

Next to War Bonds, Your Best Investment Is In The Betterment of This Entire Community!

The Chamber of Commerce with your support will make this a larger and more beautiful place to live

Become A Member Of This Organization

Now!

New Membeship Plan In Force

After careful study over a long period, the board of directors have patterned the operation of the local Chamber of Commerce after successful organizations in other towns and cities.

Memberships in the Chamber of Commerce are now based on the small sum of \$15.00 per year. This plan will enable both large and small business firms and individuals to share and share alike in the operation of the Organization, since only those holding memberships will select the board of directors, and have a voice in the policies of the Chamber.

Due to lack of time on the part of the present directors, who are giving of their time to other important community activities, no person-to-person canvass will be made this year. Every person interested in the Chamber of Commerce is now given the privilege of mailing or taking in person their membership or memberships and contributions to the office of the Organization

Chamber Of Commerce

Membership blanks have been mailed, to all former members and prospective new members of the Chamber of Commerce. **ACT NOW.** Send your membership fees in **NOW.** The Organization must get started on the big year ahead. Election will be held for new officers from the 1945 membership, to be completed May 1st.

Aims and Objects of the Chamber of Commerce For 1945

The Board of Directors has adopted as the program for 1945 the recommendations of a special Aims and Objects Committee as follows:
To work closely with all groups, but especially—
1—Hotel, boarding house, and summer camp enterprises.
2—Farmers, with respect to dairying, cattle, and farming.
3—Merchants and general business.
4—Industries, and industrial expansion.

ALL-YEAR ROUND OFFICE.—Continue the office open the year round, and for the summer months provide for tourists a meeting and resting place equipped with daily papers from representative cities, magazines, and also writing facilities.

TOURIST AGENCY.—Publish hotel and boarding house list, answer tourist inquiries, serve hotels, boarding houses, camps, and eating places in every possible way.

ADVERTISING.—As war circumstances permit and justify, print and distribute folders, provide road signs, cooperate with the State Advertising Agency, and everything else that seems feasible.

COMMUNITY IMPROVEMENT.—Looking to the postwar period, cooperate with all governmental agencies to gain the greatest possible benefit in the way of postwar employment and community expansion.

HIGHWAY IMPROVEMENTS.—To represent vigorously our needs for an improved and expanded highway system, also to work for an airport and other facilities.

AGRICULTURAL PROMOTION.—Cooperate with the County Farm Agents and all agricultural agencies in the promotion of farming, dairying, livestock, orchards, and related enterprises. Promote shows, such as the Hereford Show of 1944.

RESIDENTIAL DEVELOPMENT.—Work for an expanded street system and other improvements essential to a postwar building of homes.

Submitted by the Committee—Adopted by the Board of Directors.
The Chamber of Commerce will appreciate any suggestions.

RECREATION.—Cooperate with the Community Council and other agencies in providing recreation and entertainment, both for our local people and for our visitors. Promote the development of playgrounds, picnic grounds, and trails. Promote hiking.

PUBLIC HEALTH.—Work for greater street cleanliness, mosquito control, clean-up of vacant lots, paint-up and clean-up campaigns, elimination of unhealthy conditions, minimizing of detrimental effects due to infantile paralysis epidemics.

NATIONAL PARK AND FORESTS.—Work for a broader development and use of the Great Smoky Mountains National Park and the National Forests.

BENCHES.—Provide benches additional to those placed last summer.

AUTOMOBILE LICENSE BUREAU.—To establish by Fall within the Chamber of Commerce facilities for issuing automobile licenses.

COMMUNITY CENTER.—Work with other agencies in promotion of an adequate community center which possibly should be developed as a War Memorial.

MERCHANT SERVICE.—Serve the merchant group in every way that seems desirable, making the facilities of the office available whenever the occasion demands.

The Time

To Prepare For A Successful Future Is

NOW!

This Message Brought By These Firms

WAYNESVILLE COUNTRY CLUB
HENRY McFAYDEN, Manager

PET DAIRY PRODUCTS CO.
R. B. DAVENPORT, Manager

GARRETT FURNITURE STORE
Good Values, Friendly Credit

RAY'S DEPARTMENT STORE AND SUPER MARKET
THE DAYTON RUBBER MFG. CO.
Waynesville, N. C.

WELLCO SHOE CORPORATION
Waynesville, N. C.

A. C. LAWRENCE LEATHER CO.
Hazelwood, N. C.

THE TOGGERY
HUGH MASSIE, Owner

THE FOOD STORE
LEON HENRY, Manager

Contributing Supporters

In addition to full members, the new Organization provides for affiliated supporters who wish to contribute less than \$15.00. The cooperation and support of this group is just as important as others. Such CONTRIBUTORS will be listed and so recognized.