

WESTERN AUTO OPENS IN NEW HOME

New Home Of Western Auto Associate Store



The new building, located on the Willis Property on Main Street, recently built and now occupied by the Western Auto Associate Store, owned by Mr. and Mrs. James C. Galusha.

Will Have Formal Opening On Friday

"Haywood folks have been mighty good to us, but in the meantime we have tried our best to render a high class service to them. Our business policy is guaranteed satisfaction or money back," said James C. Galusha, manager of the Western Auto Associate Store here yesterday.

Mr. and Mrs. Galusha came to Waynesville in November, 1937, from West Palm Beach, Fla. They opened the first Western Auto Associate Store in this section of the state, west of Hickory.

When they became representatives of the Western Auto Associate Stores, they had a wide choice of towns in this part of the state and in North Georgia, from which to select a location. They had often passed through Waynesville in their annual visits to Western North Carolina in the summer and had been deeply impressed with the town and its possibilities.

They leased one of the stores in the Reeves building and opened up for business with a line of auto accessories, radios, washing machines, bicycles and minor electrical supplies. From time to time they have added to the stock.

Recently they moved into their own building, located on the Willis property on Main street. It is made of tapestry brick and is 25 by 80 feet. There is a full sized concrete basement, into which cars may be driven for servicing, such as changing tires, oil and antifreeze. The new system is proving to be more convenient to both the customers and to the operators.

The lot on which the building is located extends 45 feet in the rear and to the right has an 18 foot driveway leading from Main street into the basement.

The show windows offer an attractive setting for a display of the goods. Inside the building, the walls and trim are finished in cream, while the shelves and fixtures are in lettuce and fixture green enamel.

Eight fluorescent lighting arrangements are used in the main building, with one each in the show windows at the entrance. In the rear is an elevated office.

The shelves and the general system of displaying the merchan-

Assistant



Mrs. James C. Galusha, who assists her husband in the operation of the Western Auto Associate Store here.

Store Manager



James C. Galusha, owner and operator of the Western Auto Associate Store, which was recently moved into new quarters on Main Street.

disse offers the customer a full view at first glance, and facilitate sales both from the standpoint of the

operators and the buyers. All new equipment for an improved service has been installed in the new building. These include: battery chargers, which will charge 12 batteries in 12 hours or 24 batteries in 24 hours; ignition analysis; radio tube checkers; and in all phases of service the latest word in equipment is used.

At present one of the chief objectives to which the firm is building is toward a model radio repair shop.

In addition to Mr. and Mrs. Galusha are the following employees: Robert Phillips, mechanic; Kenneth Bramlett, radio technician; Vance Spivey, battery man. On Saturdays the force is joined by Miss Ruby Davis, office clerk, and Herbert Burnett, salesman.

Mr. Galusha is a native of Cherokee county of this state and Mrs. Galusha, of Florida, but they have adopted Waynesville for their permanent home.

Today after only four years,

their business is an established success and is a fine example of the result of work and practice of first class service to customers and the treatment of all those whom they contact in their business.

NAVAJOS KEEP TRADITION, IGNORE MOTHER-IN-LAW

Gallup, N. M.—The Navajo Indian man who looks on the face of his mother-in-law is still going to be out of luck.

That was decided at a meeting of the tribal council on the Navajo reservation near Gallup when it voted upon a proposal to abandon an old Navajo tradition.

The tradition holds that a Navajo man who looks upon the face of his wife's mother will be followed by a jinx.

Some modern-minded Navajos proposed that the custom was foolish and should be abolished. The tribal leaders voted the tradition down.

Another...

BEAUTIFUL STORE FRONT

For Western Auto Associate Store

By

• Pritchards •

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PAINT DEPT.

77 Patton Ave. Asheville

WAYNESVILLE



J. C. GALUSHA, Owner

Announces THE FORMAL OPENING of Their New and Larger Store on FRIDAY!

FREE BALLOONS FOR THE KIDDIES

On opening day we will give a beautiful balloon to each child coming to our store.

OPENING SPECIAL

(Friday and Saturday Only)

FREE MIXING BOWLS

With The Purchase Of Sealed Cans Of

GOOD PENN OIL



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