

REMEMBER—YOU ALWAYS SAVE AT BELK'S

Now The New Spic and Span BELK'S Brings Even Greater Values In This Gigantic PRE-SUMMER SALE!



Belk Brings You New Low Prices On A Large Stock Of

READY-TO-WEAR

Percalé DRESSES

VALUES TO \$1.69
You won't believe they can be so pretty until you see them. One of the greatest bargains. Sizes 9 to 50 **\$1**

LOVELY NEW DRESSES

Buy several of these. Rayon and silk in solids and floral, stripes and checks. **\$1.98**
Bargains at

NELLI BEE SMART COOL SUMMER SHEERS

Cramby, wash silk, seersucker. **\$2.98**
Quality at a price

DON'T MISS THIS VALUE

As advertised in Mademoiselle—Cay Artley and Jane Arden famous Summer Sheers and Wash Silks. **\$4.95**
Only

Belk's Unusual Sale Of UNDERWEAR SPECIAL ON SLIPS

Tailored, lace trimmed Slips in tea rose and white. Values to \$1.69. Cotton and Seersucker. **\$1.00**

LADIES' PANTIES **29¢**
4 for \$1.00

SLIPS
Some tailored, some lace trimmed, extra fine quality. Sizes 32 to 44 **\$1.48**
Only

SLIPS
You will want several. Beautifully made. Special **59¢**
2 for \$1.00



Belk Has A Slack Suit

To Fit You — Come and See Them

Beautifully Tailored Slack Suits

In Blue—Green—Pink—White. Made of Gabardine or Shark Skin. **\$1.98**
to **\$3.95**

Lovely Slacks

Choice of colors in your size. Select several pairs at this price— **97¢ - 1.98**

TOP VALUES ON HATS

Felts and straws in the new shapes. Navy, black and pastel colors. **\$1**
Only

SUMMER STRAWS

Smart coconut weaves, Leghorns and Panama types with large brims. Bargains at **\$1.98**

Belk—The Home of Better Values

Hosiery Values

The Largest Hosiery Stock West of Asheville —At Real Savings!

NYLON HOSE
Buy these while you can. Lovely cool-looking Summer colors. Sizes 8 1/2 to 10 **\$1.48**

Pure Silk Hose
Latest Summer colors. Sizes 8 1/2 to 10 **\$1**

Silk and Rayon Hose
In all the new summer shades—Sizes 8 1/2 to 10 **59¢**
Only **2 for \$1.00**

Painters have cleared out, and left behind a completely new, fresh and lovely store.

Displays have been changed. Departments re-arranged. All evidences of the old discarded, and A NEW BELK'S awaits you with even greater values than ever.

All of our experienced sales force extend you a welcome to come see us, and remember

You Always Save At BELK'S

BELK'S SHOES WEAR

Ladies — Belk Can Fit You In Lovely and Comfortable Shoes

BEAUTIFUL PUMPS
Extra value Pumps in beige and tan, white and tan or all-white. Sizes 4 1/2 to 9 **\$2.59**

Special Lot of Ladies Shoes.
Values to \$2.58

An Experienced Shoe Man Sale Price **\$1**

Belk Features the Famous **EDGEWOOD OXFORDS**
White—Brown—Black—Two-Tone **2.98**
Others At \$3.48

Hundreds of Pairs **TENNIS SHOES** On Sale **79¢**
For All the Family

Sandals

All colors. A Belk Special **\$1.94**

BELK Has Play and Dress **SHOES FOR CHILDREN** On Sale **\$1.94**

White—Brown—Two-Tone—Black **MEN—DRESS UP IN BELK SHOES**

Featuring Tom Terry All-Leather Shoes **\$3.95**

Whites — Brown — Brown and White—and Black **Buy At Belk's Now!**

Dress the Children Up From BELK'S and Save!

CHILDREN'S PANTIES
Cotton and Silk with dainty lace or tailored. Sizes 2 to 14 **10¢ and 25¢**

GIRLS' PRINT DRESSES
Fast color. Sizes 2 to 14—a bargain for style and quality. Only **79¢**

GIRLS' DRESSES
Smart prints, dainty, dotted Swiss Batiste Sizes 3 to 14. Only **79¢**

BELK'S Baby Department Is the Largest In Haywood County



Thank You--

I sincerely appreciate the many compliments passed our way since our renovation program started, and has been completed. I also want to thank our patrons for their cooperation while the store was being re-painted and changed.

I would be a selfish person if I failed to recognize the encouragement given me by so many patrons since I became manager of this store. All these things are appreciated, and I assure you that everything possible will be done to make the NEW BELK'S an ever greater bargain center for quality merchandise than ever before.

J. C. JENNINGS, Manager.

Extra Special **ENAMELWARE**
Pots—Pans—Cups—Buckets
Saucepans — **10¢** Lb.
Strainers

Extra Special **CHINAWARE**
Cups and Saucers — Bowls—
Cereal Dishes—Plates
2 Pieces **5¢**
For

Men—Here's the SALE!

For You — Prepare For Summer!

Sport Shirts

All Colors—Very Cool

97¢



Slightly Soiled **SHIRTS**
Now Only—

88¢

Buy Several!

Summer Weight PAJAMAS

With or without belts—A bargain **\$1.29**

Men's Good **SLACK PANTS**

SLACK SUITS

In Tan — Green — Blue—Brown—Forest — and Your Size—

2.98 - 5.95

In Cotton, Gabardine, Shark Skin and Rayon—

1.95 up



Summer **FELT AND STRAWS**
Now Only **\$1**



Save On Work Clothes



Heavy Dimin Bloodhound Mill Shrunken **OVERALLS**

\$1.25

Boys' 89¢
Others 69¢

Men's Extra Good **Red Camel**

8-oz. Sanforized Zipper Bib Overalls **1.59**

Men's Wear-Well Tractor Brand **WORK SHIRTS** **\$1**



Men's Fast-Color All-Wear **WORK SHIRTS**
Full Cut **89**



Men's Heavy Cotton Ribbed **SOX** **10¢** Pair

Men's Army Cotton **SOX** **19¢** Pair



SALE Piece Goods and Linens



Special—**CANNON SHEETS**
STOCK UP NOW!
Second selection, quality muslin, 63x108, 72x108, 81x99—

\$1.17

PILLOW CASES
Full size, long wearing, 42x36—

15¢



Large Selection **DIMITY — VOILE — BATISTE**

Just the thing for Summer Dresses— **22¢** Yd.

36-Inch **VALENCIA PRINTS**
Fast Colors—Large Assortment of Patterns
Sale Price— **21¢** Yd.

A REAL VALUE! **TURKISH TOWELS**
White with Colored borders **10¢** each

Large Cannon **BATH TOWELS**
Soft and absorbent, fine quality— **22¢** each

BELK-HUDSON CO.

J. C. JENNINGS, Manager

Orders By Mail Given Prompt Personal Attention **Main Street**

Waynesville

Orders By Mail Given Prompt Personal Attention

BUY YOUR HOSE AT BELK'S AND SAVE