

News and Comment From Raleigh

CAPITAL LETTERS.

By

THOMPSON GREENWOOD

DRYS—The dry forces of Wake County are laying definite plans to wage a fight on anything of alcoholic content. Last Friday night an organization was effected. Ira Day, Wilkes County product and one of the leading life insurance salesmen in the South, was made president of the Allied Church League of Wake County. This county group will be associated with the State Allied Church League, of which L. A. Martin, Lexington attorney, is executive secretary.

PAPER—The drys are publishing a four-sheet monthly called "Tomorrow," and they are hopeful of pushing the circulation of this periodical to 50,000 within the year. Martin is the editor.

In the attack on whiskey, beer and wine, education will be featured, rather than prohibition—but education will not be featured to the neglect of prohibition. The League will not get into politics actively this year, but after its foundation is more secure throughout the State, it hopes to fight the liquor propaganda that runs rampant in legislative halls.

FREEZER LOCKERS—Much is being written these days about freezer locker plants and North Carolina towns in particular are directing much attention to the advisability of securing them. Many towns are now planning to have plants. For those that are interested here are a few advantages for locker plant users: freezing eliminates the drudgery of home canning and curing; less loss occurs from spoilage under controlled temperatures; frozen meats and poultry are usually more palatable than home-canned or home-cured meats; there is a distinct saving through the purchase of large quantities of meat and through the ability to purchase meats and vegetables when they are cheapest.

RATES—When L. Y. Ballentine, who will probably be your next lieutenant governor, was making his announcements of his candidacy throughout the State, he sent to each weekly and daily paper his picture and a brief paragraph about himself. Ballentine received good publicity. The papers—all but one

—were good to him. One paper had enough Scotch in it to write back and ask what size advertisement Ballentine wanted. The paper, strange to say, was "The Scottish Chief," published at Maxton.

RURAL—Commissioner of Agriculture W. Kerr Scott has written an article for the "Biblical Recorder" on the country church. He says the country church has no kept pace with the paved roads, rural schools and rural electrification.

The trouble, says Scott, is that the poor country boy goes off to town and makes his money, gives it to the big city church and forgets the church that nurtured him in his youth.

EDUCATION—North Carolina citizens spent three times as much for whiskey, wine and beer (\$66,000,000) in 1942 as they did for education. They spent over \$23,000,000 for whiskey alone during the fiscal year beginning July 1, 1942, and ending June 30, 1943. In 1939, the figure was only \$6,798,407.

PREVENTION—Working on the theory that an ounce of prevention is worth 16 ounces of cure, the veterinarians of North Carolina are sponsoring a series of 26 weekly radio programs which will tell farmers how to look after their cattle better.

There is a shortage of veterinarians at this time—especially in Eastern North Carolina—and this preventive talk is calculated to ease the situation somewhat. These programs will be given at 1:45 each Monday over WPTF by Dr. William Moore, State veterinarian.

TOBACCO—Winston-Salem tobacco markets sold over 43,000,000 pounds of tobacco up to January 1 at an average of \$41.98 per hundred pounds. Total sales of burley tobacco in the Boone and Asheville markets ran to 3,919,720 pounds at an average of \$49.44 per hundred pounds for this same period.

BUILDINGS—Meredith College is contemplating the construction of a chapel, a gymnasium, and a Science Building at the conclusion of the war—or as soon as money and material are available. A drive is now underway to raise \$565,000 with which to achieve these goals and others of parallel importance. Maybe you can help.

DOORSTEP—Dr. Charles E. Maddry, secretary of the Foreign Mission Board of the Southern Baptist Convention, in his speech at the dedication of the Hayes Barton Baptist Church last Sunday remarked that in 2,000 years church leaders have Christianized only 600,000,000 folks out of two billion. We must do better now, he said, that the world is on our doorstep.

Now In England



H. R. Hall Goes To Conference In Charlotte

H. R. Hall, manager of Belk-Hudson Company here, attended a conference of executives of the firm in Charlotte the first of this week. The conferences were headed by W. H. Belk, president of the organization.

It's a tendency of the tongue to exaggerate. It even makes a small cavity in the tooth feel large.

"Sneak" on a classmate is the same fellow who now wouldn't report blackmarket dealings.

Wonder if less gasoline wouldn't be used if there was no prohibition on its use. Tell an American he can't do it and he will.

December Honor Roll For Lake Junaluska School Announced

The honor roll for the month of December at the Lake Junaluska elementary school has been announced by the principal as follows:

First grade: Frances Brackett, Betty Ballinger, Pattie Gillett and Ola Gaddis.

Second grade: Wanda Lee Davis, Dewain Burress and Patsy Ray.

Fourth grade: Elise Palmer and Lowelndner Moss.

Fifth grade: James Fugate, Barbara Carter, Betty McDaniel and Betty Noland.

There are some who do not have sense enough to argue and some who have too much sense to do it.



Pepsi-Cola Company, Long Island City, N. Y.
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The Mountaineer