## The Mountaineer

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## JATIONAL EDITORIAL $1942 \rightarrow$ ASSOCIAIION <br> Intisicion <br> THURSDAY，APRIL 2， 1942

## Congratulations， Cullowhee

The action taken by the students at West－ ern Carolina Teachers College last week to
devote $\$ 1,500$ of their own money，normally alloted to athletics，to further training of mended．
Formerly the students have been paying a flat fee at registration for support of in－ tercollegiate athletics．Now the stadent o make a definite contribution to the mili－ tary training program rather than to con－ tinue participation in competitive football． With the money to be diverted from sports been set up which will be awarded to young raining．
rent
mat
Part of the available funds will be allocated o those entering in June and part to those entering the college in September
C．F．Dodson，head bf the science depart－ ment of the college，has been appointed by the navy department in Washington as its training of naval reserve apprentice seamen Realizing how important the athletic pro gram of the college of today has become to the students and to the alumni，congratu－ lations should be extended the students a the Western Carolina Teachers Cllege for heir patriotic re
present emergency．

## Prospect For Weak Tea

well as hot tea have a disappointment in tore for them．It comes at rather unsea sonable time，for with summer just around he corner，the news that Americans will umption average annual tea con umption from 11 to $51-2$ ounces each wil weather and iced tea in who think of ho The rationing of tea is one of the order ecently made by the war production board It is the most drastic food action since the government decreed sugar rationing．While o formal set up has yet been put into ect，grocers are asked to limit their sales each family so that each store＇s 50 per ent allotment will be distributed evenly among the consumer public and not bought up by hoarders．
lis India，and the Netherlands East Indies， where practically all the tea comes from and the uncertainty of imports in the future， has made the action necessary at this time American housewives will have to learn how to brew tea in such a manner as to extract the last bit of flavor from the leaves， and in all probability the tea drinkers will e imbibing a weaker drink than they did this time last year．
tal today，as it alway War Bonds and Stamps offer an opportunity for each citizen to buy a share in America．

A hard day＇s work isn＇t half as tiring as
Everybody seems to know enough arith metic to figure out what＇s coming to him．


#### Abstract

A Tough Job We were interested in the answers to the People＂in this carried in the＂Voice of the important piece of work for the Chamber of Commerce this season． We are rather inclined to agree with the person who suggested that the group should be in readiness to meet any emergency that to to be more or less tentative It will not be an easy season to plan for as things are changing at such rapid rate What would have been applicable two month ago，or even one month may be all out of the picture ere the time the season get W． funds blieve that it is one year when a funds should not be allocated at the begin－ ning of the season，but that expenditure

\section*{Advertising Welcomes Scrutiny}


Advutiny it has doubly，from those who advertise and from hose to whom the advertising is directed Business along with the nation generall which measures up will endure，that whic does not will go down．Advertising，it power to reduce per unit selling cost dem those who direct it should a testing，an added responsibility existing conditions im All of which prefaces our commendatio newed its committee to study advertising media and promotions that much of th may a sound conservation The proposition all worthy media will readily acknowledg and appreciate．－Shelby Daily Star．

## How He Does It

For sometime we have marveled at th to meet the critical events that have crowde one after another during the terms of hi caps，he apparently keeps a physical hand a steady hand through hard work and at adverse criticism，that would down any or dinary person．
We read during the week of an answe
iven a friend who given a friend who had wondered how h had been able to keep his physical equili
＂During my waking working hours I give
the best I have in me and neglect as little
as possible．When time comes for rest and leep I can reflect that I could not have don better if I had it all to do over again，excep for hindsight，which simply does not come
at the same time as the problem．There is nothing left for me but to closem．There i do it and am asleep．I have no time fo worry．＂
To us the last two sentences are the hear of his secret，and his ability to carry them hrough is a triumph few can achieve．W have been told that＂if you can sleep well
you＇ve got the world licked．＂

## ＂Awareness Day＂

## We note with interest，plans for the ob

 Wilson er an＂Awareness Day＂down in Commerce．There will be a parade which will offer a strange sight，as there will be oo motor vehicles in it．Automobiles will be replaced by bicycles， but they will not present a holiday air，fo hey will bear no decorations，as that would be a wasteful gesture for current times Crepe paper floating in the breezes is a thing the past on such occasions．
But the number of pedestrians will be in reased to substitute for the former motor ank They，too，would have been almost unknown groups a few years back for they will include State Guardsmen，air raid po icemen and fire wardens and first aid work－ Its of the civilian defense office
It doesn＇t sound very festive compared with the elaborate decorations this tobacco past，but we predict that it will be in the ffair，and will make more than one specta－ tor given a second thought to the changing conditions that prompted such a colorless

We long had a premonition that something terrible was going to happen，but we under－ estimated its magnitude．


HERE and THERE


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