



OUR Victory in Europe is a milestone in World History. A tired happiness descends on masses of people. Our boys have done a great job . . . but the war isn't over...

Now we can concentrate on the other side of the world. To clean up that sore spot will cost lives, equipment, supplies, heartaches and more sorrow. The Nips asked for it... let's get going!

Most of us at Wellco have loved ones fighting. We know, as do you, that this lap for the last Jap is the hard pull. So we're going to redouble our war efforts. We're going to save all manner of things, make do, and do without. We are going to buy more and more War Bonds! We at Wellco want a world-wide peace... a lasting peace, and happiness for all people.

WELLCO has produced more than 2 1/2 million units for the government without a single reject. This is a record of which we are extremely proud, for it has saved time and money.

WELLCO

SHOE CORPORATION

WAYNESVILLE