

**My Poll-Parrots**  
*wear like iron too!*

**Poll-Parrot SHOES**  
*For Men and Boys*

A bit exaggerated young fellow but Poll-Parrots are famous for their long wear. Soft pliable uppers supported by husky wear-resisting soles means dollar stretching value. "Regular fellows" like Poll-Parrots...they've got real "he-man" style and they're easy to polish.

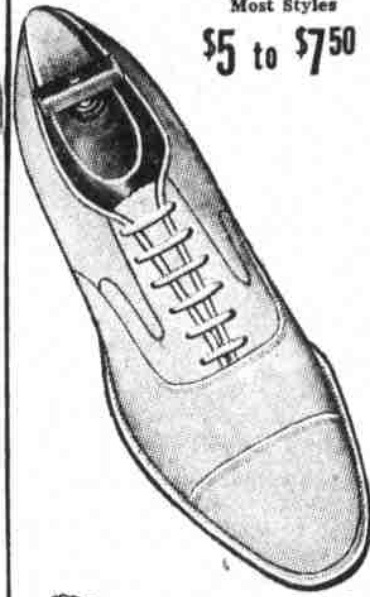
Long wear considered, Poll-Parrots are, very reasonably priced.

### Easy Going!

When you step out of our store in a pair of Jarman Airflators, it will be "easy going!" The Airflator innersole is a springy, resilient cushion under the whole length of your foot — and Airflator styling is up to Jarman's high standards. Come in and try on a pair. Most Airflator styles, \$6.50.

**Jarman**  
SHOES FOR MEN

Most Styles  
\$5 to \$7.50



Ask to see our Jarman Style Charts—they show "which shoes to wear with what," as advertised by Jarman in Esquire Magazine.

**MASSIE'S**  
Dept. Store

All Children's Shoes Fitted by X-Ray

**MASSIE'S**  
Dept. Store

*Haywood's Leading Shoe Department for Over 11 Years*

**MASSIE'S SHOE DEPARTMENT**  
*Proven By The Past--  
Improved For The Future*

By Installing An  
**ADRIAN**

**X-RAY SHOE  
FITTING MACHINE**

Massie's Dept. Store Now  
Takes The Guess-Work  
Out of Fitting Shoes



At Massie's You Get

**SHOES THAT FIT**

Because They Are Fitted By X-Ray



COME IN AND SEE  
THIS LATEST  
SCIENTIFIC SHOE  
FITTING DEVICE.

SEE YOUR FOOT  
IN YOUR SHOE.

BRING THE  
ENTIRE FAMILY  
NO OBLIGATION

When you buy shoes here you are getting utmost value in style . . . long wear . . . general satisfaction.

But that isn't all.

You also get absolute assurance of perfect fit, by the only known scientific method of fitting shoes . . . X-Ray.

One pair of misfitted shoes may start you on the road to foot trouble. Why take a chance when it costs you nothing to be sure of a perfect fit?

COME IN AND LET US DEMONSTRATE

**Making Use of Science**

We also offer, without obligation, a scientific foot analysis, made by a graduate of American School of Practipedics, Chicago,—C. J. Reece. He uses the famous Podo-Graph Machine, which portrays any abnormal foot condition.

These scientific services are available to you and your family without cost.

THE WORLD BELONGS TO  
AND YOUTH BELONGS TO YOU IN . . .

*Youth-*

**RED CROSS SHOES**



• How lovely . . . young . . . and envied you are when you swing along in gorgeous Red Cross Shoes. Every perfect-fitting pair made over the exclusive "Limit" Lasts. Every superbly tailored style — for dress, sports, walking—in all the smartest colors, now only \$6.50. Come in—see this flattering, youth-giving footwear, today.

**Now Only \$6.50**

**Massie's Dept. Store**

**MASSIE'S**  
**DEPT. STORE**

*Shoes That Fit Because They Are Fitted By X-Ray*