



Merry Christmas

Misses and Womens TUCK STITCH "Ponie Pants" 25c Value SPECIAL 19c

MISSES Union Suits High Neck—Long Sleeves, Legs, Mostly Sizes 10 to 14. Values to 79c SPECIAL 49c

Children's and Misses Pajamas Dalbriggan and Outing Values to \$1.49 SPECIAL 79c

Women's Dalbriggan Pajamas By Munsingwear \$1.95 Values SPECIAL \$1.49

Quilt Cotton Our Special Buy 35c Other Cotton Rolls To Meet Every Need We Have A Mixed Wool

Outing Yard Wide, Assorted Colors 9c Yard Originally 12 1/2 c

Children's 98c Dresses SPECIAL 89c Only Until Dec. 15

Child's \$3.95 All Wool Coats Sizes 3 to 6 SPECIAL \$4.95 Navy, Tan, Red

Children's Coats Sizes 2 to 6 \$2.95 up 8 to 14 \$3.95 up

CHRISTMAS SUGGESTIONS HANDSOME Bedspreads Rayon Designs \$1.95 - \$3.95 Chenille \$2.95 to \$5.95 Others .79c up

CHRISTMAS SUGGESTIONS HANDSOME Sofa Pillows \$1 to \$1.95 Lovely Colors and Shapes Welcome In Every Home

CHRISTMAS SUGGESTIONS Cannon Bath Sets \$1 Up Beautifully Boxed

CHRISTMAS SUGGESTIONS CANNON Muslin Sheets \$1x99 Cellophane Wrapped \$1.78 Pair Welcome In Every Home

CHRISTMAS SUGGESTIONS Manicure Sets CUTEX .50c and \$1 CEDAR CASE .49c ZIPPER CASE \$1 Attractive Gifts

CHRISTMAS SUGGESTIONS Lovely Gowns In RAYON CREPE \$1 ALL SILK CREPE 1.95-2.95 SATIN PANTIES .49c up

CHRISTMAS SUGGESTIONS MEN'S and BOYS' Sweaters 98c Up Slipover and Coat Styles

CHRISTMAS SUGGESTIONS GIFT SPECIALS for Thrifty Shoppers



MEN'S Dress Shirts Attractive Patterns Durable Materials 79c and 97c

DRASTIC REDUCTIONS

You Can't Beat This 100 PAIRS OF BLANKETS ON SPECIAL SALE

98c Values .89c \$1.95 Values \$1.69 \$2.50 Values \$1.79 \$2.95 Values \$1.98

Wool Dress Patterns 51-Inch—All Wool \$1.95 Values, Now \$1.49 51-Inch—Part Wooll \$1.19 Value, Now 95c

Dear Fathers and Mothers



A VALUE TRIUMPH!

DOUBLE LL DOMESTIC In Standard Weight and Finish 6c per yd. Any Quantity To A Customer Until Dec. 15

PRE-CHRISTMAS SALE

Ready-To-Wear Lovely in Styling—Modest In Price Nice Things to Show You at All Times. JUST NOW... Many Fall Clearance Bargains. Many Nice Christmas Things.

Dress Reductions Some of our dresses have been reduced. Others are being reduced day to day. Visit Our Department Frequently. It Will Pay You. Group of \$16.95 to \$19.75 dresses 12.95 Group of \$10.95 Dresses \$7.95

WOMEN'S Winter Coats SPECIAL \$8.88 This group made up of Coats Originally Priced \$10.95 to \$19.75

An Attractive Group of Women's Coats \$5.95 Smoothly Tailored Sport Styles

Twin Sweater Sets \$3.95 Value Now \$1.95 All Wool and Attractive Ready-To-Wear Dept.

Closeout In Boy's Knickers \$1.00 to \$2.19 Values GOING AT 79c to \$1.98 REAL BARGAINS

Save OXFORD \$1.98 - \$1.49 Until Women's, Men's, Children's Special

WOMEN'S Black Oxfords \$1.49 Values SPECIAL AT 98c

BOY'S BROWN Dress Shoes All Sizes \$1.98 Value \$1.69 One Style - Leather Sole One Style - Raw Cord Sole.

Infants Shoes Sizes 0 to 4 In various types 49c up Our extensive stock should meet your needs See Our Cossy feet

WOMEN'S Fall Hats REDUCED Our present group is extremely attractive and you should have one now.

WOMEN'S Slipover Sweaters \$1.95 Value \$1.39 All Wool and Attractive Ready-To-Wear Dept.

CHILDREN'S Long Stockings AND ANKLETS 10c Pair Up

CHRISTMAS SALE

Clothing for Men and Boys AT CONVENIENT REASONABLE PRICES



Special For December 50 Men's Suits for only \$9.95 50 Men's Suits Reduced 20% 50 Boy's Suits Reduced 20%

FLANNEL Workshirts Bright Fall Plaids 98c and \$12.9 Zipper Flannel Shirts \$1.49

MEN'S WINTER Union Suits 49c 69c 75c 95c BOY'S Union Suits 39c and 49c Every Suit an Excellent Buy

Wool Lined Jumper Jackets Boys \$1.95c Men's \$1.39 up

Substantial Savings

Men's Covert Work Shirts 49c Value Special At 37c

OUR LEADER Overall Men's \$79c Boy's 6 to 8 49c Boy's 10 up 59c

LEATHER Zipper Jackets \$4.95 to \$8.95 Men's \$1.49 up Men's \$1.98 up Jackets in the best of qualities at close prices.

OUR FEATURE Overall THE ANVIL BRAND Sanforized 8-oz. Our Christmas Price Beginning today Only 1.25

RICHIE Wool Macinaws \$6.95 and \$9.95

OUR LEADER IN Men's Boots Heavy All Leather Double Oak Soles. Leather Lined Vamp. Outside Heel Spur. Extension Heel. A Real Bargain At \$5.95

OTHER BOOTS \$3.95 to \$9

Men's Hats 97c Up

Better Shirts Of which we are very proud \$1.35 and \$1.50

Arrow Shirts Whites \$1.95 The Aristocrats In Shirts

Men's - Boy's Flannel PAJAMAS 98c up Broadcloth PAJAMAS 98c up

We Feature The FAULTLESS NOBELT \$1.95

Men's Hats 97c Up

The Byron \$3.50 Knox and Dunlap \$5

C. E. Ray's Sons In Business Today You The Best Price For Years We Have Given Best Values Anybody Could Give Waynesville