## HE WAYNESVILLE MOUNTAINEER

Published In The County Seat of Haywood County At The Eastern Entrance of The Great Smoky Mountains National Park

FIFTH YEAR NO. 25

WAYNESVILLE, N. C., THURSDAY, JUNE 22, 1939

\$1.50 In Advance In Haywood and Jackson Counties

harge Of Shop



GRADY ROGERS Photo by Sherrill's Studio. **Grady Rogers To** Be In Charge Of Repair Department

For many years, Grady Rogers has been connected with the automobile industry, and for the past year or so has been owner and manager of Soco Garage,

He will now have charge of the repair department of the Waynesville Motor Company, of which Tom Rainer is owner and general man-

For the past week, workmen have been working over-time in getting the large airy shop in first class condition. Everything has been repainted, and put in "apple pie" order. Competent mechanics will work in the department under Mr. Rogers.

Refreshments: Sweet and fancy substitutes for honest victuals, usually served at parties. Lunch: The same stuff served at drug stores.

Heads Motor Co.



W. TOM RAINER -Photo by Sherrill's Studio. Rainer Takes On Agency For The **New Oldsmobile** 

Automobile Man For Many Years Will Open New Agency Here Tomorrow Morning

Friday morning the Waynesville Motor Company will open their doors and show to the public, the latest models of Oldsmobiles, with W. Tom Rainer, general manager and owner, of the new firm, proudly pointing out the car's many features.

Mr. Rainer, well known in this county, and for the past 11 years actively engaged in the automobile business, acquired the Oldsmobile agency several weeks ago, and is located in the building at the depot, in the former Cherokee Garage place.

"We expect to have larger attendance throughout the day, with a (Continued on page 10)

Goodrich Man



WILSON FISHER

Goodrich Budget Plan Store Will **Open Here Friday** 

Wilson Fisher, Well Known Man Here, Will Be In Charge Of Store

Sharing the same building, but a separate and distinct unit from the Waynesville Motor Company, is the Waynesville Auto Supply Company, distributors for Goodrich Products, and managed by Wilson Fisher, well known local man, who has just completed a special three-week's training course in a special Goodrich store.

The feature of the store will be the budget pay plan, with the system specializing in the slogan: "No red tape, no delays, no credit details." A complete line of Goodrich products will be carried in the new Auto

- (Continued on page 10) -

## Announcing The Formal Opening Of WAYNESVILLE MOTOR

At The Depot

W. T. Rainer, Owner-Manager In Former Cherokee Garage

O'CLOCK FRIDAY, JUNE 23 O'CLOCK

AND A SHOWING OF THE NEW

"The Car Haywood Has Been Wanting"

## Friday Night A FREE **SQUARE DANCE**

Featuring The Soco Gap Dance Team

And Free Pet Ice Cream

Sam Queen Will Call The Dance

**EVERYONE INVITED** TO ATTEND

AT THE DEPOT

## Repair Department

In Charge Of

Grady Rogers

The mechanical department of the Waynesville Motor Company has been completely renovated, and under personal supervision of Grady Rogers, all makes of cars will be serviced completely.

Competent mechanics, working in the large, light and airy shop, will give satisfactory service at all times.

STATEMENT

W. T. RAINER

"After eleven years in the automobile business in Haywood County, it gives me a great deal of pride and joy to announce to the motorists of this section that I am now dealer for the popular and certainly an economical and beautiful car-OLDS-MOBILE.

"In all my experience in the field of automobiles, I've never seen more value per dollars than is offered in the OLDSMOBILE.

"This is your invitation to come to my new place of business and see these new cars in the latest models."

FORMER CHEROKEE GARAGE PHONE 86