

Belk-Hudson's Suggest You

Remember Mother's Day!



Delight Mother
With A New Dress
5.95 up

Marvelous gifts for Mother — a charming dress! Choose hers from our superb collection of youthful suit dresses, radiance effects, casuals. In gay prints, dark sheers. All budget priced!



Smart Wearable
Gifts to Delight
Every Mother...

Whether she's a brand new mama — or has a son in the Service — give Mother something smart to wear on her day! Nicest way ever to say she's charming and lovely — to flatter her good looks. We've a wonderful collection of gifts to delight mothers of all ages — everything from accessories to a new, new dress! Everything budget priced — so you can give more.

Sheer flower print dress
7.95-8.95

Accessory Dress-ups
for Mother...

Charming little gifts: Mother will wear so proudly through Summer! A pretty hat — fresh white gloves — a smart new handbag — plus many more on our famous main floor! All budget priced!

- Hats 1.95-6.95
- White gloves \$1-1.98
- Dressmaker bag ... 2.98 up
- Costume jewelry 1.50



At-Home Fashions
that Mother will love

For her precious few off-hours — a delightful housecoat! Or give Mother one of our pretty cottons — perfect for pantry or parlor! From a big collection.

- Flowered housecoat 6.95
- Brunch coat 2.95 up
- Floral rayon robes 14.95



Belk-Hudson Co.

"Home Of Better Values"

SUGGESTIONS . . .
OTHER GIFT

- DICKIES
- BLOUSES
- SKIRTS
- HOSE
- SLIPS

