

Ration Tokens Will Be Issued On 27th

New System Of Ration Currency Will Begin Throughout Nation Sunday.

February 27 will be a "red and blue token" day for Mrs. American housewife. Because, starting that day, she will begin to use the new ration currency in connection with her regular ration stamps.

These tokens are slightly smaller and thinner than a dime and are made of a light but durable plastic, stamped on each token is "OPA 1" for "One Point." To begin with, she will get some of these tokens as change from her grocery store—red tokens in change from her new red stamps and blue tokens in change from her new blue stamps. Thereafter she can use these tokens, at 1-point value, for the same purchases on which she uses stamps of similar or equivalent color.

To aid the housewife in switching over to the revised food rationing system, OPA has prepared the following calendar:

Brown Stamps: Y and Z (Book 4) will continue valid for meats, cheese, etc., until March 20 at their

face value of 8, 5, 2 and 1 points as in the past. Red Tokens, however, may be used with brown stamps after February 27.

Green Stamps: K, L and M (Book 4) will continue valid for processed foods until March 20 at their face value, as in the past. Blue tokens may be used with green stamps after February 27.

Red Stamps: Three red stamps, A8, B8 and C8 in Book 4, become valid on February 27 with a point value of 10 each or a total value of 30 points. They will be good through May 30, 1944, for use with red tokens in buying meats and fats. Three red stamps will become valid March 12 and others successively during the year.

Blue Stamps: Five blue stamps—A8, B8, C8, D8, and E8 in Book 4—will become valid February 27 with a total value of 50 points or 10 points each. They will be good through May 30, 1944, and may be used with blue tokens for buying processed foods.

OPA gave this example of shopping with stamps and tokens: If you buy items worth 23 blue points,

Coming Tuesday



BISHOP CLARE PURCELL, DD, of the Charlotte area of the Methodist church, will address convocation of the officials of the Methodist church in the Waynesville district. This meeting will be held Tuesday evening, February 29th, at seven o'clock in the dining hall at the Western Carolina Teachers College, Cullowhee. Dr. W. L. Hutchins, superintendent of the district, will preside. It is expected that 300 ministers and officers of the church will attend. Meeting are all the Methodist churches in this section of the State, west of Canton.

You will give your merchant two blue stamps and three blue tokens. If you have no tokens at the moment you will give three blue stamps (worth 30 points) and will receive seven blue tokens in change. In all transactions until March 20, when the green and brown stamps run out, you can get change in tokens for these stamps just as well as for the new red and blue stamps. Furthermore, in case some localities might be short of tokens at the beginning, during the period between February 27 and March 20—when the brown and green stamps run out—valid 1-point green stamps and valid 1-point brown stamps may be used where necessary in making change; valid 1-point green stamps in place of blue tokens and valid 1-point brown stamps in place of red tokens.

OPA also added these highlights:

1. No tokens will be issued to consumers. They will be obtained only as "change" from stores. Stamps may not be exchanged for tokens.
2. Tokens are valid indefinitely but, while they have no expiration date, they should be spent in preference to stamps. If they are hoarded they may be lost, mislaid or stolen and they cannot be replaced.
3. Red and blue stamps will, in the future, expire together on the same dates and will be valid for about 12 weeks, or three times as long as previously.
4. Red and blue stamps will be torn from ration books from left to right—not in up-and-down strips as heretofore.
5. Brown and green stamps will continue to be removed in vertical strips until they run out.
6. OPA urges shoppers to use their green and brown stamps first, before going into their red and blue stamps.

No confusion is anticipated in this change of stamp-and-token plan but, if some does occur in the beginning, it will be well worth while because there are many positive advantages to it. First, of course, there is the longer validity period for ration stamps. The Government will not have to issue ration books as often as before and the public, of course, will not have to apply for new books as often. This means a considerable saving of paper and large saving in the cost of printing and distributing these millions of books.

To the merchants and banks it will mean a large saving of time in counting loose stamps at the end of each day—an item of importance in these days of labor shortage.

To the purchaser, under the new ten-point stamp-and-token plan, a visit to the store will be easier and faster. Recently this new plan was tested in Chicago. Two lines of shoppers went past the checking stand of a grocery store; one line using stamps in the old way, the other using ten-point stamps and tokens. The token line moved past the checking stand in less than one-half of the time required by the line using the present system, even though all concerned were famil-

Chaplain John H. Carper Given Citation For Bravery In The African Campaign

Chaplain (Captain) John H. Carper, former pastor of several Methodist churches in this county, and now serving with the army in Italy, was recently given an official commendation by his commanding officer for services rendered during the North Africa Campaign. Chaplain Carper faced enemy fire to remove bodies of American soldiers.

The commendation, signed by Major General E. N. Harmon, read in part as follows:

"The manner in which you performed your duties during the North African campaign from November 8, 1942 to May 9, 1943 under difficult conditions is outstanding in that you displayed courage and determination in mak-

ing all efforts possible to see that both friendly and enemy dead received the proper care.

"On many occasions you removed American bodies from combat vehicles in the face of the advancing enemy and that on one occasion in particular on April 26, 1943, you retrieved the bodies of five American soldiers in the face of fire from a battery of German 88's."

Chaplain (Captain) Carper's wife, the former Miss Lucille Wike, is now residing at Cullowhee, with their three children: Anna Ruth 7, John Howard, Jr. 6, and Dallas 4. Captain Carper is a member of the Western North Carolina Conference of the Methodist church and served as pastor at Paw Creek before volunteering his services in February, 1942.

He was sent to Fort Knox, then to Fort Dix and from there was sent overseas landing in Northern

Ireland in May, 1942. He participated in the invasion of North Africa landing with our forces at Oran.

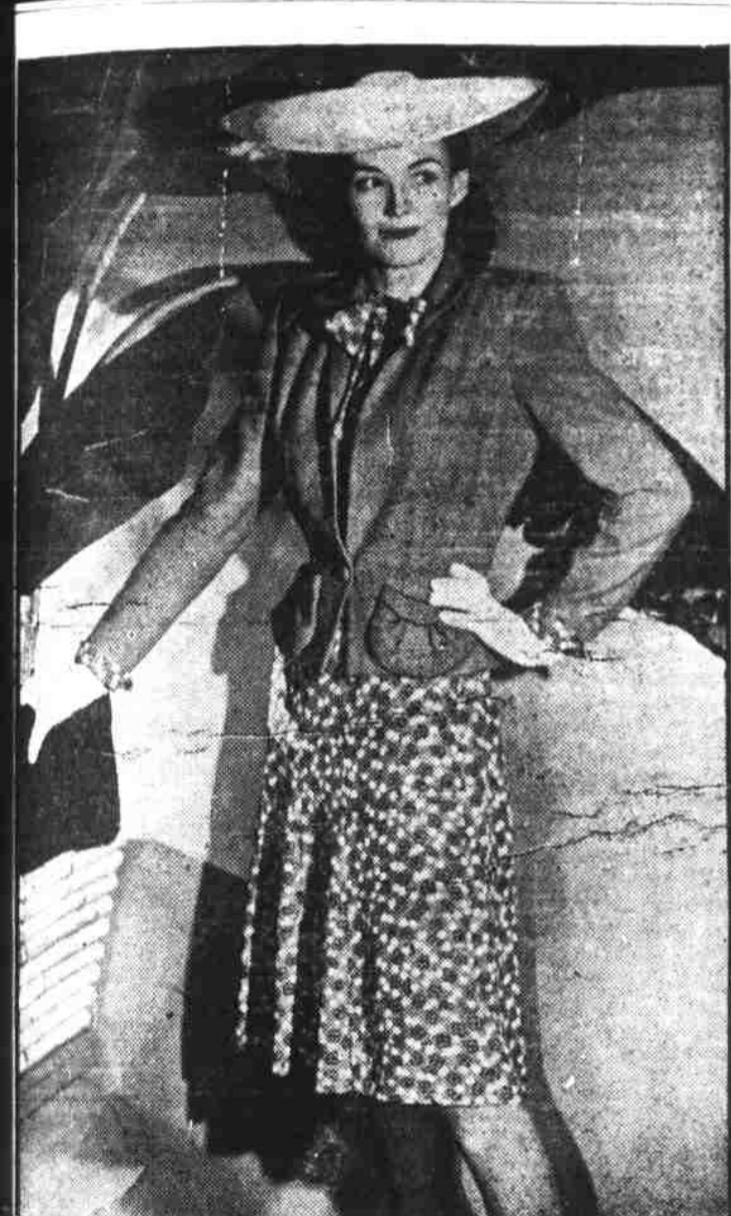
He has served the following churches in the Western North Carolina Conference: Crabtree,

Murphy Circuit, Lake Junaluska and Paw Creek.

He is a graduate of Duke University, (A.B. and B. D.). While at Duke he was an intercollegiate boxer having captained Duke's boxing team.



Pepsi-Cola Company, Long Island City, N. Y.
Pepsi-Cola Bottling Company of Asheville



Nelly Don

SUGGESTION FOR SPRINGTIME SEEN IN "GOOD HOUSEKEEPING"

Print rayon crepe dress, as natural to the Spring scene as first jonquils! Nelly Don suggests with it a handsome all-wool jacket, partially lined with the print. Each in red, blue, or gold: each 10-20 and 14½-20½.

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Also Lovely New Cottons and Rayons in New Spring Shades.

\$3.95 to \$9.95

The TOGGERY



GET YOUR TOBACCO CANVAS AT RAY'S DEPT. STORE



JEFFERSON STANDARD FINANCIAL STATEMENT

37TH ANNUAL REPORT FINANCIAL STATEMENT, DECEMBER 31, 1943

ASSETS		LIABILITIES	
Cash	\$ 7,953,056	Policy Reserves	\$102,568,427
United States Government Bonds	15,596,911	This reserve is required by law to assure payment of policy obligations.	605,495
State, County and Municipal Bonds	4,292,145	Reserve for Policy Claims	672,119
All Other Bonds	10,555,473	Claims in course of settlement on which proofs have not been received.	1,104,637
Stocks	7,255,908	Reserve for Taxes	9,126,364
Listed securities carried at market, cost or call value, whichever is lower.		Premiums and Interest Paid in Advance	1,172,251
First Mortgage Loans	57,342,910	Policy Proceeds Left with Company	997,032
On farm property \$6,749,875.		Dividends for Policyholders	
On city property \$50,593,035.		Reserve for All Other Liabilities	\$116,246,325
Real Estate	6,251,889	Liabilities	\$2,000,000
This includes our seventeen story Home Office Building.		Contingency Reserve	4,000,000
Loans to Our Policyholders	11,957,245	A fund for contingencies, depreciation on real estate and investment fluctuations.	6,000,000
Secured by the cash values of policies.		Capital	6,000,000
Premium Loans and Liens	2,816,123	Surplus Unassigned	12,000,000
Secured by the cash values of policies.		Total Surplus Funds for Additional Protection of Policyholders	
Investment Income in Course of Collection	999,902		12,000,000
Premiums in Course of Collection	3,034,321		
All Other Assets	190,442		
Total Admitted Assets	\$128,246,325	Total	\$128,246,325

TO THE PUBLIC: The Jefferson Standard presents to policyholders and friends its annual report, which reflects outstandingly successful achievement along all lines. President Julian Price, in his annual message to those insured in the Company, points out several important facts relating to its service, growth and strong financial position. Facts in brief are given here. The detailed annual report booklet is available upon request.

- INTEREST EARNING MAINTAINED**
★ The gross rate of interest earned on invested assets for 1943 was 5.23%. Jefferson Standard maintains its national leadership in this field.
- INTEREST PAYMENT MAINTAINED**
★ In 1943, as in every year since organization, 5% interest was paid on funds held in trust for policyholders and beneficiaries.
- ASSETS SHOW INCREASE**
★ Assets now total \$128,246,325—an increase of \$13,230,309. For each \$100 of liabilities there are \$110.32 of assets indicating an unusually strong financial position.



- SURPLUS FUNDS INCREASED**
★ Surplus, capital and contingency reserves total \$12,000,000. This is \$23.88 surplus for each \$1000 insurance in force—an exceedingly high surplus ratio.
- SPLENDID INVESTMENT RECORD**
★ Less than \$25,000 interest is past due on Mortgage Loan investments of \$57,342,910. Only one-half million dollars is owned in foreclosed real estate.
- INSURANCE IN FORCE**
★ Jefferson Standard's 200,000 policyholders now own \$502,533,041 life insurance. The Company has very proudly announced having over a half-billion dollars life insurance in force. This was a gain of \$32,202,404 for the year.

A POLICYHOLDER'S COMPANY

The reputation of being "A Policyholder's Company" is based upon 36 years of effort directed toward providing maximum benefits to meet the life insurance needs of policyholders and beneficiaries.

The record of interest earned has established the Jefferson Standard as the national leader in this field.

Continuous payment of 5% interest on funds payable under policy settlement options has been maintained since organization in 1907. Thus, policyholders and beneficiaries, who are receiving the benefit of 5% interest payments, often make the statement "Jefferson Standard policy dollars ARE larger." Let us give you a copy of our annual report booklet. Call us.

S. E. CONNATSER
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JEFFERSON STANDARD LIFE INSURANCE COMPANY
Julian Price, PRESIDENT • GREENSBORO, NORTH CAROLINA

