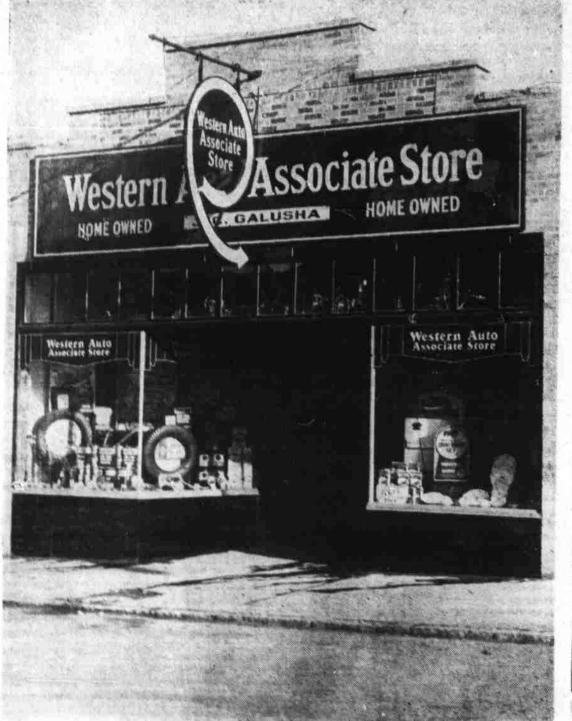
THE WAYNESVILLE MOUNTAINEER

WESTERN AUTO OPENS IN NEW HOME

New Home Of Western Auto Associate Store

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The new building, located on the Willis Property on Main Street, recently built and now occu- rear is an elevated office. pied by the Western Auto Associate Store, owned by Mr. and Mrs. James C. Galusha.

Will Have Formal **Opening On Friday**

'Haywood folks have been mighty good to us, but in the meantime we have tried our best to render a high class service to them. Our business policy is guaranteed satisfaction or money back," said James C, Galusha, manager of the Western Auto Associate Store here yesteray.

Mr. and Mrs. Galusha came to Waynesville in November, 1937, from West Palm Beach, Fla. They opened the first Western Auto Associate Store in this section of the state, west of Hickory.

When they became representatives of the Western Auto Associate Stores, they had a wide choice of towns in this part of the state and in North Georgia, from which to select a location. They had often passed through Waynesville in their annual visits to Western North Carolina in the summer and had been deeply impressed

with the town and its possibilities. They leased one of the stores in the Reeves building and opened up for business with a line of auto accessories, radios, washing machines, bicycles and minor electrical supplies. From time to time they

have added to the stock. Recently they moved into their own building, located on the Willis property on Main street. It is made of tapestry brick and is 25 by 80 feet. There is a full sized concreted basement, into which cars may be driven for servicing, such as changing tires, oil and antifreeze. The new system is proving to be more convenient to both the customers and to the operators.

The lot on which the building is located extends 45 feet in the rear and to the right has an 18 foot driveway leading from Main street into the basement.

The show windows offer an attractive setting for a display of the goods. Inside the building, the walls and trim are finished in cream, while the shelves and dztures are in lettuce and fixture green enamel.

Eight fluorescent lighting arrangements are used in the main ly moved into new quarters on building, with one each in the show windows at the entrance. In the dise offers the customer a full view

The shelves and the general at first glance, and facilitate sales system of displaying the merchan- both from the standpoint of the



operators and the buyers.

All new equipment for an im-All new equipment for an analysis of work and practice of a in the new building. These in-clude: battery chargers, which will treatment of all those whom the charge 12 batteries in 12 hours or 24 batteries in 24 hours; ignition analysis; radio tube checkers; and in all phases of service the last

word in equipment is used. At present one of the chief objectives to which the firm is building is toward a model radio repair shop.

That was decided at a meeting the tribal council on the Naw reservation near Gallup when voted upon a proposal to aband In addition to Mr. and Mrs. Galusha are the following employes: Robert Phillips, mechanic; Kenneth Bramlett, radio technician; Vance Spivey, battery man. On Saturdays the force is joined by The tradition holds Miss Ruby Davis, office clerk, and Herbert Burnett, salesman. Mr. Galusha is a native of Cherokee county of this state and Mrs.

proposed that the custom was for Galusha, of Florida, but they have Galusha, of Florida, but they have adopted Waynesville for their per-manent home. Today after only four years, down.

Another... **BEAUTIFUL STORE FRONT** For Western Auto Associate Store By · Pritchards ·

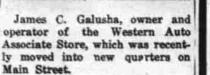
> GLASS DEPT. 63 N. Lexington Ave. Asheville

PAINT DEPT. 77 Patton Ave. Asheville





Announces THE FORMAL OPENING of







Mrs. James C. Galusha, who assists her husband in the operation of the Western Auto Associate



their business is an establ

success and is a fine examps of

NAVAJOS KEEP TRADITION

Gallup, N. M .- The Navaja h

dian man who looks on the face

his mother-in-law is still m

The tradition holds that

Navajo man who looks upon f

face of his wife's mother will

Some modern-minded Nam

to be out of luck.

followed by a jinx.

IGNORE MOTHER-IN-LAW

contact in their business.

THURSDAY, JANUARY 16, 190