

COME ON EVERYBODY

SEE These AMAZING Values!

SACRIFICED PRICES TAKE CONTROL of this STOCK

We Are Closing Out!

WATCH Our STORE FOR Developments

You will find many changes taking place. You will be surprised and pleased.

Every item of drygoods is going to be moved out of the room. A new type of store will take its place.

BUY NOW! SAVE ON Drygoods, Shoes

All Men's and Boy's Wear, Ladies' Ready-To-Wear and many other items in the men's and ladies' lines. We are consolidating our dry good lines under one Roof and have let a contract to prepare the room. We only have a short time to eliminate the lines we have decided to quit handling—Yes, we will have to make a tremendous sacrifice to sell immediately \$30,000 worth of merchandise, but we have made up our minds to sell it in a hurry—Regardless of Cost—the merchandise must go—the prices have been cut to the quick—the savings are so great you can't afford to stay away... Come every day as our space and time is so limited we can't put all our bargains on display the first day. New and startling values will be thrown out daily... right up to the end... Remember we are offering Nationally Advertised Merchandise of the highest quality at prices lower than you would expect to pay for inferior goods... Come buy while the savings are great... get your share while the stock is complete... Buy the things you need for the next six months. Save like you have never saved before.

Selling Starts 9 o'clock Friday, July 26th

Ladies' Footwear

\$5 and \$6.50 Values



Ladies' sport footwear—white and tutes—many styles—worth \$5 and \$6.50. Close Out **\$2.77**

Ladies' Footwear

\$2.95 Values



Ladies white and tute summer footwear, regular \$2.95 values—oxfords, pumps, ties and many other styles **\$1.97**

Ladies' Footwear

\$1.98 Values



Special lot of ladies' summer footwear—whites and tutes—many styles—all sizes—\$1.98 values—Close Out **\$1.47**

Ladies' Footwear

Values to \$3.95



Special lot of ladies' footwear—worth to \$3.95—whites, blues, greys and others—200 pairs for sport and dress wear. Close Out **97c**

LADIES' PANTIES

Values to 69c

Ladies silk panties—many styles—Munsingwear worth 49c and 69c—Priced to Close Out Quick **37c**



LADIES' PANTIES

25c Values

This lot of rayon panties are for ladies' and children—sold in the regular way at 25c—Priced to Close Out at **17c**

SILK HOSE

79c Values

Humming Bird and Fifth Avenue silk hose—new summer shades Priced Now at Only **67c**



HOSE

59c Values

Ladies silk hose, new summer shades, Fedettes and other 59c values—**47c**

Children's White SHOES

\$2.95 Values

Special lot of children's white shoes worth \$2.95. Priced to Close out **\$1.87**

Special lot of children's white shoes worth \$1.95. Priced to Close Out **\$1.37**

Special lot of children's white and other summer shoes worth 97c. Priced to Close Out **77c**

SLIPS

\$1.95 Values

Ladies satin and crepe slips—plain and lace trimmed—also tailored **\$1.37** \$2.95 values

SLIPS

\$1.00 Values

Ladies' satin and crepe slips, white, tearose and blush, Close Out **77c**

SLIPS SPECIAL

Special lot of ladies' rayon silk slips, white, tearose and blush—plain and trimmed, Close Out **47c**

Ladies' Washable DRESSES SPECIAL

Ladies' washable dresses—beautiful new patterns in summer prints—suitable for up town wear, sport and around the house—Close Out **77c**

Ladies' Washable DRESSES SPECIAL

Ladies' new summer washable print dresses, vat dyed, good for house, yard, street and uptown wear **47c**

DRESSES

\$1.98 Values

Children's sheer summer dresses, sizes 2 through 6½. They are lovely dresses and sold at \$1.98. Priced to Close Out **97c**

DRESSES

97c Values

Special lot of children's sheer summer dresses that retailed in the regular way at 97c will be Closed Out **57c**

SUN SUITS

59c Values

Children's Sun Suits—we sold them at 49c and 59c but we are going to close them out quick at **27c**



LOOK AT THESE PRICES DIVE TO THE BOTTOM

Consolidating All Dry-Goods Under One Roof

C. E. RAY'S SONS

Waynesville North Carolina