## THE FORGOTTEN FIEET MYSTERY <br> by Van Wyck Mason



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Protection of Property in War Time!
In addition to the regular protection which you carry against ordinary hazards, you need War Damage protection. We can secure this type of policy for ar agency, which is the only way you can protect your property against War Damage.

The L. N. DAVIS COMPANY
INSURANCE

## We were born and raised

## in these parts, just like

 most of our customersDown here live the folks we grew up with... our neighbors. We work along side you, pay taxes with you and vote with you. So we have come to think of you as our very own customers-so long as we deserved your trade.
To do that, of course we had to make as sood Ale and Beer as you can get anywhere in these United States.
We seem to have done that, because the very best breweries in the country have come into this community and fought for your trade. It was a good fair fight, and we are proud that in the face of it Atlantic Ale and Beer have for years held their lead over all other brands.

Now war has come along and the needs of war have brought all sorts of restrictions. Metal caps . . . restricted deliveries and whatnot. You can't get help-it's gone into the Armed forces
to fight for our way of life.

Many competitors have abandoned this market and are now devoting all their efforts to serving their own home ommunities.
That means that somehow we've got to step up production so as to not only fill the gap but meet the increased needs of our "home folks". And it's a vital need to many, a refreshing glass of cold beer is a pleasant way to essen tial relaxation, and helps combat the tension and strain of the war job.
Faced with unprecedented demand the Atlantic Company has increased its the Atlantio to the limit of the capacity production to the quality one iota.
Sincerely, it's not a question of sell ing beer or making money. Under present conditions we can probably sell all we can brew . . . and more. It's a matter of pride with us now, to keep the faith by looking after our own "home folks".

