

THE 2nd WAR LOAN DRIVE IS ON!

AMERICA... YOU'VE GOT TO BE TOUGHER!

AMERICA—Let's be frank about it . . . so far, many of us back home have been fighting this war from an easy chair. Many of us have bought War Bonds out of extra cash, out of money we didn't miss too much. We haven't been really tough with ourselves.

But this war is a hard, down-to-reality war. And many of our boys are dying in it.

WE'VE GOT TO BUY MORE

So your government asks you to buy Bonds and more Bonds—to get really tough with yourself. We're asking you to give up the frills and "extras" for the rest of this war.

We know how human it is not to make sacrifices until the crisis drives us to it. In England they felt the same way until the bombs started falling. Now they can't do enough!

Bombs are such persuasive things. But just as persuasive ought to be the spirit of our brothers, sons, husbands—who are ready to give all. Think now . . . what are your dollars, compared to their lives?

IF YOU COULD SEE

Look at it this way—suppose you had a magic carpet that could take you to Africa and New Guinea. Suppose you could hear the groan of American boys wounded, and American boys dying . . . Say now, how many Bonds would you buy?

THAT KIND OF WAR

THEY . . . are dying. And they will keep on dying until we drive the enemy in an overwhelming torrent of bombs, bullets, guns, tanks, planes, ships, and shells.

That's why we're asking you, in this one month of April alone, to lend Uncle Sam 13 billions of dollars—by buying War Bonds. 13 billions of extra dollars—over and above any buying that you'd be doing anyway!

A LOT OF MONEY

13 billion dollars is a lot of money. It'll take sweat and tears to raise it. It'll mean going without now. But also—it will mean saving now—to buy later. It'll mean giving up everything you can't square with your conscience, so that we, us, our children, can have a more decent place to live in when this war is won.

THE DRIVE IS ON

So, if someone calls on you to ask you to buy War Bonds in this 2ND WAR LOAN DRIVE, will you buy to the limit—and then buy more?

Better yet, will you go to your Bank, Postoffice or wherever you're used to buying your Bonds—and buy NOW? Will you lend extra money this month? Money that can hasten the day of Victory? Money that can help save American lives!

MONEY BUYS MONEY

Remember, what you're really buying with your money is still more money. For after all, these Bonds are money! Money plus! Every dollar you put into War Bonds will bring you a dollar plus interest.

So the more Bonds you buy the better for you. Americans—Get Tough—with yourselves—for your country.

*Ten Haywood Men
Have Given Their
Lives - -*

You Are Being Asked To . . .

Lend Your Money

Put Your Money Into War Bonds
Until It Hurts.

THEY GIVE THEIR LIVES...YOU LEND YOUR MONEY!

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