



C. E. RAY'S SONS GOOD WILL SALE

NOW IN FULL BLAST - Come and Explore. Come and Partake of These Rousing Values. Come Join The Crowd of Thrifty Shoppers. Tell Your Friends - Bring Your Neighbors. Plenty Of Parking Space. Come - Park - Shop - Save In Comfort The Ray Way

10,000 PAIRS OF SHOES - YOURS AT BARGAIN PRICES!

You Can Spread This Message

Bargains Are Plentiful at RAY'S

SHOE MESSAGE

This is a GOOD WILL SALE—it's an invitation to you to become better acquainted with our store—especially this week for you to become acquainted with our Shoe Department.

CHILDREN'S SHOES \$1.39 Values Children's shoes in black or tan. Sizes 2 to 11. Worth \$1.39, now \$1.19	CHILDREN'S SHOES \$1.79 Values Children's school oxfords with heavy rubber outsoles—tan only—regular \$1.79 values— \$1.66
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BLANKETS

59c Values
Cotton Sheet Blankets—single—size 66x76—fancy plaids—a mighty good buy at
49¢

BLANKETS

\$2.59 Values
Norwood—fancy plaid Blankets—part wool—70x80—Regular \$2.59 Blankets—
\$2.11

SNOWDRIFT, KOHINOOR
FOXCROFT, CANNON

SHEETS and PILLOW CASES

SHEETS 72 x 99 FOXCROFT Regular \$1.19 . . . \$1 09 Sale Price	SHEETS 72 x 108 FOXCROFT Regular \$1.35 . . . \$1 19 Sale Price	SHEETS 72 x 108 CANNON Regular \$1.35 . . . \$1 24 Sale Price	SHEETS 81 x 99 CANNON Regular \$1.35 . . . \$1 12 Sale Price
SHEETS 81 x 99 SNOWDRIFT Regular \$1.35 . . . \$1 11 Sale Price	SHEETS 81 x 99 KOHINOOR Regular \$1.35 . . . \$1 11 Sale Price	SHEETS 81 x 99 CANNON Regular \$1.35 . . . \$1 24 Sale Price	SHEETS 81 x 108 FOXCROFT Regular \$1.59 . . . \$1 29 Sale Price
SHEETS 81 x 108 CANNON Regular \$1.59 . . . \$1 35 Sale Price			

SHOE SALE

OVERSHOES AND GALOSHES REDUCED IN THIS SALE. You Can Depend On Us For CHILDREN'S SHOES. PARK—SHOP—In COMFORT Every Pair Of Shoes In Our Store Offered To You At Reduced Prices

OXFORDS This lot of ladies' tan and black Oxfords, worth \$2.49. \$2 19	SHOES Boy's black elk, plain toe, cord outsole, shoes by Endicott Johnson. A \$2.49 value, priced at \$2 19
OXFORDS You'll find in this lot of ladies' black kid dress Oxfords—steel arches \$5.00 values \$3 88	SHOES Boy's heavy work shoes by Endicott Johnson—rubber soles and heels worth \$1.98, now \$1 77
OXFORDS This lot of ladies' Oxfords worth \$3.95, priced \$3 44	SHOES Boy's iron heel work shoes, \$2.29 values. Endicott Johnson, rubber outsoles, now \$2 07
BOOTS Peters highest grade 16 inch leather Boots . . . similar quantity sold in Waynesville this fall at \$12.95. Our price \$9 99	BOOTS Woman's laced leather Boots . . . Good-year welts . . . a, b, and c width . . . \$4.95 values \$3 33
BOOTS Peters 12 inch Boots for boys . . . composition out sole . . . \$3.50 values. Our price \$2 99	Entire stock of Boots for men, women and children reduced.

ALL BLANKETS ON SALE

BLANKETS

\$1.98 Values
Oakdale—part wool—double—fancy plaids—66x80—regular \$1.77
 Our Goodwill Price
\$1 77

PILLOW CASES

SNOWDRIFT Regular 29c Sale Price 24¢	FOXCROFT Regular 29c Sale Price 26¢	CANNON Regular 29c Sale Price 27¢
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All 42 x 36 standard size. Foxcroft and Cannon cases will sell for 35c on the spring market.

SHEETING

FOXCROFT Bleached 9/4 Sheeting, worth 49c, sale price . . . **39¢**

SHEETING

FOXCROFT 9/4 unbleached Sheeting, worth 45c, sale . . . **37¢**

Pillow Tubing

Bleached Piquot pillow tubing, 42 inches wide, 45c value, for this sale at only **33¢**

WORK SHOES

Endicott Johnson Work Shoes for men—plain toe, double thick rubber outsoles—rubber heels—\$3.19 value, now
\$2 66

WORK SHOES

Men's Cap Toe work shoes—Rubber outsole and heel—moulded back—\$3.69 value
\$3 33

BLANKETS

\$1.19 Values
Indian blankets, 64x76—plaid blankets, 70x80—plaid double blankets, 66x76— all retail regularly at \$1.19
 Our Goodwill Price
\$1 00

PILLOWS

Fine quality pillows—20x27—curled hem and Turkey feather—\$1.59 value—Sale price—
\$1 38

Pillows In Several Qualities To Show You

Bed Spreads

Wydown bed spreads—blue, rose, green—86x106—fancy patterns—\$2.49 values—Sale price
\$2 19

ALL BED SPREADS REDUCED

SPREADS

Bed Spreads—crinkled—assorted patterns—\$1.29 values—Sale price—
\$1 09

MEN'S SHOES

\$2.49 Values
Men's plain or cap toe—rubber soles and heels—worth \$3.00 on today's market—we have a few pairs on sale at—
\$2.19

SHOES

\$6.50 Values
Peters best work shoe—Extra heavy duty For This Sale
\$5.22

SCRIM

12½c Values
Curtain Scrim—plain and fancy patterns—cream and ecru—121½c value—Sale Price—
11¢

CRETONNE

15c Values
New winter patterns in fancy cretonne—36-inches wide, worth 15c on today's market—Sale price—
11¢

CURTAINS

Paired living room curtains—21¼ yards long—plain, ecru, French scrim—97c value—Sale price—
88¢

AT RAY'S You Can Park - Shop - Save In Comfort