



**Come to Belk-Hudson's**  
For Glamorous Styles  
Quality Merchandise  
Economical Prices

**Dresses — Coats — Suits**

**Easter Dresses**

Spun Rayons and Crepes

**One and Two Piece Styles**

**\$5.95 to \$19.95**

Thrilling Easter dresses—gay and lovely colors, designed with you in mind. One- and two-piece styles on backgrounds of many colors. Choose now from a complete selection of sizes.

— SECOND FLOOR —

**Accessories**

Gloves—Belts—Jewelry—  
Handkerchiefs—Shoes



**Easter Coats... Suits**

Stunning Styles... Bright Colors

**SUITS**

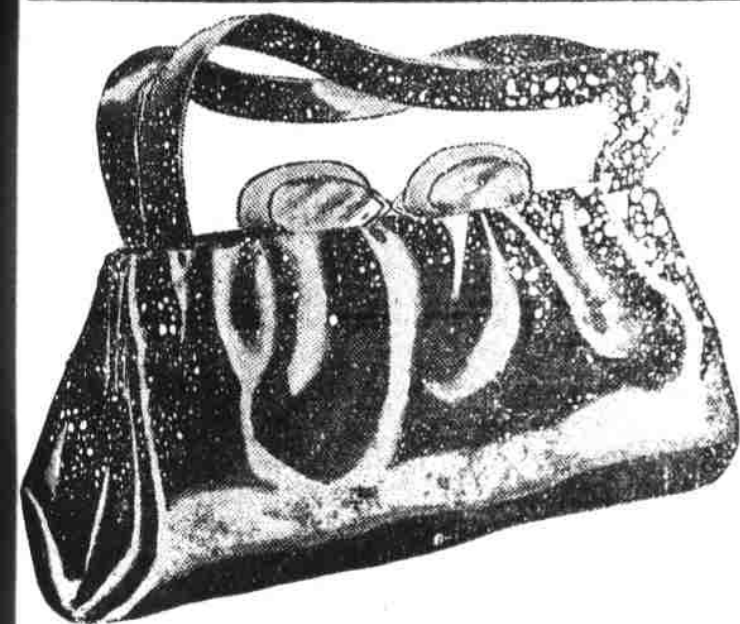
Soft semi-fitted lines with feminine details. All wool shetlands, tweeds, flannels in assorted pastel shades.

**\$16.95 — \$22.95**  
**\$39.95**

**COATS**

**\$16.95 — \$34.95**

Here's your Spring coat—slender lines and long boxy styles. Also Chesterfields. In all the new Spring shades. All-wool fabrics.



**Handbag Hits**

Fashion - fresh handbags — the finishing touch to every Easter outfit.

**2.48 to 4.95**

Here now in our glamorous spring selections... gleaming patents, smart cords, pretty foilles, and simulated leathers. Take your pick from a selection to suit your budget.



Just in time for Easter  
**45-Gauge HOSE**

Beautiful Spring and Easter shades...  
All sizes.

Ceiling Price  
**90c**

**Your Easter Bonnet**

Top off your new Easter outfit with a new bonnet! BELK-HUDSON'S wide selection of hats has all the light-hearted gaiety of spring at its merriest.

High crowned cloches, wide brim coolie hats, smart adaptations of the sailor — festooned with flowers, softened with veiling — enchantingly yours.



**Sailor Straws**

**\$2.98**

**Straw Cloches**

**\$6.95**



**Off-Face Felts**

**\$5.95**

**Matron Flower Trim**

**\$4.98**



**The Latest in SPRING SHOES**

**BELK-HUDSON CO.**

"Home Of Better Values"