Pants 98c up
Pants \$1.98 up

Quilting Scrap Bundle 25c Up

Quilting Cotton 2-1/2 lbs. 35c Up

Richie ALL WOOL MACKINAW \$9.95 and \$12.95
Several Patterns

MELTON CLOTH Zipper Jackets
Boy's Part Wool **98c**
Men's Part Wool **98c up**
Boy's all wool Jacket **\$1.95 up**
Men's all wool Jacket **\$2.98 up**



Sweaters
Boy's and Men's **49c up**
Women's **69c up**

Winter Underwear
Boy's **39c to 69c**
Men's **69c, 75c, 95c**
Women's **49c up**
Girls' **39c up**
The knitted kind

Men's Riding Pants
Leather Knee Pad An attractive value **\$2.49**

Children's Sweaters
Cotton types in sizes 4 to 8 **49c**
All wool sweaters in sizes 4 to 8 **79c**
Misses part wool with zipper neck **98c**

Men's Work Shirts
Specials **39c and 49c**
Cotton **89c**
Suede **89c**

Women's Bathrobes
Robes of flannel, silk and other materials. Both duty and dress styles—
\$3.95 Up

Girls' Coats
Fur Trimmed **\$3.95**
Sizes 4 to 6
Fur Trimmed and tailored. Sizes 7 to 11 **\$3.95 up**
We can show you a nice group

CLOTHING For All School Ages
STYLES Double Breasted Sport Back Prices Most Reasonable Attractive Colors—Materials

OVERCOATS
STYLED For the Younger Man For the conservative Man Featuring especially Coats at **\$16.95**
Others 14.95 - 27.50

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Piece Good Specials COAT MATERIAL
54 inch All Wool \$1.95 value at **\$1.49**
New, attractive, serviceable

WOOL CREPE
\$1.95 value, 54 inch, First quality at **95c**



SUITINGS
Mixed cotton and wool, 54 inch Special at **69c**

GOOD Hosiery Values COTTON LISLE
Women's assorted colors **10c - 15c - 25c**

Irregulars in 15c RAYON HOSE 10c
Full Fashioned Silk Hose, first quality **49c**

SHOP HERE FOR XMAS
We feature as outstanding in The Hosiery World ARCHER AND HUMMINGBIRD HOSE

Women's Balbrigan GOWNS AND PAJAMAS, 95c values 69c
MISSSES OUTING PAJAMAS
Sizes 12 to 16—95c values **69c**

SANITARY NAPKIN SPECIAL
3 Boxes Velva Naps **19c**
Regular 10c values.

Women's Extra Size JERSEY BLOOMERS 25c
Warm, Colorful TOBOGGANS Children, Misses, Women's Sizes **19c to 49c**

Women's KNIT COTTON SLIPS 79c
Warm and serviceable



UNUSUAL SAVINGS!

Boy's Shorts
Sizes 6 to 10 **\$1.49**
Wool mixed in nice serviceable colors

CHILDREN'S PAJAMAS
One piece Outing Sizes 2 to 8 **39c up**
Boy's in sizes to 14 **98c**

Infants Bathrobe and Moccasin Set, Pink, blue or white 59c
Infants blankets, Pink and blue, Size 30x36 **25c up**

Infants cotton shirts Long sleeves 15c
Diapers, Size 27x27 **98c doz.**
Children's Overall Sizes 2, 4, 6 **49c**
Give Hosiery For Christmas

Children's OUTING PAJAMAS
Slightly soiled and in broken sizes. 49c value **29c**
Children's 5-8 Length Hose **10c 15c 25c**
Good Quality and Colors.

Children's Cotton Jersey BLOOMERS 15c

FOR CHRISTMAS
Our assortment of dolls will be extensive and attractive. SEE US BEFORE BUYING



Royal China Script
Given with each purchase in the amount of the purchase. Each \$10 in script entitles you to a free piece of free china. This applies in all departments of the store.

C. E. Ray's Sons In Business Today... For Years We Have Given You The Best Prices... Values Anybody Could Give Waynesville