

THE WAYNESVILLE MOUNTAINEER

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WAYNESVILLE, N. C., THURSDAY AUGUST 7, 1941

\$1.50 In Advance in Haywood and Jackson Counties

Food Store To Observe 7th Anniversary



Here's Good News-
7th Anniversary
SALE
At The
FOOD STORE

Grocery Firm Has Large Stocks Of Quality Goods

E. H. Balentine is General Manager and Co-Owner Of Fast Growing Store.

This week-end The Food Store is observing their seventh anniversary, by staging a sales event that will mean savings in all of their departments, according to Emmett Balentine, co-owner and general manager.

Seven years ago when the store opened on Main street, about five salesmen were all that were needed to serve the customers. Today, eleven men are employed, besides a bookkeeper. On Saturdays extras are brought in.

This gives some idea of the growth of the business during the past seven years.

Every year has seen some progressive move made in the store. Only recently, the produce and vegetable counters were rebuilt and rearranged whereby all fruits and vegetables were confined into one section of the store, thus making selection and service easier.

"Everyone of our men are given special instructions as to rendering efficient and quick service."

Those in the grocery and produce departments are: E. H. Balentine, David Taylor, Emmett Green, Kenneth Clemment, Ned Glavish, together with two janitors, Ernest Dalton, and James Casey. On Saturdays extra salesmen include: Johnny Cuddeback and Richard Jones. Miss Olive Jane Green, is bookkeeper.

Groceryman



E. H. BALENTINE

Two years ago a new and modern front was built to the store, giving one entrance from the side, with the front utilized for display purposes.

A few weeks ago, large display counters were built down the center of the store, giving a full display of goods on both sides of the shelves.

The market has three men, besides a colored helper who dresses chickens. The grade "A" market is under the direction of Leon Henry. He is assisted by Robert Hall and Frederick Nichols.

The store has a full length base-

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| | | | |
|-----------------------------------|---------------|--------|--|
| BAKER | | | |
| OAT MEAL | 3 lb. pkg | 21¢ | |
| Box. Bottle Old English Furniture | | | |
| POLISH | | 17¢ | |
| JOHNSON'S | | | |
| WAX | 1 1-3 lb. can | 59¢ | |
| Paper Plates | doz. | 10¢ | |
| CLINIC SPOONS, OR | | | |
| FORKS | 14 in pkg | 10¢ | |
| Wheat Meats | 2 pkg | 27¢ | |
| Box. Bottle Libby's Or Stokley's | | | |
| CATSUP | 2 for | 25¢ | |
| Box. Can Premier | | | |
| SPAGHETTI | 2 for | 25¢ | |
| COUNTY KIST | | | |
| PEAS or CORN | 3 cans | 27¢ | |
| AND E. | | | |
| GRAPEJUICE | qt. | 25¢ | |
| SNOWDRIFT OR | | | |
| CRISCO | 6 lb. can | \$1.09 | |



2 Cans 27¢



2 Cans 23¢



3 Cans 27¢

Also Same Macaroni

Duke's Absolutely Pure Home-Made MAYONNAISE

TWO 8-oz. JARS



Enjoy the rich, creamy, goodness of Duke's Home-Made Mayonnaise. It's so fresh and made from the finest ingredients. It's tops for all salads and the perfect sandwich spread.

Special!
FAMILY SIZE QUART JAR 41¢

FRUITS and VEGETABLES



SUNKIST 360's LEMONS 27¢

CALIFORNIA CARROTS 2 bunches 13¢

Large Head California LETTUCE 3 for 25¢

SWEET POTATOES 5 lbs. 25¢

YELLOW ONIONS 4 lbs. 18¢

HOME-GROWN OKRA lb. 10¢

| | | |
|---------------|-------|-----|
| Port Toasties | | |
| Corn Flakes | 3 pkg | 18¢ |
| 3 lb. Package | | 29¢ |
| GRITS | 3 for | 10¢ |

| | | |
|--------------|--------|-----|
| Biltmore | | |
| WHEAT HEARTS | 2 for | 27¢ |
| Jar | | |
| RINGS | 3 Doz. | 10¢ |

| | | |
|------------------|------|-----|
| Scott's Emulsion | | |
| 3 Rolls | | 23¢ |
| Jar | | |
| CAPS | Doz. | 23¢ |

| | |
|---------------------------|---------|
| HIGH QUALITY MEATS | |
| From Our Grade "A" Market | |
| Weiners | 20¢ |
| Bologna | 17¢ |
| END PORK CHOPS | 25¢ |
| PORK ROAST | 25¢ |
| RIB STEW | 12 1/2¢ |
| DRESSED and DRAIN FRYERS | 35¢ |

COLONIAL



The FOOD STORE

ARMOUR'S VEGETOLE SHORTENING Sold With A Money Back Guarantee

We Have A Full Line Of Armour's Canned Meats

Get Armour Star Brand Ham In Our Market

The FOOD STORE