

# THE WAYNESVILLE MOUNTAINEER

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## Modern Shoe Plant Will Operate In Connection With Rubber Company

### Officials Of Dayton Rubber Co. Say Work Start January 1

Details Cleared, Actual Construction To Be Pushed On Modern Plant

Officials, engineers and an architect of the Dayton Rubber Manufacturing Company were here yesterday completing plans for the beginning of immediate construction of a modern shoe plant on the 20 acre site just south of Hazelwood. Plans are to begin moving dirt before January 1st, Mr. Freedlander, president and general manager told the Mountaineer. "We have here with us, our architect, George ... who has been with us for 20 years, and also our plant engineer, A. C. Sigmund, former city engineer of Asheville." "We expect to get everything in line for the contractor's work to get work underway at once," Mr. Freedlander said. "If the weather is favorable, the building should be completed in 90 days," he continued.

"This is going to be a Haywood development as far as we are concerned. We will want to buy as much of the materials here, and use all Haywood labor where feasible," the president said.

The plant will be of steel and brick construction, with glass sides, with modern treatment throughout, the Mountaineer was told. The plant lighting will be as near to natural day light as it is possible to make, with very few incandescents. The actual size of the building will probably be 100 feet wide and 400 or 500 feet long. Present plans call for buff brick.

The building will be of the permanent type construction, the wall built for easy plant expansion, it was pointed out. Present plans call for 30,000 to 35,000 square feet of space.

An independent power plant will also be constructed.

Mr. Freedlander also announced that the heaviest machinery that will be used in the plant has already been bought, with delivery expected after the first of the year. This was done in order that the machinery would be made after the building was completed. The best machinery that was in the firm's plant has already been used and is ready for shipment, Mr. Freedlander said. "No machinery will be lost in getting machinery placed the minute the building is completed."

Mr. Freedlander announced that personnel director, R. M. ... would come here about the first of the year to make a survey of labor and to make plans for applying for jobs. The firm will co-operate with the employment office, it was pointed out.

put people on slowly, and an extensive examination. By the time we have a very small number of employees, high school graduates will be preferred, and this is not essential. We want education, and do not want to put it on the rubber plant. The rubber plant will employ from 80 to 90 per cent of the rest women. It will be a policy to train local people in every position in the plant, from man on down."

When questioned as to the article in the rubber plant would make, Mr. Freedlander said: "Textile supplies and rollers for the plant."

### Hundreds Of Copies Of Mountaineer's Extra On Rubber Plant Sold Friday

The Mountaineer printed the "Extra" in nine years. Friday morning, when news of the rubber plant was announced and the first newspaper to carry the news. The edition was a sell-out. Several hundred more copies than are normally printed and a number of these sold. It was reported that the news might be any minute, The Mountaineer prepared ahead of time for

### Lois Massie Wins Ruth Bryan DAR Citizenship Award

Miss Lois Massie, daughter of Mr. and Mrs. T. G. Massie, has been selected as winner of the Ruth Bryan Citizenship award, given annually by the Dorcas Bell Love chapter of the Daughters of the American Revolution.

The selection is made each year from the girls of the senior class of the high school by a vote of the student body and the faculty. The award is given girls chosen in this manner by every chapter in the state and in the nation, with the winner locally, then competing in the state contest. The state winners are given a week's trip to Washington, D. C., during the congress of the national society of D. A. R., with all expenses paid. Each girl contesting is required to compile a scrap book giving her activities.

The awarding of this coveted honor is based on character, participation in religious, civic and school activities, and general citizenship standing. Miss Massie, a descendant on both of her maternal and paternal families from Revolutionary heroes, has been prominent in all school affairs, and her church. She is one of two girls who have been awarded the high honor of a Curved Bar in Girl Scouting.

the extra, and printed more than the regular run of Thursday's papers. These additional papers were held over, and then the remainder front page used, carrying the news of the year. Sharply at noon Friday, boys in Waynesville and Hazelwood started yelling "Extra" at the top of their voices. Within an hour, four hundred copies were sold and calls for more. The news spread like wild fire and became the chief topic of conversation.

### Bathing Blitz Baby



While Nazi war planes drop their cargoes of death on London, babies go right on being born. This tot is shown a short time after his arrival in the war-torn city during an air raid. He is being bathed by a member of the corps of nurses stationed throughout the city.

### 22 Needy Families Yet To Be Cared For

Eighteen Christmas opportunities have been taken from the list of the 40 neediest cases compiled last week by the county welfare department, and sponsored by The Mountaineer.

It is the hope of the publishers that the people of this community open their hearts, to these needy families, and that by Friday's edition of the paper every name will be taken either by individuals or organizations.

The list has been compiled with great care by the case workers who know the conditions, and the (Continued on page 7)

### Wins DAR Award



MISS LOIS MASSIE, daughter of Mr. and Mrs. T. G. Massie, who was selected as winner of the Ruth Bryan Citizenship award by the students and faculty of the Waynesville District High School.

### Special Type Shoes Will Be Made, Many Women To Work

Machinery Purchased, Plans Made To Begin Production As Soon As Rubber Plant Starts Operations

A modern shoe plant, making a patented type of shoes, of unusual design, will be established here this spring, starting production as soon as the Dayton Rubber Manufacturing Company starts production in their Haywood plant, it was announced jointly here yesterday by A. L. Freedlander, president and general manager of the Rubber company, and L. Weil, owner of the shoe company, and his associate Heinz Rollman.

A decision will probably be reached today as to whether the shoe firm will rent a suitable building near the rubber plant, or whether the rubber plant will add enough space in their building to house the shoe firm.

The shoe manufacturers have already bought their machinery, and since it is the portable type, can easily set it up and begin operations without delay. Mr. Rollman said he expected to come here about the first or middle of February to set up a personnel office for receiving application from prospective employees in the shoe plant.

Mr. Weil is a former shoe manufacturer of Austria, and Mr. Rollman's family was in the shoe business there for over fifty years. Their special process is licensed in 15 foreign countries. Last year 4,500,000 pairs of their shoes were made by the English lessee of their process.

The plant near Hazelwood will be their only American plant.

Samples of the shoes have already been made, and will be shown to the shoe trade in February and March for early summer deliveries.

Enroute here from Asheville Monday morning, Mr. Rollman showed C. N. Allen, Hazelwood merchant, some of the advance samples and Mr. Allen placed the initial order to get the first five dozen pairs produced in the local plant. In order not to divulge trade secrets, Mr. Allen confined his remarks to simply this: "They are beauties and if I know shoes, they will sure sell."

The shoe plant will employ a number of women, besides having some special piece work which other women can do at home, as the shoes have a special hand made feature.

The shoe plant has to be near the rubber plant, because of the special processed rubber sole.

The announcement that the shoe plant would be established here was given The Mountaineer while Mr. Freedlander and his associates were having lunch with a representative group of local citizens. Those accompanying Mr. Freedlander here were:

C. D. Van Hooven, vice president and secretary and one of the founders of the company over 30 years ago. He was formerly president of the Hooven Manufacturing Company, of Hamilton, Ohio and a close friend of many officials of Champion Paper and Fibre Company.

W. G. Pickrel, a director and general counsel, was president of

### Officers Confiscate One Supply Of Strong Christmas Beverages

"It was one of the prettiest outfits I have ever seen, and it was certainly a 1940 streamlined model, all pure copper," said Sam Cabe, in speaking of the still that he and Tom Gilliland, both members of the local police, captured around 9 o'clock last Thursday morning.

The still with a capacity of 50 gallons, was located in the home of Dillard Jones on Johnson Hill. It had been in use, from all appearance, so the officers claimed, for about two months. It was being operated in the basement of the home, and the fire from the outfit was fitted into that of the kitchen stove in the room above, and the smoke of both went out the same chimney. The officers had been observing the place for about three weeks, it was learned.

The outfit was still hot and 50 gallons of beer were found in one of the 7 barrels in the room. Two hundred pounds of sugar were near at hand, and a food chopper, which had been converted into a malt grinder, was rigged up with an electric motor. All was evidently in readiness for a big run for the holiday season, the officers stated. In addition to the 50 gallons of beer 6 jars of liquor were also found. Jones, having gotten wind of the officers proposed visit to him on Thursday morning, had fled the country and has not been located as yet. Only his wife and small child were at home.

### W. H. Noland Named Supervisor Of Group To Revalue Property For Taxation

W. H. Noland was named tax supervisor of the assessing tax board for Haywood County for the regular revaluation of taxes which the law calls for every four years, at a call meeting of the county board of commissioners held on Thursday.

The last revaluation of property in Haywood County was in 1937, and the law sets forth that there be every four years, either a horizontal cut, or a horizontal raise.

A number of factors have entered into the decision of the board to have a revaluation rather than a horizontal raise or cut in revaluation, it was learned from Geo. A. Brown, Jr., chairman of the board.

Mr. Brown stated that the fact that there had been an unprecedented amount of building and improvements made on property during the past four years, which necessitated a revaluation.

He also pointed out that the floods of last summer had done considerable damage to farm lands in certain sections of the county that will have to be adjusted.

The assessors have been selected with special view as to their knowledge of values in their own communities. It will be noted in the list that follows that there are both city and rural assessors in the townships of Clyde, Beavertown and Waynesville.

Mr. Brown stated that it was very difficult to find persons who could give a perfect fair valuation of both the rural and city property, and that the board considered appointments for the two

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### Professor W. C. Allen Observes 81st Birthday Friday The 13th

W. C. Allen, educator, author and former editor, was honored last Friday night, by the men of the First Baptist church, at a supper, observing his 81st birthday.

Mr. Allen is the senior deacon of the church, and has held many offices in the church and Sunday school.

In a few brief remarks, before blowing out the 81 candles on the three tier birthday cake, he said he felt like he was 45. He recalled having at one time taught many of the men present, some who are heads of leading business firm in the county.

Mr. and Mrs. Allen will soon observe their 53rd wedding anniversary, and have been in Waynesville since 1899. Mr. Allen has served as superintendent of the Waynesville schools as well as superintendent of education of the county.

He published "North Carolina History Stories" in 1901, and a few years later wrote a history of Fairfax County.

In 1935 he published "The Annals of Haywood County." Wayne Rogers, president of the brotherhood, presided with talks being made by J. R. Morgan and Rev. H. G. Hammett.

Hugh J. Sloan and son, Bobby Sloan, returned on Sunday from Sylvester, Ga., where they have visited relatives. En route they stopped in Columbia, S. C., where they visited the former's son, Sergeant Joe Sloan, at Fort Jackson.

### Lions Sponsor Dime Board As Christmas Benefit

The Lions Club is sponsoring a dime board as a benefit for Christmas cheer for the children of the community.

The board was put up Friday afternoon and is located in front of Burgin's Store on Main street. It will be operated by members of the Lions Club, with the city police department co-operating.

The board is 8 feet long and 4 feet wide, and will hold \$250 in dimes. The public is asked to stop by in passing and leave as many dimes as they can spare.

Howard Hyatt is chairman of the committee and serving with him are Carleton E. Weatherby and G. C. Ferguson. A loud speaker has been supplied through the generosity of Bill Toohy.

### Another Edition Of Mountaineer Friday Morning

The Mountaineer will be published again on Thursday afternoon for early Friday morning delivery. All news and advertisements for this issue should be in the office by noon Thursday.

Again on Monday, The Mountaineer will publish another edition, devoting it to the annual custom of the season, carrying greetings and special Christmas features, which have made this extra issue each year so popular with our thousands of readers.

News for the Monday issue should be in by ten o'clock Monday morning. The paper will be delivered early Tuesday morning.

### Condition Of Calvin Rutherford Struck By Train Critical

The condition of Calvin Rutherford, 70, who was knocked from his car when it was struck by the train at the Sentelle crossing, was reported late last night by his attending physician and hospital attaches, in a critical condition.

The accident occurred around 1:15 in the afternoon and as Mr. Rutherford was thrown from his car he suffered concussion of the brain and serious internal injuries. He was rushed to the Haywood County Hospital where he has been in a semi-conscious condition ever since.

The injured man was riding alone when the East bound Asheville train struck the car at the crossing.

Mr. Rutherford is an encyclopedist salesman, employed by a Tennessee publishing house. Prior to his moving to Clyde two years ago he resided in Canton.

Miss Anne Albright, dean of women, of Western Carolina Teachers College, left Saturday for Washington, D. C., where she will spend a week visiting friends, after which she will return here to spend Christmas.