

Chamber of Commerce Officials



HUGH MASSIE, Vice-President in charge of Ways and Means.



DR. S. P. GAY, Vice-President, in charge of publicity and recreation.



N. COLKITT, is again treasurer for 1940. He served in this capacity last year.



R. L. PREVOST, Vice-President, in charge of community interests, parks and roads.

Secretary Reports Numerous Activities For '39

The following report was given by J. Dale Stentz, Secretary of the Chamber of Commerce, to the board of directors at their recent meeting.

Your secretary is so busy and is so vitally concerned with every interest in the entire community that it is a difficult task to outline on paper an account of his time and efforts for the year.

The general routine of the office is enough to take up most of the time, with written inquiries to places to stay, places to eat, camps, etc., routing for travel, bus schedules and plane schedules, the possibilities of investment, etc., that call for information that is not to be had in printed form, but which the secretary must be familiar with and in a position to write about.

In addition, of course, there is the work of the various travel bureaus, state highway departments, for maps and general information which must be studied and related so as to be able to put first hand information to the public. Then, too, the information on the Smoky Mountains National Park, the Pisgah and Balsam National Forests and other resources for sight seeing trips in this general area.

We have been gathering data on climatological, industrial and cultural interest of our section so as to be in a position to intelligently answer the many inquiries at the desk and through all looking towards the development of all of our resources.

This year we have had the best publicity that we have ever had through our close contacts with Bill Sharpe and the news bureau of the Department of Conservation and Development. Hundreds of inches on the South and West of the entire South and especially featuring the day at Wagon Road Gap and the Gap, Soco Gap to Ravenscroft, the new highway from Soco to the Soco Gap dance, the Plott dogs, hunting and Honest John, the Masonic Convention and Labor Day celebration, etc.

In this connection we have co-operated with the committees on getting the widening of Highway Ten—the improvement from Waynesville to Wood-

row, making this a twenty foot road repaved, etc., the assurance of the building of approximately two and one-half miles of paving from Cruso to Hungry Creek, the widening of the two bridges on No. 10 beyond Hazelwood, actual survey of the Parkway from Soco Gap to Ravenscroft and the assurance of the building of the State Highway from Soco Gap to Cherokee at an early date. These are some of the interests that have taken much time and correspondence. We have also succeeded in having State Highway designation 284 changed to Federal 278 which will be of great benefit to us in routing travel North for Florida and South from here.

We also have assurance from the Pisgah National Forest authorities that they will build a recreation center, picnic facilities, etc., near the Sherwood Forest.

We have attended many meetings locally as well as in other places in connection with matters of general interest. Your secretary has attended and has spoken before several of the farm groups as well as other organizations.

We have handed and mailed out hundreds of pieces of printed matter, have kept a visitors' register, have prepared a long mailing list from our correspondence and register, have helped in planning for and entertaining the Masonic Conclave, planned for the proposed dedication of the Park with the President's passing through. We have worked with the Merchants' Division in planning and putting over the Fall Bargain Festival, the decorating of the streets for Christmas time, Santa Claus, etc.

In all of our efforts we have had the most helpful co-operation of all organizations and groups as well as The Waynesville Mountaineer. Looking forward it is our hope that the new board will see that this community has the greatest opportunity for development of any in the state and they will whole heartedly and enthusiastically take hold and plan for the future, by making out a budget that will be ample for the actual needs, so that we have the proper advertising, publicity, etc., a closer co-operation with the industrial and agricultural interests, that we may secure new investments in the community, a campaign for more and better homes, better recreational facilities, a cleaner and better town or community in which to live and thrive.

We wish to mention that the

work that has been done and that is planned for our stadium, the softball league which has been and will be a continued real asset to our community.

We suggest programmed advertising, definite and catchy slogans attractive folders. A real appeal to all business and professional people to put their money into your organization so that it may function according to the needs of the community.

In closing, we wish to thank each of you that has taken a definite interest this year and wish for the new board every success possible.

We would like to call your attention to the fact that out of approximately 3,500 license plates sold during the year, 2,000 from out of the county. We watched this rather closely and practically every person who came in from out of the county spent money in Waynesville—some of them considerable amounts. Many cars would come loaded with people

NOW, EXTERIOR DECORATING

Castor oil, which stepped off the medicine shelf to lubricate early airplane engines, is now threatening to replace tung oil in paint vehicles. Simple chemical treatment converts this tasty purgative into an oil which serves many of the purposes of tung oil in paint and varnishes. Perhaps it may upset the Orient's near monopoly on this essential paint oil.

Who would shop while the driver was buying his license. Filling stations and auto supply places really reaped quite a sum from these people as well as the other business houses in the community. Naturally the greater portion of the people would not have traded in Waynesville if it were not for the fact they had to come here to buy their state license plates.

Yours cordially,
J. DALE STENTZ,
Secretary.

TIMELY—Farm Questions and Answers

Question: How much seed bed should be provided for planting ten acres of tobacco?

Answer: It generally requires about 100 square yards of seed bed for each two acres of tobacco to be planted. However, due to the prevalence of blue mold, most growers have been seeding about one and one-half times as much as is required in order to be sure of enough healthy plants. One level teaspoonful of seed, if evenly sown over the bed, will be sufficient for each 100 square yards.

Question: What is the best method for ridding my cattle of lice?

Answer: The following reme-

dis have proven very effective in controlling cattle lice: (1) A four per cent solution of creolin applied with a spray pump or brush; (2) Cotton seed oil and kerosene, equal parts; and (3) Ground sabadilla seed and flowers of sulphur, equal parts, applied in powder form. Oils should be used in very warm or very cold weather. They should be applied with a stiff brush and distributed in a thin even layer over the surface of the body. When the powder is used, the hair should be clipped from the affected parts of the body and the powder applied only on the clipped parts. A second treatment should be given within fifteen days to kill lice which hatch after the first treatment.

Question: Should vegetables be treated before planting?

Answer: While seed treatment is not a cure-all for plant diseases yet it is effective in destroying disease-producing organisms in and on the seed. Its great effec-

tiveness becomes apparent when followed by other methods such as sanitation, rotation, spraying and dusting, and the use of disease resistant varieties. Methods for the treatment of various seeds are given in Extension Circular No. 231 "Growing Early Vegetable Plants" and a copy of this may be had free upon application to the Agricultural Editor at State College.

Question: How much land should be prepared for a home garden?

Answer: This depends upon the size of the family and to some extent on the crops desired. One-tenth of an acre will produce an abundance of vegetables for one person and leave some surplus for canning. However, if such crops as watermelons, cantaloupes, Irish and sweet potatoes are grown in the garden proper, then a slightly larger acreage will be needed. If these are grown outside the garden, half an acre of land will be sufficient for a family of five.

We made this statement on the Air

... now we repeat it in print

“A GOOD MANY confusing things can be said...in fact sometimes are said...about gasoline. The important thing, however, for you to remember always is to buy the product of a company in which you have the utmost confidence... a company whose avowed policy is to manufacture and sell only the finest products that skill, science, and great resources make possible.

“This is the policy of Gulf. Its gasolines, Good Gulf and No-Nox, are today greatly im-

proved over what they were even six months ago... just as six months ago they were even better products than they were the year before. All this is done as a matter of course, and it is the result of forever keeping pace with every known means of product improvement.

“With Gulf the policy of constantly improving the quality of its products is a pledge... a pledge that you motorists will find maintained whenever you stop at the Sign of the Gulf Orange Disc.”

Now... new ... improved

THAT GOOD GULF

... a regular-priced motor fuel that compares favorably with many higher-priced gasolines. Because it's refined to meet the specific needs of the locality in which it is sold, That Good Gulf Gasoline gives complete satisfaction in power, mileage, and smooth, all-around performance.

GULF NO-NOX

... a super-fine fuel that no regular-grade gasoline—regardless of the claims made for it—can touch for anti-knock value. No-Nox gives lightning-like starts... permits more rapid acceleration... delivers smooth, knockproof power under all normal driving conditions.



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