

THE WAYNESVILLE MOUNTAINEER

Published In The County Seat of Haywood County At The Eastern Entrance of The Great Smoky Mountains National Park

NO. 51

WAYNESVILLE, N. C., THURSDAY, DECEMBER 21, 1939

\$1.50 In Advance In Haywood and Jackson Counties

425 Farmers Visited Showing Of Recently Acquired Stock Saturday

425 cattlemen from all over the county were in town Saturday to see the beef stock that was brought into this section. The animals are as follows: J. L. Palmer, 1 bull and 1 heifer; Frank M. Davis, 1 heifer; John Campbell, 1 cow; J. Francis, 1 cow, 1 bred heifer, 1 bull; R. O. Kelly, 1 bred heifer, 1 yearling heifer; J. L. Moreland, 1 bred heifer; Guy Smith, 1 bull; 4-H club members, Keith Dale Ketner, 1 yearling heifer; Frank Davis, 1 yearling heifer; and Calvin Francis, 1 beef animal.

County Minister Elected To Head County Group

Preparations for County Wide Church Loyalty Crusade Are Underway

Two Fire Alarms But No Serious Damage Reported

Two fire alarms were sounded yesterday with neither resulting in serious damage. One call came around 9:30 and the fire was found to be confined to a pile of leaves back of the residence of Judge and Mrs. Frank Smathers.

Saxette Students Will Take Up Band Instruments Soon

The Waynesville High School band made a fine record last week, giving in all five concerts, under the direction of L. T. New, Jr., bandmaster.

Another Paper Friday

The Mountaineer will go to press Thursday afternoon of this week, for the annual Christmas edition.

Many Amusing Answers . . .

Of all the answers we have ever received for the Voice of the People, the column which will appear in Friday's paper is by far the most varied. The question asked for Friday's column is: "What is your earliest recollection or association with Christmas?"

T. C. Davis Gets 26c Average For His Tobacco Crop

T. C. Davis, of Waynesville route two, probably holds the 1939 tobacco crop record, so far, in that his entire crop averaged 26 cents for 1,918 pounds from one and a tenth acres. His total sales amounted to \$501.06.

Christmas Business Is Picking Up In Waynesville

Mercantile firms reported brisk business Saturday, with a follow up of good sales on Monday and Tuesday. Tuesday's crowds appeared to be buying rather heavy, and some merchants reported stocks on certain items had been exhausted.

They Were Not Forgotten - -

"Surely no one lives in that place," remarked a busy Waynesville man to his companion last Christmas eve night as the car pulled to a stop in front of a hut on the edge of town.

Stores Will Stay Open Evenings

The merchants of the community will start remaining open evenings until nine o'clock it was announced yesterday.

Community Sing To Be Held On Christmas Eve

A community sing will be held at the Park Theatre on Christmas Eve at 6:15, immediately following the last show. The affair is being sponsored by the Woman's Club, the Waynesville Chamber of Commerce, and the Park Theatre.

General Haywood

IN LOOKING OVER THE COUNTY—
GETS A FEW THINGS OF COUNTY-WIDE INTEREST OFF HIS MIND WITH LETTERS

EDITORIAL

Last week there were 33 needy families listed in The Mountaineer by numbers and brief descriptions, appealing to the generosity of groups and individuals to answer the call for Christmas cheer.

Today, we wish to acknowledge the 100 per cent response to that call for Christmas cheer by the citizens of this community. There was not a number left by noon yesterday. Every family on that list of 33 will have Christmas provided for them and our phone still rings—others asking for names.

We are proud to live in such a community—a town where the people have a heart—no doubt there will be some personal sacrifices on the part of the individuals and groups taking these families on their Christmas lists, which only makes their gifts the more perfect in the sight of the Giver of All Good Things.

When we contrast Christmas in this section with the shell shocked areas of Poland and the warring countries we cannot be thankful enough for the blessings that we enjoy and take for granted as our rightful heritage.

Not so long ago the press carried a story about the young daughters of King George and Queen Elizabeth, of England, who were Christmas shopping, even though they were "somewhere" in the country—the exact place unknown to the public—hidden away and separated from their parents like thousands of other children in England—away from the vulnerable spots of congested sections of population.

Here, this Christmas in America, there will be no such separations, except by personal making. We can tuck our children to bed on Christmas Eve, on a "night of Light," and have no fear of deadly planes in the sky loaded with destruction. Where there will be a "black out night" in Europe there will be light and all it signifies in this country.

Surely with this great satisfaction of security in this land of the free, it would be heartless to let little children yearn for the joys of Christmas and go hungry and cold, in this community. We are glad that the response shown by the taking of these 33 families is evidence that the people in this section appreciate what it means to be an American citizen.

Let us make this the best Christmas this community has ever known. We have made a fine start. As we draw nigh the celebration of the birthday of the King of Peace, let us thank God, that He Still Reigns in America.

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such an act would be in keeping with the wishes of the one, whose birthday we observe on December 25th.

Tuesday, A Record Breaking Day In Local Post Office

Yesterday 13,009 letters and pieces of mail, not including packages, went through the Waynesville post office on that day, according to a statement from Postmaster J. Harden Howell last night.

Final Check-Up Is Being Made On REA Project

The members of the recently appointed rural electrification committee held a meeting on Friday night at the Crabtree school for the purpose of making a final check up of the subscribers who have signed the right of way, in the communities where the lines of the Cruso Mutual Electric Company are to be extended in the county.

There are now 276 subscribers signed up and 321 right of ways obtained in the area. The plans are to complete all the work necessary to start the project by Christmas, according to J. C. Lynn, county farm agent.

If the work is completed by the appointed date, the engineers of the Rural Electrification Administration will be sent to the county by the first of January to begin their surveys.

Sale Of License Plates Ahead Of Last Year's Sale

The sale of license tags to date is above that of last year, according to J. Dale Stentz, secretary of the Chamber of Commerce, where the tags are on sale.

To date, over 500 state tags have been sold from the local office. The sale of Waynesville tags is in keeping with those for the state.

Christmas Pageant Will Be Given On Sunday Afternoon

A Christmas pageant will be presented on Sunday afternoon at 5:30 o'clock at the First Methodist church under the direction of Miss Hester Anne Withers, assisted by Mrs. J. Dale Stentz and Miss Helen Medford.

'Night of Light' Will Be Observed In Community

In co-operation with the request of Governor Hoey to participate in a nation-wide "answer to the black out" now in practice in the warring countries of Europe with a "night of light" Mayor J. H. Way, Jr., of Waynesville, and Mayor Whitener Prevost, of Hazelwood, are asking the citizens of Waynesville, Hazelwood, Lake Junaluska and outlying communities to keep the lights on and shades up in every room in their homes and business firms in their buildings from dusk to midnight on Christmas Eve.

Meanest Man In Town Is Lose . . .

"Only the meanest man in town would steal children's Christmas tree lights," Walter Crawford said yesterday, in making an offer of \$5 for the arrest and conviction of the person who took 69 lights from the shrubbery in front of his home on Haywood Street sometime Saturday night.

Mr. Crawford spent several hours decorating his shrubbery for his children Saturday afternoon. That night all who passed were struck by the display.

Sometime during the night, a man with large feet, stripped the shrubbery of every light, and stole softly away.

"If there is a man who would do a meaner trick than that, I haven't heard of him," Mr. Crawford said.

Pet Seeking Increased Production Of Milk For Manufacturing Purposes

Gets Promotion



FRED H. YEAROUT, for the past 20 months manager of the Waynesville plant of Pet Dairy Products Company, received a promotion in the company this week, and will leave the first of the year for Johnson City.

Fred H. Yearout Promoted To Larger Plant, Is Succeeded By R. B. Davenport As Manager

EXTENSIVE CAMPAIGN TO GET UNDERWAY AT ONCE

County And State Farm Agencies Assisting In Staging Campaign For More Milk

R. B. Davenport arrived here this week to succeed Fred H. Yearout as manager of the Waynesville plant of Pet Dairy Products Company.

Mr. Yearout has just received a promotion in the company. On the first of the year he will take over the management of the Johnson City plant and will also supervise the newly created manager's training school for the firm.

The announcement was made by Major L. A. Ballew, vice president of the company, shortly after his arrival here Monday noon, at which time he also stated that plans were being completed for an extensive campaign in Western North Carolina to increase production of milk for manufacturing purposes.

"Mr. Davenport has had years of special training in this type of field work, and will devote almost all of his time to the campaign," Major Ballew said.

"The market for manufactured milk is unlimited, and all indications are that present prices will hold up for a good while. In fact, there are some indications that milk prices will improve," Major Ballew stated.

"Many people do not realize that our Waynesville operation consists of two plants—one equipped to handle bottle milk and the other to take in manufacturing milk and process it.

"Most plants are only able to handle one type of milk, thereby offering a limited market to dairymen, but the faith of the Pet Dairy Products Company in Western North Carolina has brought to this community a substantial investment in dairy plants, which provide an unlimited market for manufacturing milk. We have now reached the point where we are ready to help develop dairying in this region."

The campaign plans have been discussed with County Agent J. C. Lynn and F. R. Farnham, state extension dairy expert, and these two together with Mr. Davenport, will complete final details at an early date.

"The facilities of our Waynesville plant can easily handle 75,000 to 100,000 pounds of manufacturing milk a day, and there is no reason why Western North Carolina cannot produce that much milk," Major Ballew said. In comparing this section with other parts of the country in which Pet Dairy has developed dairying.

Mr. Davenport has been with the company for several years. He has worked at Greensboro, Maryland, Greenville, Tennessee and comes here from Johnson City, where he did special field work. Mr. Davenport will move his family here after the holidays and will occupy — (Continued on page 7) —

OFFICES OF COUNTY FARM AGENT WILL CLOSE FRIDAY NOON

The offices of the county farm agent will be closed from 1 o'clock on Friday afternoon until 1 o'clock on Tuesday. All persons who have business with the farm agents are requested to call before Friday noon.

Hundreds And Hundreds . . .

Of letters to Santa Claus, from children in Haywood County, will be published in the annual Christmas edition of this newspaper on Thursday afternoon.

The papers will go into the mails Thursday night, and be distributed early Friday morning.

This is the annual EXTRA edition give the readers by the staff of The Mountaineer.