THE COUNTRY MERCHANT

I see in this week's paper that the

merchants of the town have adopted

a slogan of "Pay as you go - How a

merchant to have a slogan Pay M

you go or don't go," for the time h

come when the country merchant

It is hard for a country merchant h

run long if he credits much. For if

his customers do not pay him, he can

not pay for his goods. Often people

come and tell me of sickness and that

they cannot pay at the time, but will

later. Often that is the last of them

What is the country merchant to

THIS WEEK

in

Very truly yours,

H. L. RATHBONE

will have to take action.

Clyde, N. C.

the country merchant to do this? It might be well for the country

Editor Waynesville Mountaineer.

Dear Sir:

The Mountaineer Published By

THE WAYNESVILLE PRINTING CO.

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W. CURTIS RUSS Editor W. Curtis Russ and Marton T. Bridges, Publishers

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THURSDAY, FEBRUARY 3, 1938

BIBLE THOUGHT

Rosst not thyself of tomorrow for thou knowest not what a day may bring forth. Proverbs 27:1.

JACKSON GETS HER HIGHWAY

The highway dream of Jackson County citizens will soon become a reality, because plans have been made for letting the contract for Highway No. 106, from Sylva to Cashiers Valley.

For at least 25 years, Jackson County has sought to get this road made into a modern highway. They have worked hard, and even when defeat loomed on the horizon, they went

Their reward of getting the road is deserved and Haywood County rejoices with them on their achievement.

The completion of No. 106, will necessitate an earlier completion of the sister-parallel road, No. 284, from Waynesville to Brevard.

COING AFTER PROFITS

The advertising being done by North Carolina is bringing in hundreds of inquiries for further information. All the names of these persons are being forwarded to the counties and the chamber of commerces in the state.

A number of counties, as well as towns have already had published, illustrated booklets telling of the advantages of their communities, and are sending a copy to each inquiry.

This will prove to be money well invested in the course of a few years. It will bring in new investors, and new home-seekers.

Inspite of the activities of other sections, there is no county or town that has a better story to present prospective home-seekers, farmers and manufacturers than Haywood County. A small amount invested in telling this story would pay big dividends.

\$130,000 IN CASH

From several reliable sources, The Mountaineer has obtained information that beef cattle in Haywood County during the past year brought in something like \$315,000.

In addition to that, about \$115,000 was paid in cash to farmers for dairy products, making a total of \$430,000 in cash from cattle alone.

These facts should be connected with the figures just released by the tax collector's office, and as published recently in this newspaper, that there are 67,189 acres of pasture land in the county, that is valued at \$1,751,934.

There is no shortage of pasture lands in the county. Neither is it poor pasture land, according to the official value.

There is an ever increasing demand for dairy products and while the price of beef cattle fluctuates over a wide margin, there will al-

ways be a demand for the cattle. Haywood County is a leader in Western North Carolina in the dairying and beef cattle field, yet there is plenty of room for expansion without overcrowding.

PUBLIC BUSINESS

How much money does Haywood County spend on the education of its children?

Who knows?

How much money does this school district spend on education? Who knows?

These questions are not asked for fun but merely to call attention to the need of publishing regular financial statements about public affairs. The truth is that all agencies that spend public money, whether derived from taxation or otherwise, should make public in convenient form the full details of its operation.

Democratic self-government, even in representative form, will function best when citizens are thoroughly informed as to the details of public business. It is expecting too much to ask people to be interested in something about which they know nothing.

A TOBACCO WAREHOUSE

port to erect a modern tobacco warehouse, before next season, has tended to renew local interest in establishing a warshouse here.

Talk of a tobacco warehouse in Waynesvill is not a new subject.

The matter has been discussed thoroughly, even during the past six weeks,

at this time it does not seem to be the logical time to start one.

In the first place, a modern warehouse, fully equipped would require about \$700,000.

million pounds of tobacco would have to be sold

On that basis, something like a million pounds would have to come from other counties, even if all of the Haywood crop were sold on the

There are not a million pounds grown west of Haywood which means the second million would have to come from Madison, Buncombe and perhaps Tennessee. Whether the growers would leave the other counties, and pass Asheville for an additional 30-mile hauling expense is not sound enough on which to base expected

Years ago, a tobacco warehouse paid in Waynesville. At that time two important factors entered into the picture. First, a larger crop was grown, and bad roads would not permit hauling two-ton lots to market at 40 miles

work as hard and as long as any group, or individual to get the warehouse established. From a selfish standpoint, a warehouse would materially help our business, but we cannot see

There are those who will differ with our views, yet the ultimate aim would be for the warehouse to be a financial success, and right now it doesn's look like that would be possible.

Some day there may be a better opportunity to build a warehouse-one that can be operated at a profit.

NO CONFEDERATE FLAGS-?

We were interested to read of the account of a northern-bern professor at Chapel Hill, who has acquired a love for the south, and recently, during the appearance of a well known musical group, this professor had occasion to use a Confederate flag.

He knew weeks in advance of his plans, so started at once trying to buy a Confederate flag. He exhausted every effort in this state, and at last found one in Richmond.

point, the sale of the flags is a slow moving item, but it does seem that the U. D. C. would look after such matters, along with their interest of preserving a love for the Confederacy.

nizations are founded?

THE REASON FOR IT

News.

by the manufacturer finally found its way to a distant mountain village, where it was evidently welcomed with interest. The firm received a carefully writen if somewhat clumsily expressed letter from a hill-billy, asking further

a typewritten answer. By return mail came a reply:

"You fellows need not think you are so allfired smart and you need not print your letters to me. I can read writing."-Wall Street Journal.

The determination of the people in New-

From the standpoint of convenience and economy to farmers, there should be a warehouse here. The business men would literally tear off their shirts for a warehouse, but right

In the second place, it would mean that two in the house before a profit could be shown.

local market.

When the time comes, The Mountaineer will the wisdom of attempting such a project now.

It is true, that from a mercantile stand-

Not that we are critical of the U. D. C., but is it not true that sometimes we become so over-organized that we get far away from the original purpose and idea on which such orga-

The ground hog is first cousin to the chipmunk. Robert Sparks Walker, local naturalist, some time ago found a chipmunk in a local cemetery. The chipmunk ran down a hole in front of a tombstone. Mr. Walker got behind the monument and slowly raised his head over it. the chipmunk peered straight at Mr. Walker's eyes, and then went down into its hole. Mr. Walker ducked down, slowly rising again, and the chipmunk saw him again, and went down. This continued, with Mr. Walker bobbing up and down behind the tombstone. About 300 feet down the hill a lady was mending some flower beds. She saw Mr. Walker slowly rising his head again and again above the monument and then lowering it again. She did not see the chipmunk, and she ran so fast down hill that she left her shadow. And that is why we have so much pleasant weather.-Chattanooga

READIN' AND WRITIN'

A catalog of farming implements sent out particulars about one of the listed articles.

To this, in the usual business way, was sent

AHM SORRY LADY, MY DARLING FIFI ARE YOU I THOUGHT AH WAS HURT?---WRINGING OUT MY



SPARKS of WISDOM

William D. Leahy, Chief of Naval Operations:

"The present moment is not one when the United States can safely reduce its means for national defense."

Jacob Gould Schurman, former Ambassador to Germany:

"In the world as a whole, the nonpossessing and dissatisfied nations are demanding a new deal and are determined at any cost to achieve it.

Thomas W. Lamont, Morgan part

"The entire business community has made the most strenuous efforts to maintain the improvement that marked 1936 and early 1937."

Thomas H. McDonald, chief Bureau of Public Roads: "There is no single cause of traffic

accidents and there can be no single panacea for accidents." Harry Emerson Fosdick, Baptist Register.

"Tolerance, in the realm of moral conduct, can easily become a soft much or ethical concession."

preacher:

David L. Walsh, U. S. Senator from he stops reaching for it.-Los Angeles time. Massachusetts: "The Italian conquest of Ethiopia would never have been undertaken had

not Ethiopia been defenseless.'

"A navy strong enough to defend Milwaukee Journal. this nation . . . is life insurance and everything beyond is part of an adventurous gamble on a foreign

Charles H. Goodrich, physician: "No cold is a 'silent' cold. Go to bed. Stay there until strong again."

Charles Morgan Webb, British econ-

"American industry treats labor as commodity. A commodity will not hit back when its price goes down, but labor will."

Adolph Hitler, German dictator: "The German people will prefer truly constructive peace works in the service of general progress to nationannihilating conflict."

James F. Byrnes, U. S. Senator from South Carolina: "Politically, the South has been an outcast."

Glenn Frank, chairman, Republican Policy Committee:

"We must divest ourselves of faith in magic as a way out of the difficulties of our generation.'

In the lexicon of youth, which fate reserves For bright manhood, there no such

As "Fail." -Bulwer.

Carter Glass, U. S. Senator from Virginia, 80 years old: "It's easier to endure criticism than

Thomas J. Watson, business man: "Each war has left the world worse off than it found it and has set back civilization.'

James T. Shotwell, professor of his-

"There must be international institutions to embody that justice which is the alternative to war.'

Nobumasa Shetuga, Japanese Home Minister:

"Unless the colored races are rescued from their miserable slavery under the yoke of the whites there can be no world peace."

VIEWS OF **EDITORS**

By STANLEY

Trouble Brewing The roar of the engines of the political machines can be heard in the garages. It won't be long now.-Buffalo

Life In The U.S. A The people are urged to inform themselves more thoroughly about the The information that many want is how to get around them .-

Business Ethics "Don't knock a competitor" has not

Salem (Mass.) News.

yet been accepted by women as a rule of conduct.-From the William Feather Magazine.

Definition Allies are nations that may or may

not stand by through troubles you possibly wouldn't have if you had no allies.-San Francisco Chronicle. Apparently

It takes all kinds to make up an electorate, including the silent vote and the noisy non-vote.-Des Moines

A Convenience The elimination of the gear shift lever will be a great convenience to complete but there are people who

It Does America-the land of infinite varie- brought about by denunciation and ty-not only carves its immortals on Gerald P. Nye, U. S.Senator from mountainsides, but squeezes 39 of them on a special postage stamp .-

Probably

A Londoner suggests larger outlays for royal display, as he says they

HISTORY

February 2, 1924-President Wood. ow Wilson died. February 4, 1902-Col. Chas. A

Lindbergh born. February 5, 1917-Germany began unrestricted marine warfare.

Reichstag ratified the Briand-Kel. log pact. February 7, 1904-Anniversary of

the great fire in Baltimore.

February 6, 1929-The German

February 8, 1928-Col. Chas. Lindberg reached Havana on good will

February 9, 1773-Wm. Henry Harrison, ninth president, born a Berkley, Va.

Those who fear death might as well ake care of their health.

The trouble with most public servants is that they have no idea that they are supposed to work for the public interest. Delayed work is always difficult to

the proud new car owner as soon as have no idea how to do their work on The reform of human beings is a slow-moving process and seldon

Most anybody can tell you where you

make your mistakes. stimulate business. Er-Would this be priming the pomp?-Milwauke Journal.

Wrinkles **Tell Tales**

Wrinkles in your clothes mark you as lacking in pride of personal appearance. Keep neat looking. Have us to Clean, Press and Repair your clothes regularly.

CENTRAL **CLEANERS**

MAIN STREET

Phone 113

That Drug Store Joke....

Gagsters have a lot of fun jibing at the drug store that "sells everything but drugs."

But here's one store that still places emphasis upon drugs-and upon the prompt and proper filling of prescriptions. Not that we are "behind the times," you understand-our stocks and equipment are modern to the minute. But we believe that, like many others, you prefer to have prescriptions filled in an atmosphere of professional dignity, where the highest ethical standards are maintained.

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE

Phones 53 and 54

Opp. Post Office

TWO REGISTERED PHARMACISTS FOR YOUR PROTECTION