

NIGHT COUGHS



due to colds are eased, sticky phlegm loosened up, irritated upper breathing passages are soothed and relieved, by rubbing Vicks VapoRub on throat, chest and back at bedtime. Blessed relief as VapoRub PENETRATES to upper bronchial tubes with its special medicinal vapors, STIMULATES chest and back surfaces like a warming poultice.

Often by morning most of the misery of the cold is gone! Remember— ONLY VAPORUB Gives You this special double action. It's time-tested, home-proved... the best-known home remedy for relief of VICKS VAPORUB children's colds.

THE BOOK CORNER

Reading From Left To Right
—With—
FRANCES GILBERT FRAZIER

Do come right in and see us, please. We have so much to offer for your inspection and we know you will enjoy browsing around. You see, we have enlarged our corner and have grown up to the height of four additional shelves for our book family. No more stooping in search of a wanted book; all books are on eye-level and easily attained. And, here's good news, the books for children and juveniles are all in a section right by the front door where the

youngsters can do some browsing of their own, unaided by the older folk.

And, speaking of the junior miss and mister, Christmas bells will soon begin to peal and you will want all your book supplies wrapped and ready. For instance, we have just received one of the cleverest books that has come our way. It is "AESOP'S ANIMAL FABLES" in verse, picture and game, all beautifully colored and exciting. And here's the extra feature, a game set right in the book, counters, spinners and all ready to be put into use. Kirby Muir wrote the verses, Ralph Ray did the pictures and the drawings for the game were made by James Ryan.

A classic in color, a classic in verse— Ever since we looked with wide-open eyes at the decorated Christmas tree we have associated it with "THE NIGHT BEFORE CHRISTMAS." And now the publishers have put out this famous and much beloved story in a book that is a joy to behold.

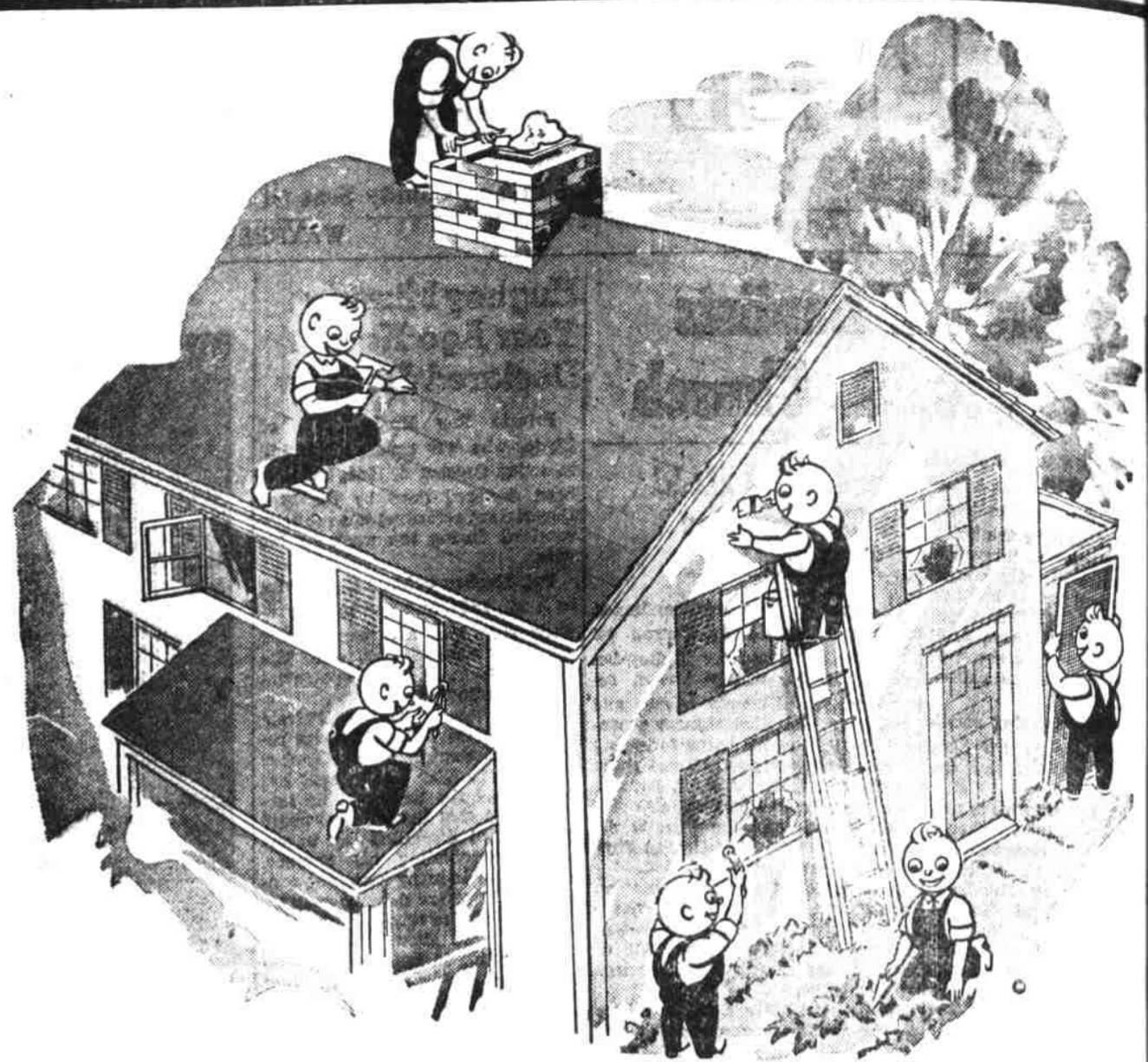
Eleven inches long and five inches wide, and a little more, and so very adaptable to small hands! That's "THE TALL BOOK OF MOTHER GOOSE," and just the thing to put in that attractive stocking hanging on the mantel edge. It's a book that was made with Christmas in view, and is being released so that hurried and harried mothers will find exactly the right gift for

Junior. You, yourself, probably will linger long over the inside of the front cover for most of the intriguing figures of Mother Goose are happily cavorting all over the place... or pages, if you must be precise.

And, now, just to be different we grasp another elongated book only this one goes in the opposite direction. Remember those long doggies known as "dachhounds"? Well, the inside cover of this book

has one of those long-dragged out pups and, believe it or not, it takes the full length of the book to accommodate him as he holds out, beseechingly, a card that will, eventually, bear your name as owner. This book is "THE LONG-AGO BOOK" and is arranged by George Hornby and Allen Hofrichter, with wonderful illustrations by Florian. One of the most inviting characteristics of the new holiday books is the beautiful coloring used in the illustrations. There are no flamboyant hues that startle the eyes but rather a soft, appealing tint that makes a lasting impression upon the youthful face bending over the colorful pages.

When you are looking for an economical little gift that will give lasting pleasure, enjoyment, entertainment and information buy one, two or even four of those "LITTLE GOLDEN BOOKS." These books are prepared under the careful supervision of Dr. Mary Reed, of Teacher's College, Columbia University. There are five titles in these series... "A LIVELY LITTLE RABBIT," "THE LITTLE RED HEN," "IN JUNGLE LAND," "THE POKEY LITTLE PUPPY" and "PRAYERS FOR LITTLE CHILDREN." Any of this list, or all, will prove a boon to parents and friends looking for something that is different.



For Scarce Items, See the Builder's Supply Co

(Formerly Hyatt and Co. Lumber Yard)

"If it's available, we have it"

We have an experienced building supply man on the road checking with all manufacturers to buy us the scarce items so badly needed in the building supply field. This is a service we are rendering you, as we know you want and need these scarce things. Always call on us first. Chances are we will have everything you need.

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Lecturer... L. P. Knecht
(Member of the War Service Commission)

Mr. Knecht has already lectured in Minnesota, Iowa, Nebraska and Missouri, and has only recently moved to North Carolina by request. We trust that every church and every pastor will lend their influence to this Nationwide educational program. Sane, sensible and educational.

BIBLE LECTURES

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WILL THE BIG THREE AGREE?

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