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En Route to Throne



King Ananda Mahidol

After being thoroughly schooled in Europe, 14-year-old King Ananda Mahidol, above, is shown at Versailles, France, en route to Siam, where he will prepare for his kingly duties. Ananda succeeded to the throne in 1935 when his uncle, King Prajadhipok, abdicated after a 10-year rule.

Once mistress of the Hope diamond, May Yohe died in poverty. As an actress she had entertained people of two continents; but as she said, she had done everything but steal and murder. She failed to be true to herself.

Not every woman who marries improves her condition, but you can't find one who doesn't think she is.

Hospital News

Mrs. Wayne Robinson, Canton, operative case, is better.

The condition of Miss Thelma Musgrave, of Waynesville, Route 1, operative case, is good.

Miss Margaret Troutman, Hazelwood, operative case, is some better.

Baby Billie Terrell, of Waynesville, Route 1, medical case, is improving.

Miss Mildred Inman, of Canton, Route 2, medical case, is resting fairly well.

Ralph Queen, of Canton, operative case, is resting comfortably.

Mrs. Laura Jolly, of Waynesville, Route 2, medical case, is improving.

The condition of Mrs. O. N. Seroggs, of Canton, medical case, is good.

Mrs. Nancy Underwood, medical case, is improving.

Miss Lucy Silvers, of Cove Creek, operative case, is better.

Mrs. Bob Allen, of Canton, medical case, is resting fairly well.

Mrs. George Hanger, of Clyde, medical case, is improving.

Mrs. Nancy Elkins, of Clyde, operative case, is better.

The condition of Aud Moss, of Dellwood, medical case, is good.

Will Gaddy, of Waynesville, Route 1, operative case, is better.

Mrs. Jerry Snyder, of Clyde, operative case, is resting more comfortably.

Mrs. C. R. Summey, of Canton,

medical case, is resting fairly well.

DISCHARGED

Among those discharged from the Haywood County Hospital during the past week are the following: Manson Coward, Mrs. Walter Crawford, Mrs. J. S. Martin, Grover Robinson, Nathan Rathbone, Cleo Rogers, Billy Medford, Mrs. Beulah Arrington, C. A. Sisco, Mrs. Fred Inman, Baby

Marbelene Anderson, Fred Hooper, Lonzo Finney, Mrs. L. H. Robinson, Mrs. C. L. McClure, Mrs. Frank West and baby, Master Clyde Snyder, Mrs. Temp Phillips, Mrs. Doffes Lanning, Mrs. George Mull, and Mrs. David Underwood and baby.

BIRTHS

Mr. and Mrs. Zeb Woody, of Waynesville, Route 1, announce the birth of a son on October 28th.



WHY TAKE BLOOD PRESSURE?

There is no diagnostic procedure which gives the doctor more information about his middle-aged patient than an accurate blood pressure determination.

The trained physician can learn the condition of the arteries, heart action, and detect symptoms of many diseases, only successfully treated in their early stages, such as Bright's disease, toxic goiter, a tendency toward apoplexy.

Low blood pressure is not particularly frequent or serious, and is an indication of some debilitating condition. It is also true of high blood pressure that it is a symptom - not a disease. The way to cure high blood pressure is to prevent it by regular general examinations, so that any beginning increase may be detected in time to do something about it.

Smith's CUT RATE DRUG STORE

This is No. 13 of a Series "Telling the Public About the Doctor"

The Fords Tell Their Plans for 1939

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we were not defeated. We do not believe this country has room for less days. We believe this country is yet in the infancy of its growth. We believe that every man of worth invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements... a new tool and die plant that will help us cut the cost of dies... and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

that no one's hand touches but ours. Of nearly everything else we are we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships, which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs. We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan

666 COLD, HEADACHES AND FEVER. TABLETS, DROPS. Relieves first day. Headaches and Fever due to Colds, in 30 minutes.