



Announcing the . . . GRAND OPENING OF BELK-HUDSON'S HOUSEHOLD DEPARTMENT

A New - An Enlarged - A Completely Modern DEPARTMENT OF VALUES OPENS FRIDAY!

BETTER FACILITIES

FLOOR COVERING



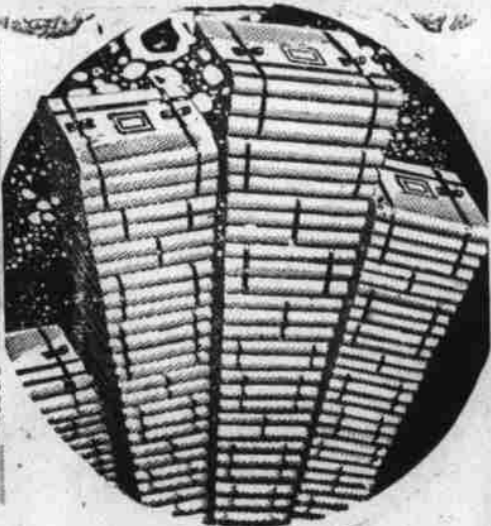
9x12 LINEOLUM
Beautiful Patterns **\$3.95**

INLAID LINEOLUM
Installed in your home **\$1.50** sq yd

Linoleum
Large assortment of lovely patterns
39¢ sq yd

6x9 Rug
\$1.98

SAVE AT BELK'S



WE JUST SUCCEEDED IN GETTING A LARGE SHIPMENT OF
CANNON'S FINE MUSLIN

SHEETS

IN THREE WANTED SIZES

63x99 - 72x99 - 81x99

Special For This Opening (slightly imperfect)

79¢ Regular 98c value

PILLOW CASES



To match sheets above—
36x42
Special
22¢

Regular \$1.50 Percale

SHEETS
Unbleached and unhemmed
88x79
67¢

Mirrors



Beautiful shapes. Large varieties.
\$1 up

Curtain Stretchers



Strongly made. Special
\$1.19

Pictures

All sizes of varied subjects. Some extra large
\$1

Pillows



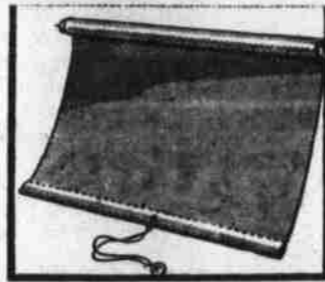
Pillows, curled turkey and crushed chicken feathers. All new materials in fast color beautiful feather ticking. 21 by 27.
97¢

Curled chicken feathers in fast color feather ticking. 17 by 24.
59¢

Cushions

Cushions. Glazed chintz covers of bright floral design. All new materials, weighs one pound. Special priced
25¢

SPECIAL ON SHADES



Several hundred Holland shades—36 inches wide—guaranteed washable—slightly imperfect of a \$1.00 shade. in Ecru and green

39¢ 3 for **\$1**

Now is the time to Buy

Blankets



Large beautiful plaid, part wool blankets double bed size

Special **\$1**

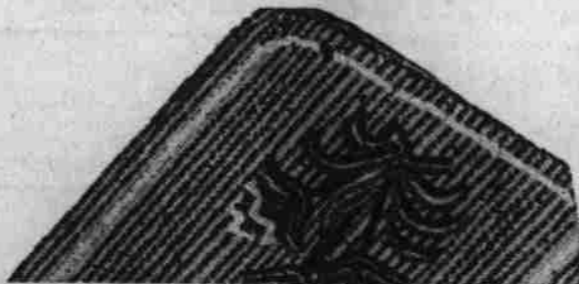
Double blanket in plaids, part wool, now specially priced

Special **\$1.98**

A Valuable GIFT FREE

To every woman visiting our new household on opening day, we will give FREE a small Linoleum Rug (Given to adults only)

BATH MAT



Special for opening. Large, heavy weight in variety of colors. Regular \$1.50. Special—
79¢ 2 for **\$1.50**

Glass-ware



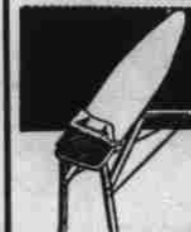
A large assortment to select from. Special—13 piece set
\$1

Hampers



Split cane of green, white and cream. \$1.98 now \$1.29 now
97¢ Slightly soiled

Ironing Boards



Covered folding ironing boards. Special for this opening.
\$1

Throw Rugs



Large selections 24 by 40 throw rugs. Bound edges, large assortment of colors. Regular \$1.19. Special for opening.
\$1

BETTER DISPLAYS

DRAPES



Also

Slip Cover Materials

54-inch wide, preshrunk, fast color
97¢ yd

Other selections
39¢ yd up

CURTAINS



Extra large, regular curtains in ruffled, tailored plain and cushion sets—
colors
\$1 pair

College sets—red—black—green
59¢

SAVE AT BELK'S



Big Value

On This
SALE OF 5,000 TOWELS

MADE BY CANNON

Heavy thirst towels—Solid colors—Stripes—Checks

Now At The Low Price Of

17¢ **22¢** **29¢**

Turkish and part linen
KITCHEN TOWELS
A real value
5¢ each

Good quality
WASH CLOTHS
3¢ each

BELK - HUDSON CO.

We Close At 9 P M. Saturday

"The Home Of Better Values"

Waynesville