

Annual Christmas Shopper's Edition

THE WAYNESVILLE MOUNTAINEER



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OUR REGULAR FRONT PAGE WILL BE FOUND ON PAGE 3

Weclome Back SANTA



*Uncle
Santa*

Salutes You

We should realize by now how fortunate we are. We, still living in a land over which the skies are calm. We, living in the hearts of our families, surrounded by the children and friends and possessions we love. We should realize now the preciousness of these things—and that they must be safeguarded for all time. It is in this very spirit that it is up to us to make this as wonderful a Christmas as we can. By all means keep the magic light of wonder over Santa and the ornamented tree, bright in the children's eyes. Be generous — with thrilling gifts which, though they may cost a lot—will give a lot, too, in years of beauty and usefulness. Make it a memorable Christmas, as your challenge to those who would wrest these simple pleasures from us. And determine that from this moment on you are going to do even more—however arduous it may seem—to help win the Victory . . . and win the peace . . . that will make Christmas in America always the joyous time our tradition has made it!

Gala Christmas Opening

If you haven't already prepared your gift list, then right now is the time to do it. Figure out what you want to get for who, and include everybody to whom you want to give a gift. The chances are, you won't be able to think of something for each of them, and that's where we come in.

Look through the ads in today's MOUNTAINEER. You'll find hundreds of gift suggestions and ideas to suit your needs. Then, when your list is all set, start your Christmas Shopping now!