

# The Vision of Hardy Pioneers

The history of Western North Carolina is bright with the vision, the hardihood and the courage of independent pioneers who thought and acted for themselves.

Such is the bright heritage which belongs to you, resourceful and independent people who today think for yourselves to make this community a better place in which to live, work and prosper. Dayton Rubber, too, has a heritage of resourceful and independent pioneering over long years of constant research, invention and improvement in mechanical rubber products.

It was not easy for Dayton to decide to locate here, the first plant in America exclusively designed and built for the manufacture of goods from synthetic rubber.

We knew that the concentration of the textile industry called for nearby rubber products quickly available. But we knew, too, that it would take constant forward-looking research to develop and perfect new products which, in peacetime, would assure all-year production and employment for our workers here.

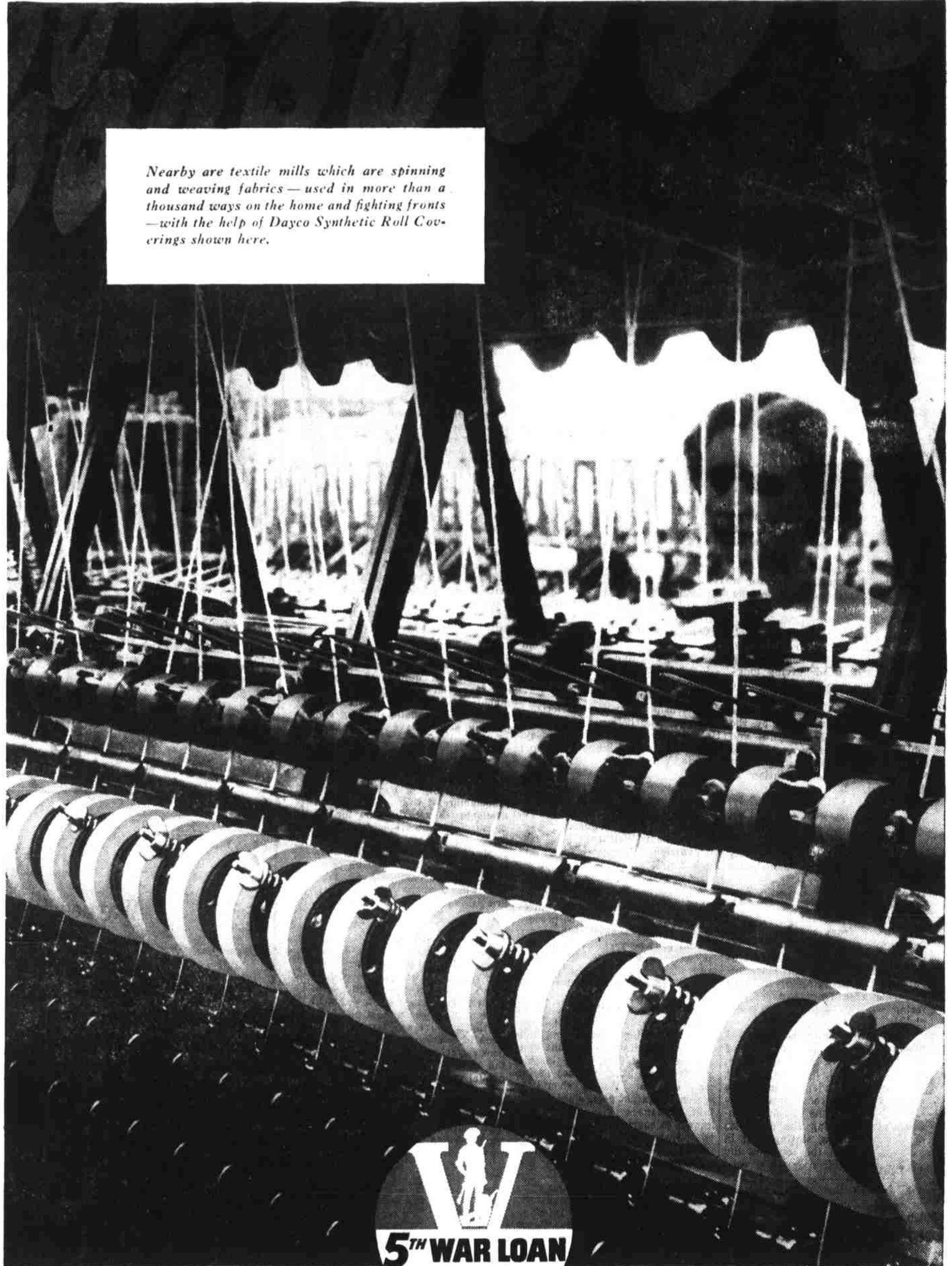
It was not easy to face and solve the wartime problems of accelerated production demands to meet exciting specifications.

And it will not be easy to meet and solve the problems of peacetime conversion and continuing employment.

But, we of Dayton, like you, have a heritage of resourceful and independent pioneering. So, with your cooperation we shall face the future, confident that your ability to think and act independently will assure us all a tomorrow as bright as our pioneering heritage.

## LONG YEARS OF RESEARCH

A quarter of a century ago Dayton Rubber began on its continuing search for inventions and improvements in mechanical rubber products. That search has never ended. It will not end because its purpose is to ferret out new and better products which will make possible around-the-calendar production and employment for the people of Dayton Rubber.



Nearby are textile mills which are spinning and weaving fabrics — used in more than a thousand ways on the home and fighting fronts — with the help of Dayco Synthetic Roll Coverings shown here.



KEEP BACKING OUR INVADING AMERICANS

BUY MORE WAR BONDS THAN BEFORE

## At the Gateway of The Textile Industry

# Dayton Rubber

The Mark of Technical Excellence in Synthetic Rubber

HAYWOOD COUNTY  
AT THE GATEWAY OF  
THE GREAT SMOKIES

JACKSON COUNTY

FACTORY: WAYNESVILLE, N. C. ★ SALES HEADQUARTERS: WOODSIDE BLDG., GREENVILLE, S. C.